PIKE PLACE MARKET PRESERVATION AND DEVELOPMENT AUTHORITY

2017-2018
ANNUAL REPORT
STRATEGIC ISSUES
2018 STRATEGIC ISSUES

• Sammamish Farm lease management
• Overlook Walk management and operation
• Hildt-Licata Agreement renewal
• PDA’s role in business support/incubation for current and future commercial tenants, including, but not limited to, issues related to building maintenance
• MarketFront programming, integration and art work

After six months, the PDA Council will reassess its 2018 strategic issues, and design a more refined plan of action, which will be developed and implemented in coordination with the new PDA Executive Director.
“For 110 years the Pike Place Market has been the soul of the city of Seattle. The MarketFront expresses the exciting, expanding vitality of that soul and the city in which it resides. It was created carefully, lovingly, and democratically, with great joy and thoughtfulness by the Market caretakers, so that future generations will recognize it as a part of the one, integrated, whole Market.”

- Matt Hanna
Council Chair, Pike Place Market PDA
MARKETFRONT

GRAND OPENING
Holy Mackerel! It’s Finally Here! Officially introducing and welcoming the public to the MarketFront, a celebration on June 29, 2017 included a Grand Opening ceremony, live music by local bands and Market buskers, self-guided passport tours, live craft demos, and a showcase of new MarketFront tenants.

PAVILION & PLAZA
Patrons can now soak up panoramic views of Puget Sound from the new plaza and viewing deck. Visitors and vendors alike delight in the open-air Pavilion, with room for more daystall table spaces for craftspeople. Roll-up doors keep out stormy weather, allowing year-round shopping for handmade crafts and specialty products from local artists and farmers.

PRODUCERS HALL
Home to artisan purveyors showcasing on-site production of beer, biscuits, chocolate and seafood, Producers Hall is 12,000 square feet of local restaurants and cafes with views of Elliott Bay. Old Stove Brewing Co., Indi Chocolate and Honest Biscuits opened in 2017, with Little Fish coming in 2018.

SENIOR HOUSING & THE MARKET COMMONS
The MarketFront provides affordable housing for low-income seniors with 40 new studio apartments in the heart of Pike Place Market. A neighborhood center, The Market Commons, managed by the Market Foundation, serves as a hub for connecting and engaging the community that lives and works in and around the Market.

MORE PARKING
The addition of the MarketFront parking garage brought 300 new covered spaces (including electric vehicle charging stations) and bicycle parking with direct elevator access to the MarketFront plaza and Western Avenue.

PUBLIC ART
The expansion provided opportunities for three public art installations from local artists. Each new work is designed to reflect Pike Place Market’s unique history and cultural legacy: “Billie the Piggybank” by Georgia Gerber, “Northwest Microcosm” by Clare Dohna, and “Western Tapestry” by John Fleming.
ASSET MANAGEMENT
COMMERCIAL

Accomplishments in 2017

- Ended year with 99% Occupancy
- Commercial retail sales exceeded prior year sales by 4%; this was comprised of a 1% increase in Food Sales, 1% increase in Mercantile Sales and, 8% increase in Restaurant Sales.
- Completed over 70 lease transactions including new tenant leasing, lease renewals, sales of businesses, and leasing options exercised
- Assisted new and current tenants in over 60 Market Historical Commission applications, which is a 33% increase over the prior year
- Worked with existing tenants on major renovations including the expansion and remodel of the Pink Door, remodel and upgrades to Pure Food Fish and Michou
- Completion of all MarketFront tenant leases, including Old Stove, Honest Biscuits, Indi Chocolate and Little Fish
- Coordination with MarketFront commercial tenants to have the Old Stove temporary space and Honest Biscuits open for the June grand opening celebration while Indi Chocolate and Little Fish had a retail presence
- Completion of MarketFront tenant improvements for The Market Commons

What’s to come in 2018

- Continue new tenant improvement coordination for Old Stove Brewery, Little Fish, Pasta Casalinga and Barques Bronte Bakery
- Continue oversite and resolution of MarketFront warranty issues
- Work toward revitalization of Lower Market Levels five, four and three to include resolving tenant compliance issues and opportunities for tenants to engage in better business practices, upgrades and cleaning
- Engage Market term architect in special projects such as additional MarketFront signage and study of widening north arcade entry and access to Lower Market Levels
RESIDENTIAL

