### Market Programs Committee Meeting Agenda

**Date:** Tuesday, March 8, 2016  
**Time:** 4:00 p.m. – 6:00 p.m.  
**Location:** Elliott Bay Room  
**Committee Members:** Betty Halfon (Chair), Patrice Barrentine (Vice-Chair), Gloria Skouge, Ann Magnano, David Ghoddousi and Colleen Bowman

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Chair/Reporter</th>
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<tbody>
<tr>
<td>4:00pm</td>
<td>I. Administrative</td>
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<tr>
<td></td>
<td>A. Approval of Agenda</td>
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<td></td>
<td>B. Approval of the Market Programs Meeting Minutes for February 9, 2016</td>
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<td>4:05pm</td>
<td>II. Announcements and/or Community Comments</td>
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<td>4:10pm</td>
<td>III. Programs and Marketing Director’s Report</td>
<td>Emily Crawford</td>
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<td>A. Programs &amp; Promotions Update</td>
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<td>4:35pm</td>
<td>IV. Reports and Discussion Items</td>
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<td>A. 2016 Daystall Rules Review: Proposed Changes &amp; Recommendations</td>
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<td>B. Action Item: Proposed Resolution 16-16: Adoption of Daystall Rules and Regulations</td>
<td>David Dickinson</td>
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<td>B. Farmers Markets Communications Strategy</td>
<td>Emily Crawford</td>
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<td>C. Briefing on Pending Trademark Application</td>
<td>Ben Franz-Knight</td>
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<tr>
<td>5:40pm</td>
<td>V. Action Item(s)</td>
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<td>5:40pm</td>
<td>VI. Resolutions to be Added to Consent Agenda</td>
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<td>5:45pm</td>
<td>VII. Public Comment</td>
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<td>VIII. Concerns of Committee Members</td>
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<tr>
<td>6:00pm</td>
<td>IX. Adjournment</td>
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Market Programs Committee
Meeting Minutes

Pike Place Market Preservation and Development Authority (PDA)
Tuesday, February 9, 2016
4:00 p.m. to 6:00 p.m.
The Classroom

Committee Members Present: Betty Halfon, Gloria Skouge, David Ghoddousi, Colleen Bowman, Ann Magnano

Other Council Members Present:

Staff Present: Ben Franz-Knight, Emily Crawford, John Turnbull, David Dickinson, Scott Davies, James Cornell, Zack Cook, Justin Huguet, Dianna Goodsell

Others Present: Howard Aller

The meeting was called to order at 4:04p.m. by Betty Halfon, Chair.

I. Administration
   A. Approval of the Agenda
      The agenda was approved by acclamation.

   B. Approval of the December 1, 2015 and January 12, 2016 Market Programs Committee Meeting Minutes
      The minutes were approved by acclamation.

II. Announcements and Community Comments
    Howard Aller briefly addressed the matter of the upcoming night market highlighting that this is something that the Market has never done before; he added that this is going to require a massive publicity blurb, noting that any publicist who can get a billion impressions regarding the Gum wall, should not have difficulties with this task. He mentioned the notion of involving food and music with the night market.

III. Programs and Marketing Director’s Report
    A. Programs & Promotions Update
       Emily Crawford, Director of Communications presented a summary of recent marketing activities including a marketing update for the Meet the Producer Campaign for first Quarter of 2016; a copy of the presentation was included with the PDA Council meeting records. Emily provided a brief review of Q1 efforts including a recent visit to Nicki Vannatter’s fourth grade class. Nicki Vannatter was the winner of the Pike Place Market 250k Facebook like contest. She updated the Committee on the promotional efforts for Valentines including gift ideas inspired from the Market as well as our opportunity to
advertise utilizing Metro bus ads. Other marketing efforts in process included the Spring Shopping Guide, Farmers Market communications plan and marketing materials, Q2 marketing strategy and MarketFront programming discussions. She lastly noted that Justin Huguet, Digital Marketing Program Manager has been working on producing video segments with some of our vendors encouraging folks to take a look at the four video segments available on the Market website.

There was a brief update on the February 4th, 2016 Downtown Seattle Association State of Downtown breakfast. Ben Franz-Knight was one of the local leaders in Seattle invited to speak at the event along with Liz Dunn, principal at Dunn + Hobbes, LLC and Liz Muller, Vice-President of Creative & Global Design at Starbucks. Executive Committee members who had participated at the breakfast provided a brief review of the event.

Zack Cook provided a brief summary on the recent Washington State Farmers Market Association (WSFMA) Conference which was held from February 4th through February 6th. Zack had volunteered as Chair of the Planning Committee for this year’s Conference with continuation of his participation as a board member for next year. Zack reported that there were roughly 220 attendees at the conference including several farmers, farming managers and agency representation from the USDA. Zack mentioned that several of the PDA Staff had hosted workshops at the WSFMA Conference including himself, Emily Crawford, David Dickinson and Leigh Newman-Bell. He lastly noted that in the last couple years, especially since Ben Franz-Knight has been the Executive Director, the Pike Place Market PDA has reassumed its leadership role in the farmers Market world, highlighting the level involvement with the recent WSFMA Conference.

IV. Reports and Discussion Items
A. 2016 Daystall Rules Review: Proposed Changes
David Dickinson, Daystall Program Manager, provided an initial review of the proposed daystall rule changes for 2016; a copy of the proposal packet was included as part of the PDA Council records. David noted that there were a total of 37 proposed rules changes submitted this year; this figure was at least double the number of proposals compared to the previous year. He noted that many of the proposals do clump together in general interest and that overall, it was a good year for thoughtful proposals, participation and.

He noted that staff is in process of sifting through the feedback received and providing final recommendations to the proposals. Friday, February 19th would be the deadline for written responses to be received for the draft rules proposals.

David Dickinson provided a brief summary of each of the 37 Daystall rules proposals as presented:

Proposal #1: Author – Tamma Farra (Crafts) Pertains to Craft Joint Permits
- Addresses attendance requirements for joint permit holders

Proposal #2: Author – Tamma Farra (Crafts) Pertains to Craft Joint Permits
- Proposes specification of one business license per Daystall Permit
Proposal #3: Author – Tamma Farra (Crafts) Pertains to Craft Joint Permits
  • Proposed regulation of product mix presented on joint permit tables

Proposal #4: Author – Tamma Farra (Crafts) Pertains to Craft Joint Permits
  • Proposes further regulation of products allowed in joint permit formation

Proposal #5: Authors - Rolf & Gerd Nieuwejaar (Crafts) Pertains to Craft Joint Permits
  • Combination of multiple proposals regarding craft permits

Proposal #6: Author – Barbara Benning (Crafts) Pertains to Craft Joint Permits
  • Proposes clarification/further regulation of product mix on joint permit tables

Proposal #7: Author - Lee Strohm (Crafts) Pertains to Craft Joint Permits
  • Proposes clarification of joint permit holder attendance

Proposal #8: Author - Lee Strohm, (Crafts) Pertains to Craft Joint Permits
  • Proposes further regulation formation of joint permits

Proposal #9: Author - Lee Strohm, (Crafts) Pertains to Craft Joint Permits
  • Proposes regulation of product mix on join permit tables

