



Market Programs - Meeting Agenda

Date: Thursday June 14th, 2012

Time: 4:00 p.m. – 6:00 p.m.

Location: Atrium Conference Room (Top of the Economy Building)

Committee Members: Bruce Burger (Chair), Ann Magnano (Vice-Chair), Jill Andrews, John Finke, Jackson Schmidt, and Gloria Skouge

4:00pm	I. Administrative:	Chair
	A. Approval of Agenda	
	B. Approval of the Market Programs April 12 th and May 9 th Meeting Minutes	
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4:05pm	II. Announcements and/or Community Comments	
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4:10pm	III. Presentations and Discussion	
	A. Economy Atrium Demonstration Kitchen	John Turnbull
	B. Event and Space Rental Operations	Kelly Lindsay
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4:50pm	IV. Marketing Strategy	
	A. Marketing Strategy Key Recommendations	Kelly Lindsay
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5:20pm	V. Marketing Director's Report	
	A. Farm Season Marketing Campaign	Kelly Lindsay
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5:45pm	VI. Action Items	
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5:50pm	VII. Concerns of Committee Members	
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5:55pm	VIII. Public Comment	
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6:00pm	IX. Adjournment	Chair
