



Market Programs - Meeting Agenda

Date: January 12th, 2012

Time: 4:00 p.m. – 6:00 p.m.

Location: PDA Conference Room

Committee Members: Bruce Burger (Chair), Ann Magnano (Vice-Chair), Jill Andrews, John Finke, Jackson Schmidt, and Gloria Skouge

4:00pm	I.	Administrative: A. Approval of Agenda B. Approval of the OPSCOM December 1 st Minutes	Chair
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4:05pm	II.	Announcements and/or Community Comments	
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4:10pm	III.	Committee Workplan A. Mission, Issues, Priorities, Monthly Topics, and Meeting Schedule B. Discussion	
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4:40pm	IV.	Marketing A. Staff Reports B. Holiday Parking Promotion – Update & Presentation C. Ease of Parking Marketing – Discussion	Ryan Hostetler
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5:10pm	V.	Farm & Daystall A. Farm Update B. Daystall Rules Review: Update & Timeline	Teri Wheeler
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5:15pm	VI.	Mobile Application A. Presentation of proposed Mobile App/Website B. Discussion	Microsoft/Bing Representatives
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5:45pm	VII.	Consent Agenda – Resolution(s) to be Added	Chair
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5:50pm	VIII.	Concerns of Committee Members	
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5:55pm	IX.	Public Comment	
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6:00pm	X.	Adjournment	Chair
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