Proposal #10: Author – PDA Staff (Crafts) Pertains to Consistent Product Mix
  • Proposes wet paper wraps replace bagged water in Market flower bouquets

Proposal #11: Author – PDA Staff (Crafts) Pertains to Craft Joint Permits
  • Proposes special event on New Year's Day with allowance for non-permitted items to be sold

Proposal #12: Author – Marcus Roloson, (Crafts) Pertains to Product Originality
  • Increase daily table rent fees by 3%

Proposal #13: Author – Chris Stearns, (Crafts) Pertains to Product Add-Ons
  • Establish egregious violations of the standards of behavior towards others as grounds for permit revocation

Proposal #14: Author – JB Brick (Crafts) Pertains to Product Originality
  • Addresses attendance requirements for joint permit holders

Proposal #15: Author – JB Brick (Crafts) Pertains to Product Originality
  • Proposes specification of one business license per Daystall Permit

Proposal #16: Author – PDA Staff (Crafts) Pertains to Product Originality
  • Proposed regulation of product mix presented on joint permit tables

Proposal #17: Author – Mel Dofredo (Crafts) Pertains to Craft Attendance
  • Proposes ability for craftspeople to earn additional vacation time
Proposal #18: Authors – Frances Das (Crafts) Pertains to Craft Attendance
  • Proposes ability for craftspeople to earn additional vacation time

Proposal #19: Author – Shari Druckman-Roberts (Crafts) Pertains to Craft Attendance
  • Proposes more flexibility in distribution of attendance days throughout year

Proposal #20: Author – Marcus Roloson (Crafts) Pertains to Craft Misc
  • Proposes "Daystall Advocacy Board"

Proposal #21: Author - John Sollid (Crafts) Pertains to Extra Table Space
  • Proposes a method for sharing of extra table space between poles

Proposal #22: Author – Melody Price (Crafts) Pertains to Roll Call Times
  • Proposes option for earlier Roll Call on anticipated higher volume days

Proposal #23: Author – Melody Price (Crafts) Pertains to Craft Table Hours
  • Proposes seasonal adjustment to end-of-day table hours

Proposal #24: Author – JB Brick (Crafts) Pertains to Screen Printing
  • Proposes change to permitted craft product guidelines

Proposal #25: Author – PDA Staff (Crafts) Pertains to Collaborative Products
  • One year review as written into 2015 rule change re. collaborative craft products

Proposal #26: Author – PDA Staff (Crafts) Pertains to Books
  • Proposes limited allowance of published assets related to craft

Proposal #27: Author – PDA Staff (Farm) Pertains to Farm street booths
  • Proposes clarification of rules pertaining to farm selling on the street

Proposal #28: Author – PDA Staff (Farm) Pertains to Farm Products
  • Proposes clarification of what constitutes a “permitted” farm products

Proposal #29: Authors – PDA Staff (Farm) Pertains to Farm Products
  • Proposes clarification of what constitutes a “supplemental” farm products

Proposal #30: Author – PDA Staff (Farm) Pertains to Growing Season
  • Proposes adjustment to official beginning and ending dates of Market “growing season”

Proposal #31: Author – Greg Paul (Buskers) Pertains to Clock Spot
  • Proposes adjustment of regulation at Clock Spot

Proposal #32: Author – Melody Price (Buskers) Pertains to Clock Spot
• Proposes new restrictions to buskers at Bridge and Clock Spots

Proposal #33: Author – PDA Staff (General) Pertains to Edits
• Proposes assorted edits for brevity and elimination of duplicate and obsolete passages

Proposal #34: Author – PDA Staff (General) Pertains to Market Maintenance
• Updates rule addressing Market facility damage by tenants

Proposal #35: Author – Rhonda Guilford (Farm & Crafts) Pertains to Online Payment
• Proposes ability for electronic/online payment for Daystall table rent

Proposal #36: Author – Haley Land (Farm & Crafts) Pertains to Display Guidelines
• Proposes permanent public posting of display guidelines

Proposal #37: Author – PDA Staff (Farm & Crafts) Pertains to Table Rent
• 3% increase in daily daystall table rents

Zack Cook had walked through the daystall rule change proposals related to farm which dealt with clarification of what constitutes a “permitted” and “supplemental” farm product.

The Committee would revisit the 2016 Daystall Rule Change Proposals including the initial staff recommendations and a public hearing at the March 8th Market Programs Committee meeting. A final recommendation for the 2016 Daystall Rules would be presented at the March 31st PDA Council meeting.

There was a brief discussion that followed.

B. MarketFront Programming
Emily Crawford discussed an initial outline of ideas regarding programming for the MarketFront. The general idea was to initially test out the MarketFront space in 2017 before programming it in the fall of 2017. The MarketFront Programming outline summary was included below.

In 2017, the PDA will focus on expanding daily Market activities in the new space, serving current community stakeholders and incorporating new partners such as the Chief Seattle Club.

Events, Marketing and Market Foundation will concentrate special event activities around:

• Expanding current annual events into the new space, learning valuable lessons along the way
Events include free public events such as Flower Festival and ticketed events like Arcade Lights and Sunset Supper, involving dozens of vendors inside and outside the Market.

By focusing our efforts on our stakeholders and homegrown events, we gain:

- Valuable insight on how the space works for public and private events
- Ensure events have a sum positive effect on the Market and Market stakeholders
- With successful trial events and plaza activation underway, the PDA will begin to accept private rentals of the canopy in late fall 2017

Four-part programming:
- Stakeholders – farm, craft, buskers, market businesses
- Partners – Chief Seattle Club
- PDA/Market Foundation programming – annual events, evening market, chef demos, music
- Event team – holding events in the evenings/weekends when space is available

2017: Events with a possible MarketFront Component in 2017

March - Daffodil Day
April - Arcade Lights
May - MarketFront Opening Celebration and Party
May - Mother’s Day/Flower Festival
June - Evening farmers market through September
August - Sunset Supper and 110th Anniversary Celebration
October - Behind the Table craft event
November - Magic in the Market
December - Holiday themed music, crafts, special events

2018: Event ideas from PDA, Market Foundation and Community:

- Neighborhood Appreciation Day – February
- Annual Seattle Night Out – early August
- Market Celebration – mid-September or early October
- Potlatch
- Crafts Symposium
- Evening movies, music, games on plaza, etc.

There was a discussion that followed by the Committee.

John Turnbull noted that there needs to be a change of culture since we are accustomed in saying no. He emphasized the importance of flexibility, adding that we have to be able to allow things to fail to see what’s out there.

V. Action Items

None
VI. Resolutions to be added to Consent Agenda
   None

VII. Concerns of Committee Members
     None

VIII. Public Comment
      Howard Aller commented on the MarketFront Programming discussion adding the idea
           of instituting a Thursday music segment such as a band performance or small concert.

IX. Adjournment
    The meeting was adjourned at 5:08p.m. by Betty Halfon, Chair

Meeting minutes submitted by:
Dianna Goodsell, Executive Administrator
Adoption of Daystall Rules and Regulations
March 2016

WHEREAS, The PDA conducts an annual review of the Daystall Rules and Regulations; and

WHEREAS, The PDA solicited and received suggestions from the Daystall community regarding rule changes; and

WHEREAS, The PDA staff has held Daystall community meetings regarding the potential changes and have altered the initial proposed changes to Daystall Rules and Regulations based upon those meetings; and on March 8th, 2016 the Market Programs Committee held an open public meeting that discussed and considered rule changes with opportunity for public comment;

NOW, THEREFORE BE IT RESOLVED that the PPMPDA Council hereby approves the following 2016 changes to the Daystall Rules and Regulations as noted in Exhibit A.