Accomplishments in 2017

• Ended year with 99% occupancy
• Opened Western Avenue Senior Housing in the MarketFront building which includes 40 units of low income senior housing and seven artist studio units. Building was fully furnished with amenities for all residents through a generous grant from Boeing Employees Foundation
• Completed regulatory compliance and audit for Western Avenue Senior Housing investors
• Implemented new intensive pest management program that is fully mitigated with no major issues to date
• Continue to work with Pike Place Market Senior Center resident advocates and case workers. The Market Commons is a new resource for Market residents.
• Residents engaging in Active Aging Class, Bookmobile, and resident get-togethers as well as resident initiated activities
• No findings from the housing regulatory compliance audits
• Applied several new regulations concerning housing in Seattle including rental housing registration, first in line qualification for applicants, acceptance of other sources of income for credit, and waiver of criminal background checks in non-HUD buildings

What’s to come in 2018

• Continue coordination meetings with maintenance and capital projects staff
• Review, update and comply with new housing regulations
• Enhance resident supportive services in coordination/cooperation with resident case workers
• Will actively engage in assisting elderly residents to keep their housing in place (age in place)
• Improve building care and upkeep
Accomplishments in 2017

• The Program and Events Department was established in 2014 to manage a group of meeting spaces and the Atrium Kitchen in the Economy Market Building. The three full-time employees managed all business aspects and client contacts for hosting events with a booking calendar that included evenings and weekends. Clients ranged from private celebrations to corporate retreats and guest chefs preparing community meals.

• When established, the PDA anticipated that the department would be generating net income from rental fees within three years. That proved to be too optimistic and with declining revenues, the department was closed in 2017. No bookings were accepted after September, 2017.

• During 2017 at least 1,200 different activities occurred in the meeting rooms, with revenue generated from 600 of these. Total revenue collections were about $150,000 with expenses approximately $120,000.

• The Events department staff prepared the initial rental agreements and managed the first private revenue event in the MarketFront Pavilion.

• With closure of the Department, the primary interest of the PDA was to identify more efficient methods to provide for continued community oriented programming in the building.

• The Atrium Kitchen was leased to a caterer who provides cooking instruction, offering discount programs for low income attendees and sponsoring free monthly meals for the Market community. The Atrium Floor will continue to be used for after hours events.

• The PDA commercial department will continue to rent the Goodwin Library for private functions. The PDA will also retain at least one of the rooms in the building for general meetings and community activities.

What’s to come in 2018

• Some of the community oriented functions previously hosted in the Economy Building will transfer to the Market Commons on Western Avenue, which the Market Foundation opened in September.

• The PDA will develop a new operating program to manage and support rental use of the MarketFront Pavilion.

• The PDA and Market Commons will develop programs that fund continued use of the Atrium Kitchen for community functions.

• Event facilities not needed for regular PDA functions will be leased to new tenants.
HUMAN RESOURCES & OFFICE ADMINISTRATION

Accomplishments in 2017
- Recruited staff positions for various departments
- Conducted annual performance reviews
- Organized multiple trainings for staff members
- Hosted annual flu shot clinic
- Maintained high level retention rate
- Negotiated cost effective benefits plan
- Finalized Union contract

What’s to come in 2018
- Continue to comply with Seattle wage requirements
- Continuance of Health and Wellness staff promotions
- Oversee and schedule annual staff training programs
- Update annual performance review process
- Employee handbook and policy review
- Negotiate 2018-2019 benefits plan

LEADERSHIP

Accomplishments in 2017
- Oversaw daily operations in Pike Place Market
- Managed MarketFront expansion completion and opening to the public
- Managed mid-year adjustments to the 2017 budget
- Ensured smooth management and operations during Executive Director transition

What’s to come in 2018
- Oversee the expansion of Pavilion programming and rental
- Meet challenges from impacts from construction on Market’s borders
- Explore emerging shopping/retail trends with growing downtown resident population
- Lead the PDA staff in addressing the 2018 strategic issues
FINANCE
ACOUNTING

Accomplishments in 2017
• Received clean opinions on all five audits
• Finalizing and reconciling the construction costs of the MarketFront
• By reducing costs, revised 2017 Operating and Capital Budget

What’s to come in 2018
• Continue high level of accounting including budget tracking for all aspects of PDA operations
• Ensure implementation and compliance requirements for the PDA and organizations that PDA manages
• Exit from the NMTC financing (established in 2011) and dissolve PPM QB2.

