



Executive Committee Meeting Agenda

Date: Wednesday, March 22nd, 2017

Time: 4:30 p.m. – 5:45 p.m.

Location: Goodwin Library (Economy Building)

Committee Members: Matt Hanna (Chair), Ray Ishii, Rico Quirindongo, Betty Halfon, Gloria Skouge, and David Ghoddousi

4:30pm	I. Administrative:	Chair
	A. Approval of Agenda	
	B. Approval of the February 15 th , 2017 Executive Committee Meeting Minutes	
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4:35pm	II. Announcements and/or Community Comments	
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4:40pm	III. Council Chair Report	Chair
	PDA Council Nomination Ad Hoc Committee	
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5:10pm	IV. Committee Chair's Report	
	A. Finance & Asset Management	Gloria Skouge
	B. Market Programs	Betty Halfon
	C. MarketFront	Rico Quirindongo
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5:25pm	V. Executive Director's Report	Ben Franz-Knight
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5:35pm	VI. Public Comment	
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5:40pm	VII. Concerns of Committee Members	
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5:45pm	VIII. Adjournment	Chair



Executive Committee Meeting Minutes

Wednesday, February 15th, 2017
4:30 p.m. to 5:45 p.m.
Goodwin Library

Committee Members Present: Betty Halfon, Gloria Skouge, Rico Quirindongo, David Ghoddousi, Ray Ishii

Other Council Members Present:

Staff Present: Ben Franz-Knight, Aliya Lewis

Others Present: Howard Aller, Jerry Baroh

The meeting was called to order at 4:35 p.m. by Gloria Skouge

I. Administration

A. Approval of the Agenda

The agenda was approved by Acclamation

B. Approval of the January 18th, 2017 Executive Committee Meeting Minutes

The January 18th, 2017 Executive Committee Meeting Minutes were approved by Acclamation.

II. Announcements and Community Comments

Rico Quirindongo entered into the meeting at 4:36 p.m.

III. Council Chair's Report

PDA Council Nomination Ad Hoc Committee

Rico Quirindongo stated that it is his understanding that there will be a couple PDA Council seats to fill this year however, Matt Hanna will speak on that further.

Ben Franz-Knight noted that he has been developing a list of potential candidates informally but a formal effort needs to be started as well as informing the candidates that the open positions are not the average board positions.

David Ghoddousi asked whose seats will need be replaced, to which Ben Franz-Knight answered John Finke and Ann Magnano.

There was a discussion about potential candidate credentials that followed.

Rico Quirindongo expressed concern that having three new people fill committee/council seats in July that the learning curve for the new members would be significant. Quirindongo suggested a type of shadowing of current members to ease the transition.

Ben Franz-Knight noted that at the PDA Council meeting the development agreement for the Neighborhood Center from the Pike Place Market Foundation will hopefully be available at the PDA Council meeting. Franz-Knight stated that there will be a briefing at the council meeting on Market to MOHAI, an effort to connect MOHAI walking through Belltown up to the south end of the Market. He talked about conversations that Matt Hanna and Rico Quirindongo have had with the Seattle Aquarium regarding Overlook Walk and Building B. He remarked that Matt Hanna is also in conversations with the Foundation regarding how the relationship with the Market will look, feel and function post campaign.

Rico Quirindongo spoke about the Neighborhood Center saying that the Foundation is interested in having input from the council.

There was a discussion about the timeline on the development agreement with the Foundation that followed.

IV. Committee Chair's Report

A. Finance and Asset Management

Gloria Skouge noted that the Finance and Asset Management committee meeting is next week so there was nothing for here to report.

B. Market Programs

Betty Halfon reported on the discussions had at the Market Programs committee meeting. Halfon highlighted the community Market celebration in March, the grand opening in June and the proposed advertising campaigns for the MarketFront opening. She noted Justin Huguet's success in social media promotion. The Market's partnership with MOHAI is taking off and MOHAI is helping to promote the MarketFront plaza as well as cooking demonstrations. She praised the Marketing team for their ability to work well together and ability to cover every aspect of the Market.

Halfon noted the advertising promotion ideas from the committee, Justin Huguet's recap of the Illumination event in January, David Dickson's briefing on Daystall Rules and Review changes and Zack Cook's Farm program update. She highlighted the discontinuation of the Microsoft express market and the new Denny Regrade express market.

There was a discussion that followed on the cancelation of the Microsoft express market and the opening of the Denny Regrade express market.

Betty Halfon stated that the express markets are looking to feature tastings run out of the info booth to showcase farmers produce.

There was a conversation about all express markets and how they have changed over the years and how they compare to other farmers markets.

Betty Halfon noted that Proposed Resolution 17-04: Authorization for Renewal of Non-Exclusive Trademark Licensing Agreement with Pike Place Chowder was reviewed and added to the consent agenda. Halfon briefly touched on the Consumer Supported Agriculture program and its possible expansion.

C. MarketFront

Rico Quirindongo reported on the discussions had at the MarketFront committee meeting. Quirindongo noted that the MarketFront project will take longer to finish than originally planned and that the final construction cost of the project will exceed what the last budget approval was.

Ben Franz-Knight noted that there is a potential range of \$500,000 - \$800,000 to be added to the final budget.

Rico Quirindongo stated that because of the PDA's bond financing the PDA has the ability to absorb the additional cost. Quirindongo went over the table layout discussion from the MarketFront committee meeting and how that would be impacted by daystall overflow. He noted that the Foundation expressed concern over the hoofprints and their relationship to the table layout. Quirindongo stated that he believes that programming for the MarketFront plaza and the Neighborhood Center should be strong and possibly over-programmed, to be sure that the spaces are presented as vibrant and vital space that people will return to.

V. **Reports and Actions Items**

None

VI. **Executive Director's Report**

Ben Franz-Knight stated that TCO for housing was achieved one day early. For commercial tenants there have been significant delays in commercial construction due to weather pushing TCO to the week of March 13th. Franz-Knight identified long lead procurement items and the timeline on those items as well as Desimone Bridge work. He noted conversations are still being had to figure out what the final project cost will be. There are several options currently in consideration that could cut down procurement time as well as lower the project cost.

There was a conversation about project delays, cost and budget that followed.

Ben Franz-Knight commented on construction at The Pink Door, alternate loading on and adjacent to 1st Ave in relation to the streetcar and dates on when that project will start. He noted that the state will no longer subsidize \$1 for parking so hourly rates will increase from \$3 to \$4 however, seasonal early bird parking will return.

VII. Public Comment

Jerry Baroh commented saying that the percentage of overrun is not that high in relation to the amount that was bid.

VIII. Concerns of Committee Members

Ray Ishii stated that he will be missing the April and May Executive committee meetings due to a class he will be teaching. Ishii asked if the minority contracting report should be presented to council.

Ben Franz-Knight noted that Finance and Asset Management will continue to monitor that but Matt Hanna will need to think about if he would like that to be presented to the council.

There was a discussion about when the minority contracting report should be presented to council.

Rico Quirindongo requested that One Center City come to a council meeting and give a presentation on what they have regarding transportation changes and impacts. Quirindongo asked that Ben Franz-Knight communicate to the committee to identify who will be present for the opening of the MarketFront.

IX. Adjournment

The meeting was adjourned at 5:54 p.m. by Rico Quirindongo

Meeting minutes submitted by:
Aliya Lewis, Executive Administrator