__________________________________________________________________________
Gloria Skouge, Secretary/Treasurer                                    Date

Date Approved by Council:
For: ____________________________________________________________________
Against: __________________________________________________________________
Abstained: __________________________________________________________________
<table>
<thead>
<tr>
<th>PROP #</th>
<th>AUTHOR</th>
<th>REPRSENTING</th>
<th>AFFECTING</th>
<th>BRIEF DESCRIPTION</th>
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<tbody>
<tr>
<td>1</td>
<td>Tamma Farra</td>
<td>Crafts</td>
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<td>Addresses attendance requirements for joint permit holders</td>
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<td>2</td>
<td>Tamma Farra</td>
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<td>3</td>
<td>Tamma Farra</td>
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<td>4</td>
<td>Tamma Farra</td>
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<td>Proposes further regulation of products allowed in joint permit formation</td>
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<td>5</td>
<td>Rolf &amp; Gerd Nieuwejaar</td>
<td>Crafts</td>
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<td>Combination of multiple proposals regarding craft permits</td>
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<td>6</td>
<td>Barbara Benning</td>
<td>Crafts</td>
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<td>Lee Strohm</td>
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<td>Proposes clarification of joint permit holder attendance</td>
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<td>8</td>
<td>Lee Strohm</td>
<td>Crafts</td>
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<td>Proposes further regulation formation of joint permits</td>
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<td>9</td>
<td>Lee Strohm</td>
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<td>Proposes regulation of product mix on join permit tables</td>
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<td>10</td>
<td>PDA Staff</td>
<td>PDA</td>
<td>Crafts</td>
<td>Proposes regulation of product mix with different people selling under same permit</td>
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<tr>
<td>11</td>
<td>PDA Staff</td>
<td>PDA</td>
<td>Crafts</td>
<td>Proposes prohibition of splitting of joint permits into separate permits</td>
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<tr>
<td>12</td>
<td>Marcus Roloson</td>
<td>Crafts</td>
<td>Crafts</td>
<td>Addresses concerns about craftspeople copying other craftspeople's designs</td>
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<tr>
<td>13</td>
<td>Chris Stearns</td>
<td>Crafts</td>
<td>Crafts</td>
<td>Proposes &quot;peer panel&quot; review of add-on proposals</td>
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<td>14</td>
<td>JB Brick</td>
<td>Crafts</td>
<td>Crafts</td>
<td>Proposes prohibition of &quot;Use of licensed and trademarked&quot; content in craft product designs</td>
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<td>15</td>
<td>JB Brick</td>
<td>Crafts</td>
<td>Crafts</td>
<td>Proposes prohibition of use of clip art in craft product designs</td>
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<td>16</td>
<td>PDA Staff</td>
<td>PDA</td>
<td>Crafts</td>
<td>Proposes emphasis on originality craft standards</td>
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<td>17</td>
<td>Mel Dofredo</td>
<td>Crafts</td>
<td>Crafts</td>
<td>Proposes ability for craftspeople to earn additional vacation time</td>
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<td>18</td>
<td>Frances Das</td>
<td>Crafts</td>
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<tr>
<td></td>
<td>Name</td>
<td>Department</td>
<td>Title</td>
<td>Proposal</td>
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<tr>
<td>19</td>
<td>Shari Druckman-Roberts</td>
<td>Crafts</td>
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<td>Proposes more flexibility in distribution of attendance days throughout year</td>
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<td>Marcus Roloson</td>
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<td>Proposes &quot;Daystall Advocacy Board&quot;</td>
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<td>Melody Price</td>
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<td>Proposes seasonal adjustment to end-of-day table hours</td>
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<tr>
<td>24</td>
<td>JB Brick</td>
<td>Crafts</td>
<td>Crafts</td>
<td>Proposes change to permitted craft product guidelines</td>
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<td>25</td>
<td>PDA Staff</td>
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<td>Crafts</td>
<td>One year review as written into 2015 rule change re. collaborative craft products</td>
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<td>26</td>
<td>PDA Staff</td>
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<td>Crafts</td>
<td>Proposes limited allowance of published assets related to craft</td>
</tr>
<tr>
<td>27</td>
<td>PDA Staff</td>
<td>PDA</td>
<td>Farm</td>
<td>Proposes clarification of rules pertaining to farm selling on the street</td>
</tr>
<tr>
<td>28</td>
<td>PDA Staff</td>
<td>PDA</td>
<td>Farm</td>
<td>Proposes clarification of what constitutes a “permitted” farm products</td>
</tr>
<tr>
<td>29</td>
<td>PDA Staff</td>
<td>PDA</td>
<td>Farm</td>
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<tr>
<td>30</td>
<td>PDA Staff</td>
<td>PDA</td>
<td>Farm</td>
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</tr>
<tr>
<td>31</td>
<td>Greg Paul</td>
<td>Busker</td>
<td>Buskers</td>
<td>Proposes adjustment of regulation at Clock Spot</td>
</tr>
<tr>
<td>32</td>
<td>Melody Price</td>
<td>Crafts</td>
<td>Buskers</td>
<td>Proposes new restrictions to buskers at Bridge and Clock Spots</td>
</tr>
<tr>
<td>33</td>
<td>PDA Staff</td>
<td>PDA</td>
<td>General</td>
<td>Proposes assorted edits for brevity and elimination of duplicate and obsolete passages</td>
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<td>34</td>
<td>PDA Staff</td>
<td>PDA</td>
<td>General</td>
<td>Updates rule addressing Market facility damage by tenants</td>
</tr>
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<td>35</td>
<td>Rhonda Guilford</td>
<td>Crafts</td>
<td>Farm &amp; Crafts</td>
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<td>Haley Land</td>
<td>Crafts</td>
<td>Farm &amp; Crafts</td>
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<td>Farm &amp; Crafts</td>
<td>3% increase in daily daystall table rents</td>
</tr>
</tbody>
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Daystall Rule Change Proposal Form

Proposal #1

Please write legibly. Unreadable proposals will be returned to author.

Name ____________________________ Date ____________

Contact Info (for any clarification) __________________________________________

tamma.farra@gmail.com

You are (circle one):

✗ Daystall Craftsperson Daystall Busker Daystall Farmer PDA Staff

General Public PPM Commercial Business Other

Proposal relates to (circle one):

✗ Craftsperson Farmers Buskers General Other

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

Section III Specific Requirements for Artists and Craftspere Part D 1d which addresses attendance requirements on joint permits. Change language to state: Each person named on a joint permit (2 people or up to 4 people for family joint permits) must sell for a full day at least once every two weeks OR in cases where there are 4 people on a permit, must sell a full day at least once a month.

______________________________________________________________

Rationale: Reason(s) why you think the rule should be changed

The current language does not address this issue in detail. This is to clarify what the attendance requirements are more specifically when more than one person is on an issued permit. Also, it is up to the PDA Staff to better enforce this seniority system attendance requirement.

