



Market Programs Committee Meeting Agenda

Date: Tuesday, April 9, 2019

Time: 4:00 p.m. – 6:00 p.m.

Location: Economy Building Classroom, 1433 First Avenue (3rd Floor)

Committee Members: Betty Halfon (Chair), Patrice Barrentine (Vice-Chair), David Ghoddousi, Colleen Bowman, Paul Neal, Mark Brady and Ali Mowry

4:00pm	I. Administrative	Chair
	A. Approval of Agenda	
	B. Approval of the Market Programs Committee Meeting Minutes for March 12, 2019	
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4:05pm	II. Announcements and/or Community Comments	Chair
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4:10pm	III. Programs and Marketing Report	Amy Wallsmith
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4:40pm	IV. Reports and Discussion Items	
	A. 2019 Marketing Plan	Amy Wallsmith
	B. Flower Fest Overview	Amy Wallsmith
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5:50pm	V. Public Comment	Chair
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5:55pm	VI. Concerns of Committee Members	
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6:00pm	VII. Adjournment	Chair
