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**For Immediate Release**

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**\*\*High-Resolution Photos Available by Request\*\***

**\*\*CALENDAR ALERT\*\***

**PIKE PLACE MARKET CELEBRATES HOLIDAY SEASON WITH 21ST ANNUAL  
MAGIC IN THE MARKET AND EXPANDED HOLIDAY ACTIVITIES**

*Celebration to include free photos with Santa, live performances, tree lighting and more*



**SEATTLE (October 2016)** – In celebration of the holiday season, and its more than 500 merchants who create uniquely handcrafted gifts, [Pike Place Market](#) invites guests to [Magic in the Market](#) on Saturday, November 26, 2016.

Great news from the North Pole! Santa is arriving early this year at 11 a.m. to accommodate kids of all ages who want to whisper their list to St. Nick, while taking FREE holiday photos! Visitors can enjoy other family-friendly activities, including gingerbread cookie decorating for kids, and caroling choirs and STRUM ukulele band will fill the air with holiday melodies and at 5 p.m. Santa will lead a countdown to the lighting of a 20-foot holiday tree and lights throughout the Market.

As visitors peruse the Market, hot beverages from local vendors will be available along Pike Place to keep them warm. Pike Place Market mascots Carrot and Strawberry will also be passing out souvenir pins made by Market craftsperson Graig Anderson and stickers for kids.

For additional seasonal cheer on Saturdays in December, attend a holiday-themed culinary class in the Atrium Kitchen with Chef Traci Post at 11 a.m.-2 p.m., including “Gourmet Gifts for the Pantry,” “Holiday Cookie Class,” and “Holiday Candy and Confections.” Plus, enjoy festive music from local high school jazz combos, 2-3:30 p.m. in the Market Atrium.

Pike Place Market will offer complimentary one-hour parking beginning Saturday, November 26 to Saturday, December 24 from 10 a.m.-2 p.m. at the Public Market Garage on Western Avenue. Visit [www.pikeplacemarket.org/directions-parking](http://www.pikeplacemarket.org/directions-parking) for more details.

For more information about Magic in the Market, please visit [www.pikeplacemarket.org/events/magic-in-the-market-holiday-celebration](http://www.pikeplacemarket.org/events/magic-in-the-market-holiday-celebration). For more information on Pike Place’s extended holiday celebrations visit [www.pikeplacemarket.org/market-events](http://www.pikeplacemarket.org/market-events).

### Event Details

**WHAT:** Magic in the Market

**WHEN:** Saturday, November 26, 2016  
11 a.m. to 5 p.m.  
Tree lighting is at 5 p.m.

**WHERE:** In front of the Public Market Center clock and sign at Pike Street  
Gingerbread Cookie Decorating in the Market Atrium Kitchen

**WHAT:** Saturdays in December: Holiday Cooking Classes and Jazz Combos

**WHEN:** 11 a.m.-2 p.m. Holiday Cooking Classes with Chef Traci Post (\$35/person)  
2-3:30 p.m. Performances from live jazz combos  
on the following dates:

- Saturday, December 3
- Saturday, December 10
- Saturday, December 17

**WHERE:** Pike Place Market Atrium, 1433 First Ave.

*The Pike Place Market is one of the oldest continuously operating public markets in the U.S. It is a Historic District with 250 commercial businesses, 80 farmers, 225 craftspeople, 400 street performers, and 500 residents. In addition, there are social services to help downtown’s low-income residents. It is often called the “Soul of Seattle.”*

*The Pike Place Market Preservation & Development Authority (PDA) is a not-for-profit, public corporation chartered by the City of Seattle in 1973 to manage the properties in the nine-acre Market Historic District. The PDA is required to preserve, rehabilitate and protect the Market’s buildings, increase opportunities for farm and food retailing in the Market, incubate and support small and marginal businesses, and provide services for low-income people. [www.pikeplacemarket.org](http://www.pikeplacemarket.org)*

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