



Market Programs - Meeting Agenda

Date: Thursday November 8th, 2012

Time: 4:00 p.m. – 6:00 p.m.

Location: Elliott Bay Room (Top of the Economy Building)

Committee Members: Bruce Burger (Chair), Ann Magnano (Vice-Chair), Betty Halfon, John Finke, Jackson Schmidt, and Gloria Skouge

4:00pm	I. Administrative:	Chair
	A. Approval of Agenda	
	B. Approval of the Market Programs October 11 th Meeting Minutes	
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4:05pm	II. Announcements and/or Community Comments	
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4:10pm	III. Programs and Marketing Directors Report	
	A. Programs & Promotions Update	Kelly Lindsay
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4:20pm	IV. Presentations and Discussion	
	A. Social Services Strategic Review	Ben Franz-Knight
	B. 2013 Marketing Plan	Kelly Lindsay
	C. Parking Promotion	Kelly Lindsay
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5:40pm	V. Action Items	
	A. Action Item: Proposed Resolution 12-84: Authorization for Non-Exclusive Trademark Licensing Agreement with Paisley and Parsley Designs	Kelly Lindsay
	B. Action Item: Proposed Resolution 12-85: Authorization for Non-Exclusive Trademark Licensing Agreement with The Seattle Public Library	Kelly Lindsay
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5:50pm	VI. Concerns of Committee Members	
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5:55pm	VII. Public Comment	
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6:00pm	VIII. Adjournment	Chair