______________________________________________________________

______________________________________________________________

Pike Place Market Preservation & Development Authority (PDA) - info@pikeplacemarket.org - pikeplacemarket.org
F: 206.682.7453 - F: 206.625.0646 - 85 Pike Street, Room 500 - Seattle, WA 98101
Daystall Rule Change Proposal Form

Proposal #2

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016.
Please write legibly. Unreadable proposals will be returned to author.

Name: Tamma Farra  Date: Jan 1, 2016
Contact info (for any clarification): tamma.farra@gmail.com

You are (circle one):
- [x] Daystall Craftsperson
- Daystall Busker
- Daystall Farmer
- PDA Staff
- General Public
- PPM Commercial Business
- Other

Proposal relates to (circle one):
- [x] Craftspeople
- Farmers
- Buskers
- General
- Other

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

Section III Specific Requirements for Artists and Craftspeople Part A2d. The current language states a permit holder must have a current Seattle business license and a state tax number.

Add: Only one business license and state tax number are allowed per permit, regardless of the type of permit (single, joint, joint family)

Rationale: Reason(s) why you think the rule should be changed

The current language does not address this issue. This is to clarify what the limitations and requirements are for a permit.

Pike Place Market Preservation & Development Authority (PDA) · info@pikeplacemarket.org · pikeplacemarket.org
P: 206.682.7453 · F: 206.625.0646 · 85 Pike Street, Room 500 · Seattle, WA 98101
Daystall Rule Change Proposal Form

Proposal #3

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016. Please write legibly. Unreadable proposals will be returned to author.

Name ___________________________ Date ___________________________ 

Contact Info (for any clarification) ___________________________ 

tamma.farra@gmail.com ___________________________ 

You are (circle one): 

Daystall Craftsperson Daystall Busker Daystall Farmer PDA Staff 

General Public PPM Commercial Business Other ___________________________ 

Proposal relates to (circle one): 

Craftspeople Farmers Buskers General Other ___________________________ 

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

Section III Specific Requirements for Artists and Craftspeople Part D 1. Propose addition to part Proposed part 1f. Display requirements. Any day that a joint permit table is set up, whether the permit holders themselves or an agent is selling, both products must be displayed. The secondary product must occupy at least 1/4 or 1/3 of the table.

Rationale: Reason(s) why you think the rule should be changed

The current language does not address this issue in detail. This is to clarify how to handle existing joint permits when there are two different types of products, especially when the people on the joint permit make products from different categories. The suggested table ratio is to give a clearer understanding of what is required of joint permits and for PDA staff to better enforce this requirement.

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Daystall Rule Change Proposal Form
Proposal #4

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016. Please write legibly. Unreadable proposals will be returned to author.

Name: Tamma Farra
Date: Jan 1, 2016

Contact info (for any clarification): tamma.farra@gmail.com

You are (circle one):
- [X] Daystall Craftsperson
- Daystall Busker
- Daystall Farmer
- PDA Staff
- General Public
- PPM Commercial Business
- Other

Proposal relates to (circle one):
- [X] Craftspeople
- Farmers
- Buskers
- General
- Other

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

Section III Specific Requirements for Artists and Craftspeople Part D2 Formation and Dissolution: Joint Permits. When there is an existing permit holder and another person wants to be added to that permit whether it is a family member or not, if the added product is from a different craft category (i.e., existing product is scarves and added product new person would make is photos) that person should not be allowed to join the existing permit. They should apply for their own permit.

Rationale: Reason(s) why you think the rule should be changed

The current language does not address this issue. This is to clarify how to handle joint permits when there are two different types of products, especially when the products are from different categories. It also supports the integrity of the seniority system.
Daystall Rule Change Proposal Form

Proposal #5

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016. Please write legibly. Unreadable proposals will be returned to author.

Name: Rolf & Gerd Nieuwejaar
Contact info (for any clarification): Rolf or Gerd

Date: January 06, 2016

You are (circle one):
- Daystall Craftsperson
- Daystall Busker
- Daystall Farmer
- PDA Staff

Proposal relates to (circle one):
- Craftpeople
- Farmers
- Buskers
- General
- Other

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

Please enforce existing daystall rules regarding production, partnership & attendance.

Partnership: Once the original permit holder is no longer fullfilling attendance requirements, the newer partner's seniority must reflect their appropriate seniority computed from the newer partner's original starting seniority per existing daystall rules.

Business license: Existing rule states a valid business license and tax number is required for each daystall permit. Multiple business licenses on one permit not allowed.

Partnership display rule change suggestion: Once partnership is establish at least 1/3 Daytable display should represent each partner's work upon each day of selling on the Daytables.

Rationale: Reason(s) why you think the rule should be changed
It is important to maintain the character of the Artist/Craft Community by enforcing the long standing daystall rules of production, partnership and attendance. To not do this will compromise the ability of the Artist/Craft Community to survive if they must compete within their own Artist/Craft Community against persons undermining the process of accruing seniority and/or potentially selling factory produced items on the Daytables. When the original rules were created our intent was we did not want to become a very commercial "Fisherman's Wharf in San Francisco". Please preserve the ability of Artist/Craft Persons to thrive at Pike Place Public Market by maintaining and enforcing our Daystall Rules. It is a morale and an economic issue.

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Daystall Rule Change Proposal Form

Proposal #6

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016.
Please write legibly. Unreadable proposals will be returned to author.

Name ___________________________ Date ____________

Contact info (for any clarification) ______________________________________________________

You are (circle one):

- Daystall Craftsperson
- Daystall Busker
- Daystall Farmer
- PDA Staff
- General Public
- PPM Commercial Business
- Other ______________________________

Proposal relates to (circle one):

- Craftspeople
- Farmers
- Buskers
- General
- Other ______________________________

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

We need clearer rules on how many different products are permitted in a partnership. Product should be displayed 50/50 on the table, regardless of which partner is selling. Each partner is required to fulfill the attendance requirement of the partnership.

Rationale: Reason(s) why you think the rule should be changed

Maintain the current seniority system. If a family member wants to do their own product (different from the current permitholder), they should apply for their own permit number/business license.

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Daystall Rule Change Proposal Form

Proposal #7

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016. Please write legibly. Unreadable proposals will be returned to author.

Name: Lee Strom
Date: June 8, 2014

Contact info (for any clarification) 206-755-4452

You are (circle one):
- [ ] Daystall Craftsperson
- [ ] Daystall Busker
- [ ] Daystall Farmer
- [ ] PDA Staff
- [ ] General Public
- [ ] PPM Commercial Business
- [ ] Other __________________________

Proposal relates to (circle one):
- [ ] Craftspeople
- [ ] Farmers
- [ ] Buskers
- [ ] General
- [ ] Other __________________________

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

In a joint permit (partnership) each partner must sell 1 day each week on different days

Rationale: Reason(s) why you think the rule should be changed

The current rule gives a partnership an unfair advantage of being able to produce more product.

Also a great way to boost "Meet The Producer!"
Deadline for submission for 2016 Rules Review is Friday, January 8, 2016. Please write legibly. Unreadable proposals will be returned to author.