INFORMATION TECHNOLOGY

Accomplishments in 2017
• Integration of MarketFront systems, including PDA Network, PDA Security Management system, PDA Fob system and PDA Security Cameras
• Configuration and installation of equipment and networking at The Market Commons
• Integration of parking equipment within the MarketFront garage
• Development and implementation of software program for tracking leak reports
• Added functionality to Voyager system to process ACH payments

What’s to come in 2018
• Upgrade and migration of Yardi property management software to new Voyager 7S version
• Upgrade Voyager Affordable module to TRAC 2038 specifications
• Development of software program for automating the approval process and tracking of Credit Card charge, Check, and Petty Cash requests
PROGRAMS & MARKETING
Accomplishments in 2017

- Worked to mitigate final construction impacts of MarketFront on Daystall community
- MarketFront Pavilion Activation:
  - Established effective vendor table layout and successfully activated Pavilion daystalls
  - Successful trial run of weather curtain design utilizing vinyl panels mounted shower curtain style
  - Supported holiday Pavilion sales activation with 20’ x 30’ tent, connecting Pavilion and Desimone Bridge
- Special Events:
  - MarketFront Grand Opening: Staged Craft Demo Showcase in Pavilion
  - Seattle Made Market: Showcase of Seattle Made artisanal product with community partner Seattle Good Business Network
  - Behind the Table fundraiser: supported grassroots community-driven event to raise funds for the Market Safety Net
  - Holidays in the Pavilion: “Stockings and Stuffers” showcase during Magic in the Market, plus holiday decoration featuring artist Graig Anderson, including 22 foot wind-break holiday mural
- Screened in 12 new permit holders
- Daystall produced a total of 13 educational events serving 197 attendees
  - Workshops included:
    - Five Craft Advancement Forums, six product photography clinics, a business planning workshop, and a pricing workshop,
    - Some workshops produced in partnership with Ventures and with assistance from PDA Marketing staff
- Worked with team of four Daystall artisans to create trophies for the Pike Place Market Green Star Award for Sustainable Business Practices

What’s to come in 2018

- Continue to produce relevant Vendor Business Education that supports increased sales and professional growth of Daystall vendors
- Continue efforts to recruit new artists and craftspeople representing the best in the region
- Continue efforts to activate MarketFront Pavilion in creative new ways that elevate awareness, advance value and public interest in craft, develop community partnerships with local art and craft communities and organizations, and create increased sales and opportunity for Daystall craftspeople
- Update the Hildt-Licata Agreement
FARM

Accomplishments in 2017

Farmers Markets
- Increased sales at five summer farmers market locations by 3% to $926,968
- Including Saturday’s at Pike Place, vendors reported a record $1,076,550 in total sales
- Replaced Microsoft location with new location at Denny Regrade
- Added five new farmers and three artisan food producers

Farm Development
- Attended 22 local agricultural regulatory meetings
- Visited 10 farms
- Facilitated 10 workshops/trainings for Market farmers
- Provided five farmers with scholarships for offsite conferences/trainings
- Assisted 12 farmers with Safety Net requests
- Received King Conservation District (KCD) grant to pilot Individual Development Account (IDA) program

Farm to Go
- Introduced two sizes: small share for $18/wk and a regular share for $22/wk
- Distributed 2,934 CSA shares throughout Seattle, 1,257 of which went to low income families
- $55,159 in additional sales to 24 Market farmers (includes two Fall Harvest shares)
- Completed first year of two-year $55,000 Specialty Crop Block Grant (SCBG) intended to cover staffing and equipment costs associated with expanding Farm to Go program

Food Access
- Bonus Card Program matched $11,719 in EBT transactions at participating Highstalls
- Farmers Market Fresh Bucks Program matched $4,086 in EBT transactions at summer markets
- Matched $8,682 in WIC/Senior FMNP coupons at summer markets
- Newman’s Own grant provided $14,000 in script to Senior Center, Pike Market Food Bank and ROAR to be used for purchasing produce directly from Pike Place Market farmers
- 4,850 lbs of produce gleaned by Pike Market Food Bank at summer farmers markets
What’s to come in 2018

