



# Executive Committee Meeting Agenda

**Date:** Wednesday, October 12, 2016

**Time:** 4:30 p.m. – 5:45 p.m.

**Location:** Goodwin Library (Economy Building)

**Committee Members:** Matt Hanna (Chair), Ray Ishii, Rico Quirindongo, Betty Halfon, Gloria Skouge, and David Ghoddousi

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**4:30pm I. Administrative: Chair**  
A. Approval of Agenda  
B. Approval of the Executive September 21, 2016 Committee Meeting Minutes

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**4:35pm II. Announcements and/or Community Comments**

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**4:40pm III. Council Chair Report Chair**  
A. PDA Council Annual Retreat Preparations  
I. Review of 2016 Strategic Issues  
II. Discussion of 2017 Strategic Issues

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**5:10pm IV. Committee Chair's Report**  
A. Finance & Asset Management **Gloria Skouge**  
B. Market Programs **Betty Halfon**  
C. MarketFront **Rico Quirindongo**

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**5:25pm V. Executive Director's Report Ben Franz-Knight**

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**5:35pm VI. Public Comment**

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**5:40pm VII. Concerns of Committee Members**

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**5:45pm VIII. Adjournment Chair**

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# Executive Committee Meeting Minutes

**Wednesday, September 21, 2016**  
**4:30 p.m. to 5:45 p.m.**  
**Goodwin Library**

**Committee Members Present:** Matt Hanna, Gloria Skouge, Betty Halfon, Rico Qurindongo, David Ghoddousi, Ray Ishii,

**Other Council Members Present:**

**Staff Present:** Ben Franz-Knight, Dianna Goodsell, Tamra Nisly

**Others Present:** Howard Aller,  
The meeting was called to order at 5:02 p.m. by Matt Hanna, Chair.

## **I. Administration**

- A. Approval of the Agenda  
The agenda was approved by Acclamation
- B. Approval of the Executive August 17<sup>th</sup>, 2016 Meeting Minutes.  
The minutes were approved by Acclamation

## **II. Announcements and Community Comments**

None

## **III. Council Chair's Report**

- I. Matt Hanna presented a brief Council Chair Report. He had noted that he had the opportunity to recently meet with Ben Franz-Knight to review items on the Council's radar. He also noted that he was not available at the last PDA Council meeting and commented on approved resolution **16-51**: Election of PDA Officers, Committee Chairs and Vice Chairs, and Council-selected Councilmember. He noted his goal in setting up a meeting between each of PDA Councilmembers over the course of a few weeks which could hopefully alleviate any concerns from the previous meeting and continue active engagement between the PDA Council.
  - A. PDA Council Retreat Preparations  
There was a brief discussion regarding the PDA Council Retreat Preparations. The PDA Council Retreat would be held on October 20<sup>th</sup>, from 11am to 4pm in the Elliott Bay Room. A few items for consideration for this year's PDA Council Retreat discussion included: Farm Program Revisit and defining what our role is as the Grandfather of Farmer Markets, MarketFront Programming and Waterfront Connections and Strategies and Succession planning for the PDA Council. Matt would be seeking additional input in the next coming weeks regarding the PDA Council Retreat agenda items.

#### **IV. Committee Chair's Report**

##### **A. Finance and Asset Management**

Gloria Skouge presented the Chair Report on the September 19<sup>th</sup> Finance & Asset Management Committee. She provided an update on the 2017 Budget preparations and the Commercial Tour Groups in the Market. She reported that there would be a presentation on the Commercial Guided Tour Groups at Full Council, following a meeting with the AD Hoc Committee and finally a resolution. She reported that the Committee reviewed the monthly financials for August 2016 as well as the Lease Proposals for September, which was placed upon the Consent Agenda

Ben Franz-Knight briefly noted that the PDA established a Committee referenced as MUCR, Market Updates and Changes Review to help coordinate the many projects in the project between the various PDA departments, especially in Maintenance, Commercial and Residential. He noted the idea in hiring a term architect potentially for a period of 1 to 2 years, which would help us realize greater efficiencies with our budget, staffing and overall efforts. He separately commented on the Budget preparations for 2017 noting that we will need to be more conservative with the budget for next year since we would need to extend staffing at the MarketFront.

Gloria Skouge briefly reported that there was mention of concerns of Committee members regarding the street blockages in front of Kell's outdoor eating area. She also reported that there were concerns regarding the soundproofing and heating conditions of the meeting space in the Classroom.

##### **B. Market Programs**

Betty Halfon, Market Programs Chair, provided a brief report on the September 13<sup>th</sup>, Market Programs Committee meeting. She noted that there was a presentation regarding the Farm Program from Zack Cook, Farm Program Manager. She reported that the Market would be hosting an event which included 60 of the top food journalists from the Association of Food Journalists, chaired by Seattle Writer, Nancy Leson. She reported that there was a social media update regarding a new blog for the Pike Place Market. She lastly note that she had mentioned the opportunity in participating in some type of blood and Bone Marrow drive program at the Market in bringing awareness about blood cancers.