Name: Lee Strohm

Date: Jun 9, 2016

Contact info (for any clarification): 206-755-4652

You are (circle one):

- Daystall Craftsperson
- Daystall Busker
- Daystall Farmer
- PDA Staff

- General Public
- PPM Commercial Business
- Other

Proposal relates to (circle one):

- Craftspeople
- Farmers
- Buskers
- General
- Other

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

When a joint permit (aka partnership) is formed the product of the new vendor must be in the same category as the senior vendors products.

Rationale: Reason(s) why you think the rule should be changed

A new vendor of a new product should earn their own seniority, not "ride in on the coat tails" of a senior vendor.
Daystall Rule Change Proposal Form

Proposal #9

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016. Please write legibly. Unreadable proposals will be returned to author.

Name: Lee Strehm

Date: Jan 8, 2016

Contact info (for any clarification): 206-755-4652

You are (circle one):
- Daystall Craftsperson
- Daystall Busker
- Daystall Farmer
- PDA Staff

General Public
- PPM Commercial Business
- Other

Proposal relates to (circle one):
- Craftspersons
- Farmers
- Buskers
- General
- Other

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

When a joint permit has 2 totally different products, each product must be represented on the table each day and be at least 1/3 of the display

Rationale: Reason(s) why you think the rule should be changed

Seniority and earning the right to a better selling space

__________________________________________________________________________

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Daystall Rule Change Proposal Form
Proposal #10

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016.
Please write legibly. Unreadable proposals will be returned to author.

Name  PDA STAFF   Date  1/8/2016

Contact info (for any clarification) 206.682-7453

You are (circle one):
- Daystall Craftsperson
- Daystall Busker
- Daystall Farmer
- PDA Staff
- General Public
- PPM Commercial Business
- Other __________________________

Proposal relates to (circle one):
- Craftspeople
- Farmers
- Buskers
- General
- Other __________________________

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

Individuals selling under a Daystall Crafts permit must present the business on the tables with a consistent product line. This includes permit holders, joint permit holders, and sales agents.

Rationale: Reason(s) why you think the rule should be changed

Supports fairness and legitimacy in terms of seniority versus attendance time invested for joint permits. Also eliminates confusion about who makes the product when agents table products that permit holders do not table on their days.

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Daystall Rule Change Proposal Form

Proposal #11

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016. Please write legibly. Unreadable proposals will be returned to author.

Name  PDA STAFF  Date  1/8/2016

Contact info (for any clarification) 206.682-7453

You are (circle one):

Daystall Craftsperson  Daystall Busker  Daystall Farmer  PDA Staff

General Public  PPM Commercial Business  Other

Proposal relates to (circle one):

Craftspeople  Farmers  Buskers  General  Other

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

Joint permits will not be split into separate permits.

Rationale: Reason(s) why you think the rule should be changed

Splitting of joint permits, when it occurs, often provides unjustified complication for program. Split can result in duplicate tables in the mix, and will push permit holders behind the split backward on the seniority list. Past joint permits have been problematic and required excessive staff time. Rather, permit holders should take great care to form sound partnerships, and in the event of the dissolution must resolve amongst themselves who would retain the Market business.
Daystall Rule Change Proposal Form
Proposal #12

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016. Please write legibly. Unreadable proposals will be returned to author.

Name Marcus Roloson
Date Dec. 2015

Contact info (for any clarification)

You are (circle one):

- Daystall Craftsperson
- Daystall Busker
- Daystall Farmer
- PDA Staff
- General Public
- PPM Commercial Business
- Other

Proposal relates to (circle one):

- Craftpeople
- Farmers
- Buskers
- General
- Other

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

Disallow duplication of original and/or well established designs among same category artists and craftspersons. At the first documented offence, the artist or agent must immediately remove product from their table. At the second documented offence, the permit holder will receive a three week suspension starting at the date of documentation. At the third offence, the permit holder will lose seniority.

Rationale: Reason(s) why you think the rule should be changed

The no duplication rule is intended to foster creativity and enhance the variety of art customers can purchase. Copying others' product only drives down prices for work, fosters animosity between vendors, and provides less distinction between businesses.

Is there a way to create a black and white policy to mitigate this issue, to eliminate any gray area and create enforceable consequences? (continued on back...)
There needs to be more dialog and conversation regarding this problem. Copying cheapens what we can do as a community. Making original work increases creativity and pushes the envelope as far as what we can offer customers. The permit holder copying work looses the rationale and thought process that went in to creating that piece of art. What would be the point of creating art if someone can come behind you and steal original work? Another aspect of the problem is that the jurying process allows artists and crafters to bring something new that is not currently represented in The Market. How does copying a new permit holder help create diversity? It could be weeks to months before an artists particular medium is copied. It is an ongoing problem that is not being monitored closely enough.

The proposed Daystall Advocacy Board could potentially, but not definitely enforce these rules and act as a buffer for the Market Masters who have final say. At least a conversation can be started. I am not saying that my proposal is the answer, but I am hoping it is a step in the right direction.
Daystall Rule Change Proposal Form

Proposal #13

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016. Please write legibly. Unreadable proposals will be returned to author.

Name CHRIS STEARNS Date 1/5/16

Contact info (for any clarification) 206.437.2975 CHRIS.STEARNS21@GMAIL.COM

You are (circle one):

- Daystall Craftsperson
- Daystall Busker
- Daystall Farmer
- PDA Staff
- General Public
- PPM Commercial Business
- Other (AGENT)

Proposal relates to (circle one):

- Craftspeople
- Farmers
- Buskers
- General
- Other

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

REGARDING ADD-ON PRODUCTS FOR EXISTING VENDORS: MAY WE CHANGE EXISTING POLICY TO INCLUDE PEER PANEL REVIEW, SUBJECTING ALL ADD-ON PRODUCTS AMONG CRAFTERS TO BE CONSIDERED + SCRUTINIZED BY CRAFT COMMUNITY, RATHER THAN ONLY BY "MARKET MASTER DISCRETION"?

Rationale: Reason(s) why you think the rule should be changed

This change is supported by community of crafters who wish to prevent further inconsistency and duplication of product. Under better guidance by vested concerns, we will avoid future conflict and establish a fair system of review, and maintain variety for our shoppers.

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Daystall Rule Change Proposal Form

Proposal #14

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016. Please write legibly. Unreadable proposals will be returned to author.

Name: JB Brick  Date: 12/29/2015

Contact info (for any clarification) 206-779-6813

You are (circle one):

Daystall Craftsperson  Daystall Busker  Daystall Farmer  PDA Staff

General Public  PPM Commercial Business  Other

Proposal relates to (circle one):

Craftspeople  Farmers  Buskers  General  Other

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

Use of licensed and trademarked imagery.
No vendor shall use characters, logos, or artwork that have been licensed or trademarked by others without significant editorial alteration. If a craftperson uses an image as a starting point to express their own artistic vision, they should be allowed to use any material that inspires them.

Rationale: Reason(s) why you think the rule should be changed

Because these images are the legal property of someone else it is not only theft to use them but it cheapens Pike Place Market as a whole when businesses blatantly abuse licenses and trademarks.
Daystall Rule Change Proposal Form

Proposal #15

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016. Please write legibly. Unreadable proposals will be returned to author.

