

Pike Place Market Preservation & Development Authority (PDA)

Info@PikePlaceMarket.org • P: 206.774.5225 • F: 206.786.7317

PIKEPLACEMARKET.ORG • 85 PIKE STREET, ROOM 500 • SEATTLE, WA 98101

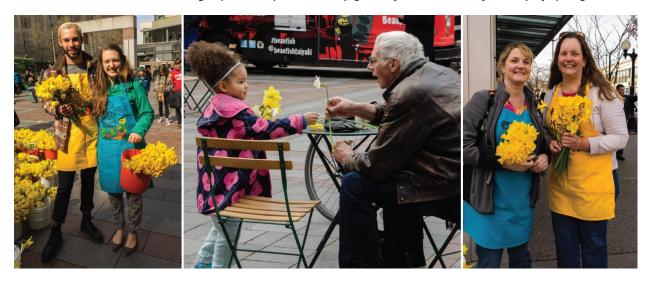
For Immediate Release March 9, 2017

Press Contact: Emily Crawford Tel: 206.774.5278

E-mail: emily.crawford@pikeplacemarket.org

PIKE PLACE MARKET CELEBRATES SPRING WITH 20TH ANNUAL "DAFFODIL DAY"

Market volunteers delight passersby with locally grown flowers on the first day of spring



SEATTLE – To celebrate the first day of spring, Pike Place Market volunteers and community members will brighten up corners of downtown Seattle with the distribution of 10,000 locally grown daffodils from four Pike Place Market farmers to passersby at 15 central downtown locations.

**Students from the Pike Market Child Care and Preschool will hand out flowers from 11:30 a.m. to noon at Westlake Park.

What: The 20th Annual Daffodil Day

When: Monday, March 20, 2017

11:45 a.m. until approximately 1:00 p.m.

Where: 1st Avenue and University Street

1st Avenue and Lenora Street 2nd Avenue and Pike Street 2nd Avenue and Union Street 3rd Avenue and Union Street

Document Title

Page 2

4th Avenue and Pine Street

4th Avenue and Pike Street

4th Avenue and Virginia Street

4th Avenue and University Street

5th Avenue and Olive Street

5th Avenue and Pine Street

6th Avenue and Pike Street

6th Avenue and Pine Street

Waterfront at Union Street

Pike Place Market is Seattle's original farmers market, founded in 1907, and is one of the oldest continuously operating public markets in the U.S. The market operates within a nine-acre historic district and is a bustling neighborhood of hundreds of vendors, residents and businesses, including farmers, craftspeople, independent shops, buskers, and residents, many of whom are low-income seniors, and five social service agencies. www.pikeplacemarket.org

The Pike Place Market Preservation & Development Authority (PDA) is a not-for-profit, public corporation chartered by the City of Seattle in 1973 to manage the properties in the nine-acre Market Historic District. The PDA is required to preserve, rehabilitate and protect the Market's buildings, increase opportunities for farm and food retailing in the Market, incubate and support small and marginal businesses, and provide services and affordable housing for low-income people.

###