• Build upon the success of the Farm to Go CSA Program by creating a community centered weekly event in conjunction with the CSA pickup targeting downtown workers and residents
• Expand the Farm to Go CSA to at least 250 member shares per week and extend the season from 15 to 20 weeks
• Strengthen existing summer farmer’s market locations with a focus on adding additional farmers and streamlining operations
• Explore the opportunity to enter into an agreement with King County to act as property manager of the Sammamish Farm
• Use KCD grant funding to pilot an IDA program with five Market farmers
• Work with the Market Commons to streamline Food Access programming
Accomplishments in 2017

Advertising

• Created and built excitement around the MarketFront Grand Opening with the “Holy Mackerel” campaign, which garnered 5 million+ impressions through radio, Sound Transit light rail, NPR, magazine/print, digital and social media ads
• Promoted and built awareness around the Market’s 110th Anniversary and Evening Farmers Market with Metro bus ads and paid social media ads with a total of 5.7 million impressions
• Drove visits to the Market for holiday shopping with “Who Needs Elves” campaign with billboards, digital, social and print ads in The Seattle Times and City Arts, with 5.8 million impressions
• Created an online Pike Place Market gift guide with 70+ curated items from the Market, with the majority of the items submitted by vendors and tenants
• Distributed 110,000 Pike Place Market Visitor Guides at SeaTac Airport, Seattle Ferry Terminal, Cruise Ship Terminals, Boeing Tour Center, and WA State Visitor Centers and significant hotels from south of Seattle to Everett and the eastside

Digital and Social Media Outreach

• Grew social media channels Facebook, Twitter and Instagram by 6%, 21% and 50% respectively
• Pike Place Market website and mobile site viewed by total 1.3 million visitors
• Shared #PikePlacePeople videos for 110th Anniversary viewed 40,000 times
• Successful launch of online holiday gift guide website with more than 20,000 engagements
• Distributed weekly and monthly e-newsletters to targeted groups based on location, featuring vendor/farmer lineups, news, events and featured recipes, reaching 8,000 recipients

Events and Promotions

• Featured 220+ Market artists with the January promotion, “Illumination,” celebrating artists in the Market. Held an Art & Conversation event featuring artists contributing public art works to the MarketFront
• Organized events: Daffodil Day, Flower Festival, MarketFront Community party, MarketFront Grand Opening, Farmers Market opening day, 110th Anniversary kids concert, Magic in the Market
• Presented the Smithsonian National Museum of American History’s Brewing Initiative with three breweries and a panel discussion with a Smithsonian moderator

Film Productions

• Coordinated dozens of press and tourism film projects for local and national markets
• Fielded more than 95 requests and permitted 32 commercial film projects, including three live national news broadcasts, five international network programs (U.K., Japan, Germany, Brazil, China), seven commercial advertisements, eight professional and/or college sports programs, and nine motion picture and/or major network programs
MarketFront
• Published commemorative MarketFront Grand Opening booklet
• Created passport map and activity, organized bands, volunteers, and info booth
• Managed strategic PR for MarketFront grand opening, and advance media placements, and created media kit, video and digital assets for the news media

Public Relations
• Released 17 official news releases; provided facts, fact checking, interviews, tours, digital assets and background for dozens of local, regional, national and international news media
• Placed dozens of high profile features and news items in prominent media, including: The Washington Post, The Los Angeles Times, Martha Stewart Living, Sunset, Coastal Living, The Seattle Times, Scotland Sunday Mail, Group Leisure and Travel, Alaska Beyond Magazine, and Delta SKY

Trademark
• Facilitated one trademark license renewal and three new license agreements
• Negotiated new five-year term with Starbucks Corp. for Pike Place Roast
• Renewed a five-year agreement with Pike Place Chowder

Community Relations
• Co-op program reimbursed $10,000 to Market commercial and Daystall businesses
• Produced and distributed monthly newsletters for community, residents and tenants
• Completed first three phases of “Inside Pike Place Market: Building a model public market into the 21st Century” digital book project

Education and Outreach
• Operated at capacity to host 112 classes, serving approximately 2,447 students
• Served students from 27 public and 20 private schools, from Seattle, Bellevue, Shoreline and Bothell
• Coordinated the work of 17 volunteers who donated 676 hours of their time for the program
• Produced in April, thanks to a 4Culture grant, “One Market For All,” an 8-page insert in conjunction with Newspapers in Education in The Seattle Times

