

## ***Meet the Producer: Artisan Spotlight*** **September North Pavilion Events**

On three Saturdays this month, Pike Place Market will host special events from 11 a.m. - 4 p.m. in the MarketFront's North Pavilion. "Painters, Potters and Printers" will showcase the talents of various Market artists with live demonstrations and the opportunity for Market-goers to "Meet the Producer". **Find all the details at [Facebook.com/PublicMarketCenter/events](https://www.facebook.com/PublicMarketCenter/events).**

### **Meet our Painters:** *September 8*



### **Meet our Potters:** *September 22*



### **Meet our Printers:** *September 29*



## ***Small Business Incubation Workshops*** **Save the Dates!**

Pike Place Market is partnering with Ventures, a Seattle-based nonprofit that supports entrepreneurs at every stage of business, to offer four hands-on business training opportunities that will help you run your business more effectively and efficiently, gain more customers and plan for sustainability. These workshops can be taken as a series or by themselves and are **free for businesses in Pike Place Market**. Daystall permit holders may earn attendance credit for attendance at these workshops. Contact Daystall Staff for more info. **Registration opens soon, watch your inbox for an invitation!**

### **A Communications Plan that Works**

**Wednesday, October 24 - 8:30 - 11 a.m.**

As a business owner, you have a story to tell. How do you leverage media resources, press releases and unearned media to get your story and your business out into the world? Through designing a communications plan for your business, you will leave with an easy to implement a strategy that will help you get your story out.

### **A Business Plan to Make More Money**

**Wednesday, November 7 - 8:30 - 11 a.m.**

Running a sustainable business starts with learning how the three most important financial statements can work for your business; your break-even-point, profit and loss and cash flow. In this workshop, you will build these statements and learn how to make data informed decisions about your business.

### **Effective & Efficient Digital Marketing**

**Wednesday, October 31 - 8:30 - 11 a.m.**

More and more customers are finding businesses via digital channels (review sites, websites and social media). By putting some time into creating a solid digital marketing plan, you will be able to save time and money and reach new and existing customers.

### **Merchandising Refresh**

**Tuesday, November 20 - 6:00 - 8:30 p.m.**

After the summer rush and before the holiday season, now is a great time to refresh your merchandising and display strategies to engage customers in different ways. This class will offer a toolbox of tips, tricks and low-cost/high-impact ways you can refresh your product and window displays as well as your customer service tactics.

## Special Event: Come get to know Pike Market Senior Center & Food Bank

Friday, September 28, 7:00 – 9:30 a.m.



**What:** Complimentary Pancake Breakfast

**Host:** Pike Market Senior Center & Food Bank

**Who:** Market Merchants, Farmers, and Craftspeople

**Where:** Atrium (Economy Building)

**RSVP:** By September 14th to [Zoe@pmsc-dtfb.org](mailto:Zoe@pmsc-dtfb.org)

## Happy 1st Birthday to The Market Commons!

In their first year, they're proud to report:

- 10,916 neighbors, community members and Market vendors have walked through their doors.
- 6,155 connections to social services were made.
- 4,761 people have attended 903 hours of free programming including cooking classes, drawing courses, meditation seminars, community potlucks and much more!

"We're just getting started and we wouldn't be here without the support and participation of the entire Market."



Join the celebration!

Check out the event calendar at [TheMarketCommons.Org](http://TheMarketCommons.Org).

## Downtown Conventions

- **Dam Safety**  
1,300 attendees  
September 9-13
- **World Molecular Imaging Congress**  
2,000 attendees  
September 12-15
- **APHS 2018 IT Solutions Management**  
1,200 attendees  
September 16-19
- **Build Expo USA**  
2,500 attendees  
September 17-20
- **El Centro de la Raza's Building the Beloved Community Gala**  
1,000 attendees  
September 22
- **AZA 2018 Annual Conference**  
2,000 attendees  
September 23-27
- **LED Specifier Summit-Northwest**  
2,000 attendees  
September 25
- **WSCAI 2018 CA Day**  
1,000 attendees  
September 28-29

## September Calendar

- September 6** Emergency Response Training: 5:30 p.m. (Economy Building, The Classroom)\*
- September 10** Market Connections: 4 p.m.
- September 12** Annual Gum Wall Cleaning: 7 a.m.
- September 12** Market Programs: 4 p.m.
- September 12** Pike Place Market Historical Commission: 4:30 p.m.
- September 13** Annual Gum Wall Cleaning: 7 a.m.
- September 13** Emergency Response Training: 5:30 p.m. (Economy Building, The Classroom)\*
- September 14** Annual Gum Wall Cleaning: 7 a.m.
- September 15** Annual Gum Wall Cleaning: 7 a.m.
- September 18** Finance & Asset Management: 4 p.m.
- September 18** Constituency Meeting after Finance & Asset Management Executive: 4:30 p.m.
- September 19** Blue Friday Rally 10:30 - 11 a.m. (Look for Tenant Alert)
- September 21** Pike Place Market Historical Commission: 4:30 p.m.
- September 26** PDA Council: 4 p.m.
- September 27** Constituency Executive Committee after PDA Council
- September 27** Constituency Executive Committee after PDA Council
- September 30** Holiday Gift Guide Item Submission Deadline. \*\*

Meetings in red are: Pike Place Market Council/ Committees, Constituency and Historical Commission meetings and are held in the Economy Market Building, The Classroom.

\***Emergency Response Training:** Trainings will be a combination of slides, videos and discussion. Market Emergency and Preparedness Manual will be handed out.

\*\***Holiday Gift Guide Submissions:** To submit an item for consideration please visit [PikePlaceMarket.org/Neighborhood-news](http://PikePlaceMarket.org/Neighborhood-news)

## Staff Comings & Goings

Best wishes and Happy Retirement to **Bob Beckstrom** of our Capital Projects team, who leaves the PDA after a 17-year career and will be moving out of state for some much deserved rest and relaxation! **Kelsey Lindblom** is now the Capital Projects Manager.

Need more info? Contact the PDA office if you have questions.

206.682.7453 [PikePlaceMarket.org](http://PikePlaceMarket.org)

