



Market Programs Committee Meeting Agenda

DUE TO THE EXTRAORDINARY PUBLIC HEALTH CIRCUMSTANCES RELATED TO THE ONGOING COVID-19 (CORONAVIRUS) OUTBREAK, PARTICIPATION IN THIS MEETING WILL BE VIRTUAL OR TELEPHONIC. ALL PDA COUNCILMEMBERS WILL PARTICIPATE REMOTELY.

Date: Tuesday, July 14, 2020

Time: 4:00 p.m. – 6:00 p.m.

Location: <https://us02web.zoom.us/j/87941232312?pwd=ck8reThrODBITHhHYkXMDRpMEDDdz09> OR dial +1 253 215 8782, Meeting ID: 879 4123 2312, password: 742673

Committee Members: Patrice Barrentine (Chair), Paul Neal (Vice-Chair), Betty Halfon, David Ghoddousi, Colleen Bowman, Mark Brady and Ali Mowry

4:00pm	I. Administrative	Chair
	A. Approval of Agenda	
	B. Approval of the Market Programs Committee Meeting Minutes for June 9, 2020	
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4:05pm	II. Announcements and/or Community Comments	Chair
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4:15pm	III. Programs and Marketing Report	Amy Wallsmith
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4:35pm	IV. Reports and Discussion Items	
	A. Daystall and Busker Program Update	David Dickinson
	B. Farm Program Update	Leigh Newman-Bell
	C. 2020 Marketing Plan, Revised Advertising – Creative - PR	Amy Wallsmith
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5:40pm	V. Public Comment	Chair
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5:50pm	VI. Concerns of Committee Members	Chair
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6:00pm	VII. Adjournment	Chair