##### **C. MarketFront**

Rico Quirindongo presented his Committee Chair report on the September 12<sup>th</sup> MarketFront Committee meeting. He reported that there had been a construction, schedule and budget update from Justine Kim on the MarketFront project. The construction update led to a discussion of the Desimone Bridge and the recent setting of the structure by 7inches Rico noted that there seem to be much confusion surrounding the issue of the bridge settling and the safety of the overall structure. He had asked if this matter could be clarified at the September PDA Council meeting by Ben Franz-Knight. There was separately a presentation from Walker Macey and the Seattle Parks Department on the Victor Steinbrueck Park Renovation as well as a presentation by

David Miller regarding PC-1 South Walkway. Miller Hull's presentation was part of the PDA Council's goal in exploring an interim connection to the Waterfront. Rico lastly reported that there was an action item presented Colleen Echohawk, Chief Seattle Club Executive Director at the September MarketFront Committee meeting which was Proposed Resolution 16-53: Naming of Western Avenue Senior Housing. There was direction from the committee to table the resolution due to concerns over public process for the naming of the Western Avenue Senior Housing. It was noted that the naming of the building needed to allow important community engagement and feedback, which included a formal process that is transparent.

There was a brief discussion that followed.

Ben Franz-Knight noted that he had recently spoken with Colleen Echohawk, Chief Seattle Club Executive Director about the naming of the Western Avenue Senior Housing. He noted that Colleen was looking forward to a public process on that matter.

David Ghoddousi noted that there was mention of twenty of the forty Low Income Senior housing units being reserved for the Native Community. Ben Franz-Knight provided clarification that this was not the case.

Rico Quirindongo asked to include a status report of the Desimone Bridge and an update on the Neighbor Center at the September 29<sup>th</sup>, PDA Council meeting. He had further asked to include a Security and Operations update regarding thr MarketFront at the October 10<sup>th</sup>, MarketFront Committee meeting.

Betty Halfon noted that one concern that came from the public at the recent MarketFront Committee meeting was having the ability to provide public comment. She asked if there was a way for our presenters to stay until the end of the meeting to hear public feedback.

Ben Franz-Knight noted an important and fundamental aspect with public comment within a public meeting. He noted that there seems to be a misunderstanding with public comment in which that there is a constant communication loop. He noted that public comment is actually a procedural process and the feedback provided by the public is relayed to our consultants and staff for appropriate follow-up.

David Ghoddousi noted Rico Quirindongo did a great chair in chairing the September MarketFront Committee meeting, especially through several heated discussions that evening.

**V. Reports and Actions Items**

None

**VI. Executive Director's Report**

Ben Franz-Knight presented the Executive Director's Report for the month of September. He reported on the slab grids noting that we did lose our appeal and that the MHC did not break any rules regarding their decision. He reported that we would be working on a mended design to submit for application for MHC review. He noted that the updated

application would require the Commission to take into consideration, in terms of safety, the use of the grids. He noted that we need some type of visual queue to prevent people from falling off the slabs. He separately provided an update on the MarketFront noting that there had been recent concerns regarding view blockages from the grain silos and the recently erected Canopy Plaza structure. He separately reported on the Encampment Ordinance in process for the City of Seattle noting that what was originally drafted could include several potential impacts to the City, Community and Market. He noted that he has had many discussion between various stakeholders within the City making sure that the Market is protected. He lastly noted that the Market is and actually embodies what it is to manage public space with all types of populations and income levels. He lastly reported that from October 26<sup>th</sup> through the 30<sup>th</sup>, he and Emily Crawford, Director of Marketing and Communications, would be participating in the Smithsonian food history week in Washington DC. He noted that he and Emily would be taking the opportunity to meet with legislatures (USDA) and are looking forward in providing an update on our efforts from the precious year with them. He extended an invitation to the PDA Council board for the Smithsonian Gala event noting that we still have a few tickets available and that they were welcomed to attend if they had the times and means to do so.

There was a brief discussion that followed.

David Ghoddousi noted that there was a small caveat from the Smithsonian event last year in which he had the opportunity to attend. He noted that he was asked for his business card as a PDA Board member and had asked if that could be provided if folks attend this year.

**VII. Public Comment**

Howard Aller commented that the Pike Place Market is the grandfather of the farmers markets and one of the oldest in the state. He was curious in why the Pike Place Market is not the best farmers market out there though. He noted that there is an enormous lack of produce variety available at our Framers Market and noted an additional problem with the perception of crowding and expensive parking. He lastly noted that he wished he could see more farmers and a variety of products available at the Pike Place Market so he can shop here locally.

**VIII. Concerns of Committee Members**

David Ghoddousi noted that the Market Programs Committee has concluded early on several occasions. He noted it would be nice to attend a future Ad Hoc meeting which could be scheduled after a Market Programs meeting in the future.

Gloria Skouge reminded folks on the budget review schedule noting that the next Finance & Asset Management Committee meeting will take place from 3pm-6pm on October 19<sup>th</sup>.

**IX. Adjournment**

The meeting was adjourned at 6:12pm by Matt Hanna, Chair

Meeting minutes submitted by:  
Dianna Goodsell, Executive Administrator