



Market Programs Committee Meeting Agenda

Date: Tuesday, November 6, 2018

Time: 4:00 p.m. – 6:00 p.m.

Location: Economy Building Classroom, 1433 First Avenue (3rd Floor)

Committee Members: Betty Halfon (Chair), Patrice Barrentine (Vice-Chair), David Ghoddousi, Colleen Bowman, Paul Neal, Mark Brady and Ali Mowry

4:00pm	I. Administrative	Chair
	A. Approval of Agenda	
	B. Approval of the Market Programs Committee Meeting Minutes for October 9, 2018	
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4:05pm	II. Announcements and/or Community Comments	Chair
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4:10pm	III. Programs and Marketing Report	Amy Wallsmith
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4:40pm	IV. Reports and Discussion Items	
	A. Holiday Creative	Amy Wallsmith
	B. Holiday Gift Guide	Amy Wallsmith
	C. Magic in the Market and Holiday Programming	Amy Wallsmith
	D. PDA Viaduct Traffic Plan	Mary Bacarella
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5:50pm	V. Public Comment	Chair
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5:55pm	VI. Concerns of Committee Members	
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6:00pm	VII. Adjournment	Chair
