PDA Council - Meeting Agenda

Date: Thursday, December 20th, 2012
Time: 4:00 p.m. – 6:00 p.m.
Location: Elliott Bay Room

Council Members: James Savitt (Chair), John Finke (Vice-Chair), Ann Magnano, Betty Halfon, Bruce Burger, David Ghoddousi, Matt Hanna, Patrick Kerr, Gerry Kumata, Bruce Lorig, Jackson Schmidt, and Gloria Skouge

4:00pm I. Administrative: (Chair)
A. Approval of the Agenda
B. Approval of the November 29th, 2012 Meeting Minutes

4:05pm II. Public Comment Including the Market Community

4:15pm III. Reports and Information Items (James Savitt & Ben Franz-Knight)
A. Council Chair Report
B. Executive Director’s Report
C. Committee Chair Report
D. Other Report(s)

4:30pm IV. Key Issues Presentation and Discussions (RMB Vivid & Jennier Maietta & Ben Franz-Knight)
A. Market Wide Wayfinding and Signage
   I. Action Item: Proposed Resolution 12-97: Market Wayfinding Signage Project - Extended Design Services
B. 2013 Annual Plan and Strategic Issues
   I. Action Item: Proposed Resolution 12-106: Adoption of the Strategic Planning Objectives for 2013

5:05pm V. Resolutions and Other Action Items (Old and New Business) (Ben Franz-Knight)
A. Consent Agenda
   Proposed Resolution 12-98: 2013 PDA Annual Council & Council Committee Meeting Schedule

B. New Business
   Proposed Resolution 12-83: Authorization for Contract Authority - Capital Assessment Study
   Proposed Resolution 12-103: Authorization for Program for Atrium Kitchen and to Proceed with Plan
   Proposed Amended Resolution 12-104: Approval of Social Service Strategic Review
   Proposed Resolution 12-105: Approval of 2013 Marketing and Communications Plan

C. Other
<table>
<thead>
<tr>
<th>Time</th>
<th>Item</th>
</tr>
</thead>
<tbody>
<tr>
<td>5:45pm</td>
<td>VI. Further Public Comment</td>
</tr>
<tr>
<td>5:55pm</td>
<td>VII. Concerns of Committee Members</td>
</tr>
<tr>
<td>6:00pm</td>
<td>VIII. Adjournment</td>
</tr>
</tbody>
</table>