



# Market Programs Committee Meeting Agenda

**Date:** Tuesday, December 6, 2016

**Time:** 4:00 p.m. – 6:00 p.m.

**Location:** The Classroom

**Committee Members:** Betty Halfon (Chair), Patrice Barrentine (Vice-Chair), Gloria Skouge, Ann Magnano, David Ghoddousi and Colleen Bowman

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<b>4:00pm</b>	<b>I. Administrative</b>	<b>Chair</b>
	A. Approval of Agenda	
	B. Approval of the Market Programs Committee Meeting Minutes for November 1, 2016	
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<b>4:05pm</b>	<b>II. Announcements and/or Community Comments</b>	<b>Chair</b>
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<b>4:10pm</b>	<b>III. Programs and Marketing Director's Report</b>	
	A. Programs & Promotions Update	<b>Emily Crawford</b>
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<b>4:30pm</b>	<b>IV. Reports and Discussion Items</b>	
	A. Education Workshop Report	<b>Emily Crawford</b>
	B. Magic Recap and Year in Review	<b>Justin Huguet</b>
	C. Strategic Marketing Goals 2017	<b>Emily Crawford</b>
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<b>5:30pm</b>	<b>V. Action Item(s)</b>	
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<b>5:35pm</b>	<b>VI. Resolutions to be Added to Consent Agenda</b>	<b>Chair</b>
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<b>5:40pm</b>	<b>VII. Public Comment</b>	<b>Chair</b>
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<b>5:50pm</b>	<b>VIII. Concerns of Committee Members</b>	
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<b>6:00pm</b>	<b>IX. Adjournment</b>	<b>Chair</b>

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