Name: JB Brick

Date: 12/29/2015

Contact info (for any clarification): 206-779-6813

You are (circle one):

- Daystall Craftsperson
- Daystall Busker
- Daystall Farmer
- PDA Staff

General Public
PPM Commercial Business
Other

Proposal relates to (circle one):

- Craftspeople
- Farmers
- Buskers
- General
- Other

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

Use of clip art.

No clip art should be allowed without significant input from the Pike Place Market craftsperson. If the technique the craftsperson employs to duplicate the clip art is labor intensive some leeway should be allowed, however if the handwork is minimal then no clip art should be used. The purpose being that the contribution of the craftsperson should be the significant focal point of the item being tabled. It is not acceptable to have minimal handwork and minimal design work in a single product.

Rationale: Reason(s) why you think the rule should be changed

Using myself as an example, my craft (screen printing) requires a relatively low skill level so my contribution must be entirely in the design element of what I sell. If the craft requires more refined techniques (jewelry making for example) the craftsperson's input is expressed in production. Because of changing technologies, it is important to acknowledge duplicating images (onto many kinds of materials) has become very easy.
Daystall Rule Change Proposal Form

Proposal #16

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016. Please write legibly. Unreadable proposals will be returned to author.

Name PDA STAFF Date 1/8/2016

Contact info (for any clarification) 206.682-7453

You are (circle one):

Daystall Craftsperson Daystall Busker Daystall Farmer PDA Staff

General Public PPM Commercial Business Other

Proposal relates to (circle one):

Craftspeople Farmers Buskers General Other

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

The following addition will be made in APPENDIX: STANDARDS FOR PERMITTED ARTS AND MERCHANDISE:

a. The artist/craftsperson must be closely and thoroughly involved with the design of each article. Special emphasis will be placed on originality of work for all product approvals including screenings for new permits and screening of add-on requests. Intent: creativity, originality and innovation are essential to the stature, integrity and long-term viability of the Market crafts program.

Rationale: Reason(s) why you think the rule should be changed

a. As stated in the intent, creativity, originality and innovation are essential to the stature, integrity and long-term viability of the Market crafts program.
Daystall Rule Change Proposal Form

Proposal #17

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016. Please write legibly. Unreadable proposals will be returned to author.

Name ___________________________ Date ___________________________
Contact info (for any clarification) meldofredo@yahoo.com

You are (circle one):

Daystall Craftsperson Daystall Busker Daystall Farmer PDA Staff
General Public PPM Commercial Business Other ___________________________

Proposal relates to (circle one):

Craftspeople Farmers Buskers General Other ___________________________

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

I would like to propose the opportunity to earn up to four vacation days using the current daystall rules.

Rationale: Reason(s) why you think the rule should be changed

The change in policy would benefit the Pike Place Market, the consumer & crafts person(s). This would increase the number of vendors & attendance in the winter months, allow consumers to see more product and give vendors the opportunity to earn four vacation days using the current policy....Thank you for your consideration,

Mel
Daystall Rule Change Proposal Form

Proposal #18

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016. Please write legibly. Unreadable proposals will be returned to author.

Name FRANCES DAS __________________________ Date 12/23/15

Contact info (for any clarification) 206-850-7857 frances.das@mac.com

You are (circle one):

Daystall Craftsperson  Daystall Busker  Daystall Farmer  PDA Staff

General Public  PPM Commercial Business  Other __________________________

Proposal relates to (circle one):

Craftspeople  Farmers  Buskers  General  Other __________________________

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

PROPOSAL TO EXPAND THE EXISTING RULE REGARDING THE POSSIBILITY TO EARN 2 EXTRA VACATION WEEKS BY WORKING MORE HOURS FROM JANUARY TO MARCH. I WOULD LIKE TO SEE THIS EXTENDED TO 4, 6 OR MORE EXTRA POSSIBLE VACATION WEEKS EARNED.

Rationale: Reason(s) why you think the rule should be changed

★ ENCOURAGE MORE BUSINESSES TO BE OPEN DURING SLOW MONTHS
★ RULE IS ALREADY IN PLACE, JUST NEEDS TO BE EXPANDED
★ EQUAL OPPORTUNITY RULE (ANYONE CAN TAKE ADVANTAGE OR NOT, does not just pertain to senior craftspeople)
★ SOME, ESPECIALLY THOSE WITH EXCEPTIONALLY LABOR INTENSIVE CRAFTS COULD REALLY USE THE EXTRA 'VACATION' TIME DURING BUSY SEASON TO PRODUCE MORE PRODUCT

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Daystall Rule Change Proposal Form

Proposal #19

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016. Please write legibly. Unreadable proposals will be returned to author.

Name: Shari A. Devleman-Roberts
Date: 1/8/16

Contact info (for any clarification): fitbizz@aol.com

You are (circle one):

- Daystall Craftsperson
- Daystall Busker
- Daystall Farmer
- PDA Staff

General Public
PPM Commercial Business
Other

Proposal relates to (circle one): Craftspople

Rule Change: Amendment to rule requiring weekly attendance by an artist.

In order to maintain a successful business at the market, artists need to combine time and task management effectively.

Being required, on a weekly basis, to report for an entire day while production is ongoing presents a challenge. I propose that days worked be qualified by the month or quarter or yearly rather than the week. We are currently, by the rules required to be at the market 46 days per year. What I am proposing is allowing more flexibility in days artist choose to work these 46 days. The two weekday commitment would still be in effect to work on Saturdays. Flexibility would be for the artist day only.

This compromise allows for less interruption in production and maintains the availability of artists to their customers.

Accounting for this is the fact that with 8 vacation days, each artist is required to be at the market 44 days a year.

We have learned from recent adjustments made on the B-list; attrition has reduced since more flexibility has been allowed.

Most successful businesses at the market want to maintain a constant presence. However at times, the limitation of week by week (for both production and personal reasons) presents an obstacle for many that is both limiting to the success of a business expansion and frustrating from an ownership standpoint.

Allowing for flexibility during slow times with a guarantee for the same actual number of days overall allows the ability for better production management during slow times while still being
on hand to meet actual customers when it's high season.

The underlying reason for this rule change is to balance between the artist being at the market and working to bring locally hand made goods to the market.

Time is our greatest asset and can be used more efficiently and productively in this manner.

Perhaps working together in these changing times, a favorable compromise can be made.
Daystall Rule Change Proposal Form

Proposal #20

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016. Please write legibly. Unreadable proposals will be returned to author.

Name _______________________________ Date ________________

Contact info (for any clarification) __________________________________________

You are (circle one):

- Daystall Craftsperson
- Daystall Busker
- Daystall Farmer
- PDA Staff
- General Public
- PPM Commercial Business
- Other ____________________________

Proposal relates to (circle one):

- Craftspeople
- Farmers
- Buskers
- General
- Other ____________________________

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

Create a Daystall Advocacy Board. The board would be made up of 3-5 voted upon craftspeople, all from different types of craft (ie, jewelry, clothing, ceramics, photography, etc). The board would sit in on meetings, explain proposed rule changes, help settle disputes, keep accountability among artists, and speed up resolution as needed.

Rationale: Reason(s) why you think the rule should be changed

This board is proposed with the hope to take more off of the plate of the Market Masters, increase accountability among artists, speed up resolutions, and provide valuable guidance in our community. Craftspeople see each other and their products more than would be reasonable for a Market Master to take on. Permit holders are around each other 8-10 hours a day.
Daystall Rule Change Proposal Form

Proposal #21

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016. Please write legibly. Unreadable proposals will be returned to author.