What’s to come in 2018
• “Local, Seasonal, Personal” nine-month advertising campaign with a reach of 7.8 million
• “Behind the Scenes” video series to engage shoppers on digital platforms
• Partner with community groups to develop MarketFront programming
• Summer farm season advertising PPM farmers markets
• New Harvest event in October to feature farm, craft and mercantile
• Further develop gift guide website for holiday advertising campaign
• Update and streamline commercial filming permit and trademark licensing application procedures and databases
• Release digital book “Inside Pike Place Market: Building a model public market into the 21st Century”
OPERATIONS
CAPITAL PROJECTS

Accomplishments in 2017
• Performed over 39 Capital Projects valued at $1.6M, including:
  • Common area tenant restrooms refurbished
  • Completed and commissioned upgrades to central plant
  • Repainted the Stewart House SRO exterior
  • Installed new roofs on the North Arcade and Desimone Bridge
  • Installed commercial storage units in the MarketFront garage, complete with card readers
  • Replaced the lower LaSalle roof (Raven’s Nest)
  • Installed new upper and lower Pine roofs
  • Installed fencing at new MarketFront Plaza to Victor Steinbrueck Park
  • Constructed new restrooms in upper Soames-Dunn building
  • Replaced west side window glass in Soames-Dunn building
  • Completed Soames-Dunn seismic upgrades/retrofit
  • Installed Electronic Access Systems on commercial restrooms in the Fairley Building and on the Soames-Dunn courtyard basement door
  • Completed acoustic upgrades to Market Theatre
  • Replaced roof over Pike Place Fish
  • Refinished all floors in lower Arcade levels
  • Upgraded and combined Stewart House fire panel with Soames-Dunn
  • Completed repairs to the emergency entrance/exit in Soames-Dunn

What’s to come in 2018
• Adequately staff Capital Projects Department to meet project management needs, including 30-Year Assessment, SWCR administration, Alaskan Way planning, TI work and other needs
• Removal of Skybridge structure at the HillClimb over Western Avenue
• Restoration of Public Market sign over City Fish
• Livingston Baker upper and lower roof replacement
• North Arcade interior repaint

PARKING

Accomplishments in 2017
• Opened new MarketFront garage
• Increased garage revenue by over $150,000 over 2016 to $2.51M
• Hired new Parking Manager
• New signage

What’s to come in 2018
• Refine and improve signage for better flow within and between the garages
• Maximize potential with electronic vehicle (EV) stalls
• Develop adequate seasonal staffing during high season
• Continue to work through operational issues with MarketFront garage
• Mitigate Alaskan Way construction and demolition impacts
FACILITIES

Accomplishments in 2017
- Integrated MarketFront into facilities operations
- Recycled 210 tons of cardboard, 6,000 cubic yards of mixed recycling, 630 cubic yards of compostables, 500+ tons of fish ice diverted from the garbage to the fish ice melting tank
- Disposed of 1,900 tons of non-recyclable garbage
- Maintained previous record of 10,000 gallons of cooking oil recycled, reducing greenhouse emissions by 145,000 lbs
- 3,000+ miles of toilet paper used in 2017

What’s to come in 2018
- Meet 2018 staffing needs
- Continue to integrate MarketFront into cleaning, landscaping, and recycling programs

MAINTENANCE

Accomplishments in 2017
- Repaired Stewart House fire water supply
- Replacement of Food Bank walk-in cooler and freezer compressor
- Replacement of Pike Place main gas line
- Hired replacement Mechanic 1 position and Fats, Oil and Grease (FOG) Compliance Inspector
- Creation of Fats, Oil and Grease (FOG) Database
- Integrated maintenance for MarketFront building
- Completed keying for the MarketFront building
- Coordinated FOG compliance with Market commercial tenants
- Staff completed all necessary safety trainings
- Continued to work with Residential Department on vacancy unit turnovers
- Installed and fabricated lower wind screen for North Arcade
- Coordinated with Market Updates and Changes Review team (MUCR)
- Completed 3,500 work orders

What’s to come in 2018
- Assist with MarketFront close out
- Continue to integrate MarketFront into Building Management System
- Fill staff vacancies
SECURITY

