



## **Market Programs - Meeting Agenda**

**Date:** Thursday August 9<sup>th</sup>, 2012

**Time:** 4:00 p.m. – 6:00 p.m.

**Location:** Atrium Conference Room (Top of the Economy Building)

**Committee Members:** Bruce Burger (Chair), Ann Magnano (Vice-Chair), Jill Andrews, John Finke, Jackson Schmidt, and Gloria Skouge

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<b>4:00pm</b>	<b>I. Administrative:</b>	<b>Chair</b>
	A. Approval of Agenda	
	B. Approval of the Market Programs July 12 <sup>th</sup> Meeting Minutes	
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<b>4:05pm</b>	<b>II. Announcements and/or Community Comments</b>	
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<b>4:10pm</b>	<b>III. Marketing Directors Report</b>	<b>Kelly Lindsay</b>
	A. Farm Season Promotion	
	B. Bing App Update	
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<b>4:30pm</b>	<b>IV. Presentations and Discussion</b>	<b>Kelly Lindsay</b>
	A. Marketing Strategy Follow-up	<b>Scott Davies</b>
	B. Education Program	<b>Lillian Hochstein</b>
	C. Social Services	
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<b>5:30pm</b>	<b>V. Action Items</b>	
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<b>5:35pm</b>	<b>VI. Concerns of Committee Members</b>	
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<b>5:45pm</b>	<b>VII. Public Comment</b>	
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<b>6:00pm</b>	<b>VIII. Adjournment</b>	<b>Chair</b>

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