Name: JOHN SOLLID #6 Date: 12/27/15

Contact info (for any clarification) johnsollid@gmail.com.

You are (circle one):

- Daystall Craftsperson
- Daystall Busker
- Daystall Farmer
- PDA Staff
- General Public
- PPM Commercial Business
- Other

Proposal relates to (circle one):

- Craftspeople
- Farmers
- Buskers
- General
- Other

I propose a written rule that states that if there are fewer than four people assigned to a space between poles then the available space between those poles be divided by the number of assigned people and be so utilized. For instance, if there are three people assigned to a space between two poles, than the space should be divided by three to yield a correct amount of space per person. This procedure would require that the existing lines drawn on the tables be ignored and the space be assigned by an equal distribution of space.

Rationale: Reason(s) why you think the rule should be changed

A justification for such a rule is to provide an equitable and fair distribution of space between poles based on the total number of people assigned on a given day to that space between poles.
Daystall Rule Change Proposal Form

Proposal #22

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016. Please write legibly. Unreadable proposals will be returned to author.

Name ___________________________ Date 12/24/15
Contact info (for any clarification) _________________________________________

You are (circle one):

- Daystall Craftsperson
- Daystall Busker
- Daystall Farmer
- PDA Staff
- General Public
- PPM Commercial Business
- Other ___________________________

Proposal relates to (circle one):

- Craftspeople
- Farmers
- Buskers
- General
- Other ___________________________

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

I would like to see the option of an earlier roll call on days when the morning shopping crowd is particularly heavy, or when we are instructed to pack early due to Arcade Lights and Sunset Supper. Some early roll call examples might be Mother’s Day, Father’s Day, July 4th and Labor Day Weekend, as well as Arcade Lights + Sunset Supper days.

Rationale: Reason(s) why you think the rule should be changed

So often, especially in the Summer, large numbers of customers are already walking around the market looking for something to do by 9am and we are only just starting roll call. By the time most of us have set up we have already missed a large portion of customers. I think a rule change would allow those that choose to participate in an early roll call to maximize the opportunity of sales. Arcade Lights interferes with and takes away two hours of prime selling hours at critical times of year.
Daystall Rule Change Proposal Form

Proposal #23

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016. Please write legibly. Unreadable proposals will be returned to author.

Name: Melody J. Peice
Date: 12/29/15
Contact info (for any clarification): adventure days@gmail.com

You are (circle one):

- Daystall Craftsperson
- Daystall Busker
- Daystall Farmer
- PDA Staff

General Public
PPM Commercial Business
Other

Proposal relates to (circle one):

- Craftspeople
- Farmers
- Buskers
- General
- Other

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

I would like to see the 5pm pack up time on Thursday, Friday, and Saturday, only be enforced until Labor Day. After Labor Day, vendors may pack at 4pm if they choose.

Rationale: Reason(s) why you think the rule should be changed

After Labor Day, the shopping crowd becomes much smaller than summer crowds. Vendors are tired from a long, busy summer and often times that extra hour of mandatory time is extremely tough.
Daystall Rule Change Proposal Form
Proposal #24

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016. Please write legibly. Unreadable proposals will be returned to author.

Name JB Brick Date 1/2/2016

Contact info (for any clarification) 206-779-6813

You are (circle one):

- Daystall Craftsperson
- Daystall Busker
- Daystall Farmer
- PDA Staff
- General Public
- PPM Commercial Business
- Other

Proposal relates to (circle one):

- Craftsperson
- Farmers
- Buskers
- General
- Other

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

Current rule (16-b-2) states ‘transfer by artist of final production artwork to screen’ should be removed from rules

Rationale: Reason(s) why you think the rule should be changed

This rule might have been written when screen printers had to hand cut their stencils. Now the process is photographic and requires an expensive exposure unit. The only way for a shop to justify the expense of the unit is to be exposing screens regularly. Most of us at Pike Place Market come up with new designs fairly infrequently making the expense of an exposure unit cost prohibitive. Now, because it is a photo process, exposing a screen involves zero artistic input.

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Daystall Rule Change Proposal Form

Proposal #25

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016. Please write legibly. Unreadable proposals will be returned to author.

Name  PDA STAFF  Date  1/8/2016

Contact info (for any clarification) 206.682-7453

You are (circle one):

Daystall Craftsperson  Daystall Busker  Daystall Farmer  PDA Staff

General Public  PPM Commercial Business  Other ______________________

Proposal relates to (circle one):

Craftspeople  Farmers  Buskers  General  Other ______________________

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

In 2015 Daystall Rules Review, a limited “Collaborative products” allowance was established with the stipulation that the rule change would be reviewed in the following year’s Rules Review to ensure that the rule properly supports Market handmade standards. Staff recommend continuation of this rule change.

Rationale: Reason(s) why you think the rule should be changed

Collaborative products were approved for one Daystall vendor and no complaints were registered by staff or tenants.
Daystall Rule Change Proposal Form

Proposal #26

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016. Please write legibly. Unreadable proposals will be returned to author.

Name PDA STAFF Date 1/8/2016

Contact info (for any clarification) 206.682-7453

You are (circle one):

- Daystall Craftsperson
- Daystall Busker
- Daystall Farmer
- PDA Staff
- General Public
- PPM Commercial Business
- Other ________________________________

Proposal relates to (circle one):

- Craftspeople
- Farmers
- Buskers
- General
- Other ________________________________

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

Craft permit holders may seek approval to table a limited number of printed books, restricted to 1/8 of their display or less with the remaining part of the display consisting of approved handmade products. Books must be one of the following:

- An extension of artist’s mastery of medium as sold on their table.
- Published volumes of artist’s 2-D artwork as sold on their table.
- Self-published volumes of artist’s 2-D artwork as sold on their table, which have been approved by the screen committee to ensure professional quality.

Rationale: Reason(s) why you think the rule should be changed

Strikes balance between supporting professional achievement of artists on crafts line and maintaining stringent handmade product guidelines.
Daystall Rule Change Proposal Form
Proposal #27

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016.
Please write legibly. Unreadable proposals will be returned to author.

Name ___________________________ Date 1/8/16

Contact info (for any clarification) __________________________________________

You are (circle one):

Daystall Craftsperson  Daystall Busker  Daystall Farmer  PDA Staff

General Public  PPM Commercial Business  Other ________________

Proposal relates to (circle one):

Craftspeople  Farmers  Buskers  General  Other ________________

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

To the Assignment of additional Farm Tables:

Farmers who wish to sell a diversity of fresh produce in combination with other products will be able to sell from larger overflow spaces, separate from those provided for special promotions, and/or designated “farmers market” days, provided outside of the arcade. The markemaster shall use his/her discretion in determining if a farmer is providing adequate diversity of product to qualify for this extra space. Farmers selling in outside overflow spaces, separate from those provided for special promotions and/or “farmers market” day, are subject to the same product requirements as ordinary Daystalls.

