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## For Immediate Release

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## \*\*\* Media Alert \*\*\*

# 10TH ANNUAL FLOWER FESTIVAL RETURNS TO PIKE PLACE MARKET ON MOTHER'S DAY WEEKEND



**WHO:** [Pike Place Market](#)

**WHAT:** 10th Annual Pike Place Market Flower Festival

**WHEN:** Saturday, May 12 and Sunday, May 13, 2018; from 8 a.m. to 5 p.m.

**WHERE:** Pike Place Market between Pike Street and Virginia Street

**DETAILS:** Colorful arrays of fresh floral bouquets and arrangements from Washington state farmers will brighten the street and arcades of Pike Place Market at the [10th annual Flower Festival](#), held Mother's Day weekend, May 12 and 13.

Market-goers are encouraged to bring the whole family to the Market to browse the wide assortment of flowers available, including tulips, lilacs, tiger lilies, bachelor buttons and more. Just in time for Mother's Day, watch as beautiful bouquets are made, and purchase a fresh arrangement to take home to mom. Representing King, Snohomish and Whatcom counties, approximately 40 Pike Place farmers will participate in this year's festival. In addition to tables in the Main Arcade, tents will be set up on the west side of Pike Place for the weekend.

In addition to the festival, Mother's Day gift options include hundreds of handmade items from the crafts line, specialty gifts from lower level and Western Avenue boutiques and shops, and dining experiences at more than 75 eateries, restaurants and cafes. For more information on Pike Place Market, visit [www.pikeplacemarket.org](http://www.pikeplacemarket.org).

***Pike Place Market*** is Seattle's original farmers market, founded in 1907, and is one of the oldest continuously operating public markets in the U.S. The market operates within a nine-acre historic district and is a bustling neighborhood of hundreds of vendors, residents and businesses, including farmers, craftspeople, independent shops, buskers, and residents, many of whom are low-income seniors, and five social service agencies. [www.pikeplacemarket.org](http://www.pikeplacemarket.org)

***The Pike Place Market Preservation & Development Authority (PDA)*** is a not-for-profit, public corporation chartered by the City of Seattle in 1973 to manage the properties in the nine-acre Market Historic District. The PDA is required to preserve, rehabilitate and protect the Market's buildings, increase opportunities for farm and food retailing in the Market, incubate and support small and marginal businesses, and provide services and affordable housing for low-income people.

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