



# PDA Council Meeting Agenda

**Date:** Thursday, January 30, 2020

**Time:** 4:00 p.m. – 6:00 p.m.

**Location:** Economy Building Classroom, 1433 First Avenue (3<sup>rd</sup> Floor)

**Committee Members:** Rico Quirindongo (Chair), Betty Halfon (Vice-Chair), JJ McKay (Secretary/Treasurer), David Ghoddousi, Patrice Barrentine, Ray Ishii, Colleen Bowman, Paul Neal, Devin McComb, Mark Brady, and Ali Mowry

<b>4:00pm</b>	<b>I. Administrative:</b>	<b>Chair</b>
	A. Approval of Agenda	
	B. Approval of the PDA Council Meeting Minutes for December 19, 2019	
	C. Approval of the PDA Council Retreat Minutes for October 30, 2019	
<b>4:05pm</b>	<b>II. Public Comment Including the Market Community</b>	
<b>4:10pm</b>	<b>III. Key Issues and Discussion Items</b>	
	A. 2020 Strategic Plan	<b>Mary Bacarella</b>
	B. New Signature Sign Timeline	<b>Karin Moughamer</b>
<b>5:00pm</b>	<b>IV. Programs and Information Items</b>	
	A. Council Chair Report	<b>Chair</b>
	B. Director Report	<b>Mary Bacarella</b>
	C. Committee Chair Reports	
	D. Other Reports	
	i. Market Foundation Update	<b>Colleen Bowman</b>
<b>5:40pm</b>	<b>V. Action Items</b>	
	A. <b>Consent Agenda</b>	<b>Chair</b>
	i. Proposed Resolution <b>20-01</b> : Authorization for a Non-Exclusive Trademark Licensing Agreement with Sasquatch Books	
	ii. Proposed Resolution <b>20-02</b> : Authorization for Contract Authority – Project Management Services Next Bold Move, LLC	
	iii. Proposed Resolution <b>20-03</b> : Authorization for Counsel to Engage Additional Professional Support	
	iv. Proposed Resolution <b>20-04</b> : Lease Proposals January 2020	
	B. <b>New Business</b>	
<b>5:50pm</b>	<b>VI. Further Public Comment</b>	<b>Chair</b>
<b>5:55pm</b>	<b>VII. Concerns of Committee Members</b>	<b>Chair</b>
<b>6:00pm</b>	<b>VII. Adjournment</b>	<b>Chair</b>