Accomplishments in 2017

• Hosted quarterly meetings of the Public Safety Coalition for Downtown Seattle
• Presented 90-minute training course in “Techniques of Verbal De-escalation” for all Security personnel and PDA staff members
• Upgraded and expanded Market Security’s communications center and video surveillance capabilities, including the addition of more cameras
• Provided security details for numerous dignitaries and guests including the Premier of Victoria, Australia, Harlem Globetrotters, Seattle Seahawks, Sounders and other sports figures, and the Americas Cup and MLS Cup soccer trophies
• Provided security planning and details for major Market events, including, Magic in the Market, Arcade Lights, Sunset Supper, Behind The Table, Figgy Pudding, and the relocation of Billie the Piggy Bank to the MarketFront
• Provided security planning and details in coordination with Marketing Staff for film crews from PBS, CNN, Root Sports, Fox Sports, MTV, the Golf Channel, NFL Films, the Food Network, the Golf Channel, Evening Magazine, and other numerous commercial film productions
• Held community safety meetings and presentations of Active Shooter training, including a session with over fifty members of the Market Theatre company
• Implemented and tested the RAVE Mobile Safety Alert program Market-wide
• Provided Crime Prevention through Environmental Design (CPTED) recommendations for security planning and design for the MarketFront
• Continued to train and conduct emergency response exercises
• Conducted ongoing training for all Security personnel
• Continued to work with the Commercial Department to provide anti-theft and burglary information and training to commercial tenants
• Continued to enhance active security monitoring of the Market
• Replaced the Voice-Logger for radio traffic and further enhance Communications Center
• Hired and trained additional security officers to augment current staff in anticipation of the MarketFront opening
• Coordinated with staff, tenants, and craft persons to effectively implement security protocols for the MarketFront

What’s to come in 2018

• Hold emergency preparedness training for PDA staff and Market community members
• Improve radio communications in the MarketFront garage
• Continue to expand and improve video surveillance of the Market area
• Update defensive tactics training for security officers
PIKE MARKET FOOD BANK
37,604 VISITS

PIKE MARKET CHILDCARE & PRESCHOOL
tuition assistance for 66 FAMILIES

NEIGHBORCare HEALTH AT PIKE PLACE MARKET
28,000 HEALTHCARE VISITS

PIKE PLACE SENIOR CENTER
50,000 MEALS

THE FOOD ACCESS PROGRAM
$86,490 of FRESH PRODUCE to low-income shoppers

HERITAGE HOUSE AT THE MARKET
assisted living care for 73 RESIDENTS

CHIEF SEATTLE CLUB
a sacred safe spot for 1,024 NATIVE AMERICANS

COMMUNITY SAFETY NET
$40,502 in emergency financial assistance for 60 PEOPLE

MARKET FOUNDATION
Accomplishments in 2017

• Awarded $926,502 to vital services in and around the Market community which helped support the following:

Special Projects
• Submitted final capital contribution of $2.89 million for the MarketFront and co-produced Grand Opening celebration
• Worked with John Fleming and Clare Dohna to complete public art valued at $500,000 on the MarketFront
• Received $250,000 grant from Boeing Employees Fund for furnishing Western Avenue housing and The Market Commons
• Received Washington State Building Community Funds and City Matching Funds to support the build out of The Market Commons
• Received a $20,000 grant from 4Culture to renovate the Public Market neon sign

Fundraising and Community Engagement
• Raised a total of $4 million in charitable donations from over 5,800 foundations, individuals and corporations
• Produced or partnered on 9 major fundraising events reaching 13,805 attendees. Events raised a total of $585,058 and engaged 190 local food and beverage producers
• Installed 7,115 Market Charms, 441 Hoofprints and 99 Mosaic Fish to recognize Pike Up! donors
• Continued to increase media coverage and leveraged $350,000 in sponsored advertising from KOMO4 TV, KOMO Newsradio, Puget Sound Business Journal, The Seattle Times, Seattle Met Magazine and Facebook
• Grew email contacts by 49% or 6,333 contacts, and 2,879 social media fans and followers, a 29% increase
• Received $25,000 grant from the Starbucks #Upstanders social media video competition with proceeds supporting the Market Safety Net
• Received a $50,000 grant from the Newman’s Own Foundation to support the work of the Farm Team via the Food Access Program

The Market Commons
• Designed, built, and opened this new community program to serve the Market Community
• Since opening in mid-September 2017, provided 2,571 interactions at the Resource Desk, provided 235 hours of programming and activities to 1,212 attendees
• Directed AmeriCorps VISTA program with 11 members working full time on Food Access in the Market as well as across the city.

What’s to come in 2018
• Bolster grant making structure to sustain our legacy partners and enable us to be responsive to emerging needs in the community
• Focus on donor conversion strategy for capital donors to support ongoing needs in the Market community
• Continue to increase supplemental programing and participation in The Market Commons