



## **Market Programs - Meeting Agenda**

**Date:** Thursday October 11<sup>th</sup>, 2012

**Time:** 4:00 p.m. – 6:00 p.m.

**Location:** Elliot Bay Conference Room (Top of the Economy Building)

**Committee Members:** Bruce Burger (Chair), Ann Magnano (Vice-Chair), Betty Halfon, John Finke, Jackson Schmidt, and Gloria Skouge

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<b>4:00pm</b>	<b>I. Administrative:</b>	<b>Chair</b>
	A. Approval of Agenda	
	B. Approval of the Market Programs September 13 <sup>th</sup> Meeting Minutes	
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<b>4:05pm</b>	<b>II. Announcements and/or Community Comments</b>	
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<b>4:10pm</b>	<b>III. Programs and Marketing Directors Report</b>	<b>Kelly Lindsay</b>
	A. Programs & Promotions Update	
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<b>4:20pm</b>	<b>IV. Presentations and Discussion</b>	<b>RMB Vivid, Inc. Kelly Lindsay &amp; Teri Wheeler Ben Franz-Knight</b>
	A. Wayfinding Signage Presentation - Conceptual Designs	
	B. Satellite Farmers Markets – 2012 Results and 2013 Operations	
	C. Definition of Roles and Responsibilities – PDA and The Market Foundation	
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<b>5:40pm</b>	<b>V. Action Items</b>	<b>Kelly Lindsay</b>
	A. <b>Action Item:</b> Proposed Resolution <b>12-80:</b> Authorization for Non-Exclusive Trademark Licensing Agreement with The Market Foundation for Melted Wine Bottles	
	B. <b>Action Item:</b> Proposed Resolution <b>12-81:</b> Authorization for Continuation and Expansion of <i>Pike Place Market Express</i> -branded Satellite Farmers Markets at City Hall Plaza, South Lake Union and One Additional Location in Summer 2013 and Beyond	<b>Kelly Lindsay</b>
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<b>5:50pm</b>	<b>VI. Concerns of Committee Members</b>	
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<b>5:55pm</b>	<b>VII. Public Comment</b>	
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<b>6:00pm</b>	<b>VIII. Adjournment</b>	<b>Chair</b>

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