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**For Immediate Release**

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**\*\*\*PHOTO RELEASE\*\*\***

**PIKE PLACE MARKET GIVES OUT INAUGURAL GREEN STAR AWARDS, ACKNOWLEDGES BUSINESS OWNERS PRACTICING SUSTAINABILITY**

*The award designed by team of Market vendors recognizes Pike Place businesses committed to sustainability and eco-friendly practices*

**A)**



**B)**



c)



*Images courtesy Pike Place Market PDA. High-res images available upon request.*

*A) Miranda Marks, owner of Rubber Revolution.*

*B) From left: Jake Jardine, Anders Miller and Jaison Scott of Pike Place Fish Market.*

*C) Top row, from left: Joshua Swanson, Kris Sacksteder; Bottom row, from left: Chuck Saul, Karen Kvernenes.*

**Seattle – (July 24, 2017) – [Pike Place Market](#)**, Seattle’s historic public market and top destination, presented its inaugural Green Star Awards to two Market business leaders—Pike Place Fish Market and Rubber Revolution—for their extensive and continual commitment to sustainable and eco-friendly business practices, Thursday, July 20, 2017.

Sustainable Business Impact Award – Given to Pike Place Fish Market, this award recognizes the overall impact of sustainable business practices. In addition to using low-cost lighting (LED), compostable bags and utensils, daily recycling and composting, Pike Place Fish is an official partner of the Monterey Bay Aquarium’s Seafood Watch program and is committed to selling only 100-percent sustainable seafood. Pike Place Fish educates its employees and customers about sustainable and responsible fishing practices. Known for throwing fish in the Market, Pike Place Fish also donates the thrown fish to Woodland Park Zoo, helping to feed the bears, eagles and wolves that reside there.

Sustainable Business Inspiration Award – Given to Miranda Marks, owner of Rubber Revolution, this award recognizes the nominee’s demonstrated creativity, leadership and/or dedication as evinced by their sustainable business practices. Marks locally sources and upcycles bicycle tire tubing, saving them from landfills and reducing waste produced by others. Maintaining a small carbon footprint while creating durable wallets, keychains and bracelets, the products Marks creates are a sustainable alternative to plastics and animal byproducts such as leather. Rubber Revolution is located in the North Arcade crafts market.

Spearheaded by the RE-Team, the sustainability committee charged with promoting the values of reduce, reuse and recycle for the Pike Place Market Preservation and Development Authority (PDA), the inaugural Green Star Awards is a new program that recognizes leaders in the Pike Place Market business community who are leading the way in sustainability. Applicants could self-nominate or be nominated

by outside individuals for the Green Star Awards. The judging criteria included businesses' efforts to practice sustainability, including but not limited to reducing energy bills, minimizing waste, improving water management, using recycled or upcycled materials, detailed supply chain management to source renewable or sustainable products, and reducing impacts on land use.

The physical Green Star Awards trophies were designed and created by a team of Pike Place Market craftspeople, who collectively have more than 94 years of experience selling in the Market. Glass artist Joshua Swanson cast the glass star from recycled glass, woodworker Kris Sacksteder formed the bases from old growth fir salvaged from the Market Sanitary Building's renovation in the 1980s, sand etching artist Karen Kvernenes etched the award graphics, and craftsperson Charles Saul affixed the glass stars to the wooden bases, and laser-etched the winners' names onto the hardwood faceplates.

For more information about Pike Place Market, visit [www.pikeplacemarket.org](http://www.pikeplacemarket.org).

***Pike Place Market** is Seattle's original farmers market, founded in 1907, and is one of the oldest continuously operating public markets in the U.S. The market operates within a nine-acre historic district and is a bustling neighborhood of hundreds of vendors, residents and businesses, including farmers, craftspeople, independent shops, buskers, and residents, many of whom are low-income seniors, and five social service agencies. [www.pikeplacemarket.org](http://www.pikeplacemarket.org)*

***The Pike Place Market Preservation & Development Authority (PDA)** is a not-for-profit, public corporation chartered by the City of Seattle in 1973 to manage the properties in the nine-acre Market Historic District. The PDA is required to preserve, rehabilitate and protect the Market's buildings, increase opportunities for farm and food retailing in the Market, incubate and support small and marginal businesses, and provide services and affordable housing for low-income people.*

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