



Market Programs - Meeting Agenda

Date: Thursday September 13th, 2012

Time: 4:00 p.m. – 6:00 p.m.

Location: Atrium Conference Room (Top of the Economy Building)

Committee Members: Bruce Burger (Chair), Ann Magnano (Vice-Chair), Betty Halfon, John Finke, Jackson Schmidt, and Gloria Skouge

4:00pm I. Administrative: Chair
A. Approval of Agenda
B. Approval of the Market Programs August 9th Meeting Minutes

4:05pm II. Announcements and/or Community Comments

4:10pm III. Marketing Directors Report Kelly Lindsay
A. Programs & Promotions Update

4:20pm IV. Presentations and Discussion
A. Social Services: Roles & Responsibilities **Ben Franz-Knight**
B. Social Services: Capacity Building **Lillian Hochstein**
C. Social Services: Housing Health Outreach Team (HHOT) **Lillian Hochstein**
D. Farm Program: Overview & Analysis Objectives **Kelly Lindsay**

5:45pm V. Action Items Kelly Lindsay
A. **Action Item:** Proposed Resolution **12-75:** Authorization for Non-Exclusive Trademark Licensing Agreement with The Market Foundation for Rachel Red/Billie Blanc

5:50pm VI. Concerns of Committee Members

5:55pm VII. Public Comment

6:00pm VIII. Adjournment Chair
