



## **Market Programs - Meeting Agenda**

**Date:** Thursday September 13<sup>th</sup>, 2012

**Time:** 4:00 p.m. – 6:00 p.m.

**Location:** Atrium Conference Room (Top of the Economy Building)

**Committee Members:** Bruce Burger (Chair), Ann Magnano (Vice-Chair), Betty Halfon, John Finke, Jackson Schmidt, and Gloria Skouge

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**4:00pm I. Administrative: Chair**  
A. Approval of Agenda  
B. Approval of the Market Programs August 9<sup>th</sup> Meeting Minutes

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**4:05pm II. Announcements and/or Community Comments**

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**4:10pm III. Marketing Directors Report Kelly Lindsay**  
A. Programs & Promotions Update

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**4:20pm IV. Presentations and Discussion**  
A. Social Services: Roles & Responsibilities **Ben Franz-Knight**  
B. Social Services: Capacity Building **Lillian Hochstein**  
C. Social Services: Housing Health Outreach Team (HHOT) **Lillian Hochstein**  
D. Farm Program: Overview & Analysis Objectives **Kelly Lindsay**

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**5:45pm V. Action Items Kelly Lindsay**  
A. **Action Item:** Proposed Resolution **12-75:** Authorization for Non-Exclusive Trademark Licensing Agreement with The Market Foundation for Rachel Red/Billie Blanc

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**5:50pm VI. Concerns of Committee Members**

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**5:55pm VII. Public Comment**

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**6:00pm VIII. Adjournment Chair**

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