



Market Programs - Meeting Agenda

Date: Thursday March 14th, 2013

Time: 4:00 p.m. – 6:00 p.m.

Location: Elliott Bay Room (Top of the Economy Building)

Committee Members: Bruce Burger (Chair), Ann Magnano (Vice-Chair), Betty Halfon, John Finke, Jackson Schmidt, and Gloria Skouge

4:00pm	I. Administrative:	Chair
	A. Approval of Agenda	
	B. Approval of the Market Programs February 13 th , 2013 Meeting Minutes	
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4:05pm	II. Announcements and/or Community Comments	
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4:10pm	III. Programs and Marketing Directors Report	
	A. Programs & Promotions Update	Kelly Lindsay
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4:20pm	IV. Presentations and Discussion	
	A. 2013 Daystall Rules Review - Presentation of Recommendations	David Dickinson
	B. Trademark Usage Guidelines Revision	Kelly Lindsay
	C. 2013 Strategic Plan: Farmland Preservation and Access Opportunities	Kelly Lindsay
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5:30pm	V. Action Items	
	A. Action Item: Proposed Resolution 13-21: Adoption of Daystall Rules and Regulations	Kelly Lindsay
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5:40pm	VI. Resolution(s) to be Added to Consent Agenda	Chair
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5:45pm	VII. Concerns of Committee Members	
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5:50pm	VIII. Public Comment	
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6:00pm	IX. Adjournment	Chair
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