Filming and Photography Guidelines and License Application

Thank you for your interest in doing a film or photography shoot at Pike Place Market. Filming or photography in the Market must be pre-approved and licensed for anything other than personal use. The Pike Place Market is a working market, which means that to the greatest extent possible, filming must not interfere with Market business, pedestrian or vehicle traffic, or the public's enjoyment of the Market. The Pike Place Market is managed by the Pike Place Market Preservation and Development Authority (PDA), who is the final authority on all film projects within the Market.

Deadline for Application

Requests to film or shoot photography at the Market must be made **a minimum of 10 business days prior** to the proposed film date. Larger and more complicated productions require a longer lead time. *Filming is not permitted on Fridays, weekends, or holiday weeks due to crowded conditions and the impact on Market businesses.*

Filming Fees

Location Fees & Admin Fee:

Location fees vary based on the size, scope, and impact of your production and the length of time you would like to shoot in the Market, as well as the use of the content. An administrative fee is charged for the coordination of your filming. Fees must be paid in advance and are non-refundable.

Security Costs:

All filming/photography projects require the supervision of at least one PDA security officer. Licensee pays $40/hour per officer for the duration of the project with a minimum two hour charge.

Proof of Insurance

If you are granted permission to film at the Market, the Pike Place Market PDA must be named as an additional insured on your insurance. The filming agreement details insurance coverage requirements.

Trademarks

The names Pike Place Market, Pike Place Public Market, Pike Place Farmers Market, Pike Place, and any graphic representations of the Market's neon sign and clock are registered trademarks. Use of these marks and other iconic imagery and signage in your project may require additional fees and a separate trademark licensing agreement.

Merchants within the Market

If filming or taking photographs of individual tenant shops or stalls, separate agreements must be negotiated with each affected business.

Rates, fee, and other conditions are subject to change. Contact Sue Gilbert Mooers at (206) 774-5259 or email sue@pikeplacemarket.org with questions. Filming fees cannot be quoted without an application.

Application for Filming/Photography Shoot at Pike Place Market

1. **TODAY'S DATE:**

2. **PROJECT NAME (INCLUDING EPISODE # OR NAME):**

3. **WHO/WHAT FOR:**

4. **PROPOSED FILMING DATE:**

5. **PROPOSED BEGINNING AND END TIME:**

6. **TOTAL CREW AND TALENT SIZE:**

7. **TYPE/AMOUNT OF EQUIPMENT YOU WILL USE** (number of cameras, number of tripods, lighting, etc.)**:**

8. Please describe the proposed project in as much detail as possible. Attach another sheet if necessary. What is the project about? Who is it for? What and where do you want to film? Why is the Pike Place Market an appropriate location for your project?

9. What specific locations do you want to film at? If asking to film at multiple locations, please include a timeline.

10. Do you want to film or talk to individual merchants or customers?

11. Will there be a host or talent in your shoot? If so, who are they?

12. Are you asking to use any of the Market's trademarks--the name or Market clock image? If so, describe in detail how you would like to use them.

13. Where will the final project appear and for how long?

14. Is this project sponsored or supported by any commercial funding? If so, who and how will their support be communicated?

15. Please attach any storyboards or visuals that show how the Pike Place Market will appear in this project or that further explain what the project is about.

16. Your Contact Information

Name:

Organization:

Address:

City, State, ZIP:

Phone 1: *Phone 2:*

E-mail:

17. Day of Contact Information (person who will be with the crew in the Market)

Name:

Organization:

Title:

Cell phone number:

E-mail:

Submit your request via e-mail to sue@pikeplacemarket.org.

Please allow a minimum of three business days for us to review your request.

Thank you for your interest in filming at the Pike Place Market.