



Pike Place Market Preservation and Development Authority (PDA)

OPERATIONS & COMMUNICATIONS COMMITTEE
Meeting Notice and Agenda

Thursday December 1st, 2011
4:30 p.m. to 6:00 p.m.
PDA Conference Room

- 4:30 p.m. **I. Administrative**
A. Approval of Agenda
B. Approval of November 3rd, 2011 Minutes
C. Announcements and Community Comments
- 4:35 p.m. **II. Marketing**
A. Staff Reports
B. Trademark Licensing Guidelines and Fees
 Action Item: Proposed Resolution **11-96:** Authorization of Trademark Policies and Rates
 Action Item: Proposed Resolution **11-97:** Authorization for Non-Exclusive Trademark
 Licensing Renewal/Agreement SMS Ceramics d/b/a Pike Place Pigs
C. Other
- 5:00 p.m. **III. Farm Program**
A. Staff Reports
B. Other
- 5:15 p.m. **IV. Property Management**
A. Residential Property Management Report
B. Closed Session (RCW 42.30.110 [c])
 i. Review of Lease Proposals
 Renewal of Lease: Market Tobacco – 1906 Pike Place, #6
 New Lease: Silver Slice Bakery – 1500 Western Avenue
 Renewal of Lease: Uli's Sausage Biergarten – 1511 Pike Place
 ii. Review of Delinquency Report
 iii. Vacancy Report
 iv. Current Lease Negotiations
C. Open Session: Approval of Lease Proposals
D. **Action Item:** Proposed Resolution **11-98:** Lease Proposals – December 2011 Market
 Tobacco, Silver Slice, Uli's Sausage
- 5:45 p.m. **V. Items for the Consent Agenda**
- 5:50 p.m. **VI. Public Comment**
- 5:55 p.m. **VII. Concerns of Committee Members**
- 6:00 p.m. **VIII. Adjournment**
- Enclosures: Minutes from November 3rd, 2011
 Proposed Resolution 11-96, 11-97 & 11-98
 Lease Summary