

Pike Place Market PDA Council Strategic Retreat

30 October 2019

Honoring our Past // Sustaining in the Future

*How do we best use our spaces for place-making, convening and selling?
How do we best carry forward the PDA and Historic District Charter(s), 50 years in, in a changed City, with changing retail?*

Outcomes

- ✓ Big Ideas & Themes: Removing Barriers, Creating and Growing Community
 - Our spaces and places
 - Our tenants and retail
- ✓ Update as needed priorities and strategic planning.

Topics/Agenda	Lead	Dur	Start
Public Comment		5	11:00
PDA and MHC Charters			11:05
<ul style="list-style-type: none"> ➢ Fundamentals, Intents, Goals, Priorities, and Flexibility ➢ Clarifications 	Gerry All	30 10	
Break (get lunch)			11:45
Welcome (over lunch)			Noon
<ul style="list-style-type: none"> ➢ Goals ➢ Agenda 	Rico Ted	5 5	
2019 Strategic Plan Priorities Guiding Action		30	12:10
<ul style="list-style-type: none"> ➢ Site and Building Assets ➢ Marketing and Communications ➢ Social Services ➢ Revenue & Expense ➢ Governance & Mission ➢ Discussion, forward adjustments 	Mary Amy Amy/Mary John/Amy Mary All		
Break		10	12:40
Big Ideas: Past	John	10	12:50
<ul style="list-style-type: none"> ➢ A Brief PDA History: Implementation, Refinement, Evolution 			
Big Ideas: Present			1:00
<ul style="list-style-type: none"> ➢ Council member ideas ➢ Discussion, clarification and context 	Each All	30 20	
Break		10	1:50
Market Performance and Impact			2:00
<ul style="list-style-type: none"> ➢ PDA revenues: commercial, farmers and artisans ➢ Business incubation and success ➢ Market spaces and utilization ➢ Clarifications and questions 	John/Mary All	20 20	
Break		10	2:40
Potentials and Possibilities	All	50	2:50
<ul style="list-style-type: none"> ➢ Ideas and Refinement ➢ Analysis 			
Public Comment		5	3:40
Closing Comments [Adjourn at 4:00]	Rico	15	3:45