Daystall Rules: I. F. 4. b. pg. 14

Rationale: Reason(s) why you think the rule should be changed

The purpose of this change is to ensure that vendors selling in outside (overflow) selling spaces are subject to the same Daystall product rules as farmers selling on the inside. The only exception is for vendors participating in designated special promotions (such as the Mother’s Day Flower Festival) or a qualifying farmers market. Products sold at qualifying farmers markets must comply with WSFMA Roots Guidelines.

Pike Place Market Preservation & Development Authority (PDA) · info@pikeplacemarket.org · pikeplacemarket.org
P: 206.682.7453 · F: 206.625.0646 · 85 Pike Street, Room 500 · Seattle, WA 98101
Daystall Rule Change Proposal Form
Proposal #28

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016. Please write legibly. Unreadable proposals will be returned to author.

Name ___________________________ Staff ___________________________ Date 1/8/16

Contact info (for any clarification) ___________________________

You are (circle one):

Daystall Craftsperson – Daystall Busker – Daystall Farmer – PDA Staff

General Public – PPM Commercial Business – Other ___________________________

Proposal relates to (circle one):

Craftspeople – Farmers – Buskers – General – Other ___________________________

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

To the Definition of Permitted Products:

Cultivated fresh cut flowers, rooted nursery or bedding plants, fresh fruits and vegetables, nuts, berries, cultivated mushrooms, eggs, honey and edible bee products, herbs, sprouts, food seeds, grains, dairy products (including dairy products processed for a specific farmer from that farmer’s own ingredients by a producers cooperative) and processed foods (foods processed by the farmer and not intended for immediate consumption in which the main ingredient is a permitted farm product produced by the farmer). Co-packing of value added food products allowed with prior approval from the Marketmaster. In all cases where co-packing is allowed, farmers must supply all ingredients, use their own recipes, and be onsite and actively involved in production. Daystall Rules: II. B. 2. a). 1) pg. 23

Rationale: Reason(s) why you think the rule should be changed

The purpose of this change is create a distinction between “permitted” value added farm products and “supplemental” ready to eat farm products. Although both items share the same standards for production, value added farm products are intended for offsite consumption while ready to eat foods are intended for immediate consumption. In addition to this, many ready to eat foods require additional services (access to water, power, and greater regulation from King County Health) not associated with permitted farm products.
Daystall Rule Change Proposal Form

Proposal #29

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016.
Please write legibly. Unreadable proposals will be returned to author.

Name ___________________________________________ Date 1/8/16

Contact info (for any clarification) ____________________________

You are (circle one):

Daystall Craftsperson Daystall Busker Daystall Farmer PDA Staff

General Public PPM Commercial Business Other ________________________

Proposal relates to (circle one):

Craftspeople Farmers Buskers General Other ________________________

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

To the Definition of Supplemental Products (Permitted subject to limitations)
Additional products produced by the farmer and subject to approval of the Marketmaster such as inedible processed items (i.e. soaps, oils, cosmetics, herbal pet products, lavender sticks, and similar products), ready to eat foods (juices in an open cup, roasted corn — anything served ready to eat), candy (including caramel apples, chocolate covered fruits) and baked goods.

Daystall Rules: II. B. 3. b. 7) pg. 24

Rationale: Reason(s) why you think the rule should be changed

In the past decade the Market has seen a steady increase in the prevalence of ready to eat food products (i.e. roasted corn, fruit smoothies, apple cider, etc...). While acknowledging the importance of such items it is in the interest of the PDA to preserve the majority of table space for traditional, permitted farm products. Per the Daystall rules regarding supplemental products: Intent: Farmers may sell certain products to supplement the sale of permitted products from their farming operation. The sale of supplemental products is intended to be secondary to the sale of permitted products and therefore certain restrictions apply. It remains the intent of the PDA to maintain preference in the allocation of selling space for all fresh produce and other edible farm products. Supplemental products must be produced by the farmer as specified in these rules and regulations. All supplemental products must meet or exceed the current craft guidelines for like products. The materials creating the product’s significant value must be grown on land owned or leased by the farmer. Any processing to the product must be done by the farmer.

Pike Place Market Preservation & Development Authority (PDA) · info@pikeplacemarket.org · pikeplacemarket.org
P: 206.682.7453 · F: 206.625.0646 · 85 Pike Street, Room 500 · Seattle, WA 98101
Daystall Rule Change Proposal Form

Proposal #30

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016.
Please write legibly. Unreadable proposals will be returned to author.

Name ____________________________ Date 1/8/16

Contact info (for any clarification) ____________________________________________

You are (circle one):

Daystall Craftsperson  Daystall Busker  Daystall Farmer  PDA Staff

General Public  PPM Commercial Business  Other ____________________________

Proposal relates to (circle one):

Craftspeople  Farmers  Buskers  General  Other ____________________________

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

C. Seasonal Limitations on the Sale of Farm Products
1. Growing Season (April 16 April 1 – October 14 October 31)
During the growing seasons supplemental products except hand-crafted farm products may be sold by farmers, provided such products constitute no more than 25% of table space (no more than 25% of total table space and display area and no more 25% of table frontage) on any given day. Hand-crafted farm products may not be sold during the growing season.

2. Non-Growing Season (October 15 November 1 – April 15 March 31)
During the non-growing season more than 25% of the table space used by a farmer may be used for the display and sale of supplemental products IF the farmer has sold at least one day in five separate months and at least 25 days during the previous growing season. The beginning and end dates of each year’s growing season may be adjusted at the discretion of the Marketmaster to reflect local growing conditions.

Daystall Rules: II. C. 1-2 pg. 25

Rationale: Reason(s) why you think the rule should be changed

Adjusted dates of “Growing” and “Non-Growing” season to more accurate reflect seasonal norms.
Daystell Rule Change Proposal Form

Proposal #31

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016. Please write legibly. Unreadable proposals will be returned to author.

Name: Greg Paul / Pretty Shady Stringband  Date: 1/8/16

Contact info (for any clarification): Joe Fulton

You are (circle one):

- [ ] Daystell Craftsperson
- [ ] Daystell Busker
- [ ] Daystell Farmer
- [ ] PDA Staff
- [ ] General Public
- [ ] PPM Commercial Business
- [ ] Other

Proposal relates to (circle one):

- [ ] Craftspeople
- [ ] Farmers
- [ ] Buskers
- [ ] General
- [ ] Other

Proposed Daystell Rule Change: Please be as concise as possible, continue on back if needed

For the clock spot: A group can face inward on:

- [ ] Rainy/stormy days
- [ ] Weekdays

Rationale: Reason(s) why you think the rule should be changed

Facing out on rainy days means exposure to elements. No one wants to perform while standing in the rain:

Weekdays are slower, less congestion if facing in.
Daystall Rule Change Proposal Form

Proposal #32

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016. Please write legibly. Unreadable proposals will be returned to author.

Name ____________________________ Date __/__/15
Contact info (for any clarification) ___________________________________________

You are (circle one):

- Daystall Craftsperson
- Daystall Busker
- Daystall Farmer
- PDA Staff
- General Public
- PPM Commercial Business
- Other _______________________

Proposal relates to (circle one):

- Craftspeople
- Farmers
- Buskers
- General
- Other _______________________

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

Busker groups of two or more when instruments are either a banjo, a cajon, any woodwind or steel guitar must face out toward Pike Place when playing in the second section, or the bridge. Stringed instruments of two or three may be permitted to face inward. Individual buskers with an accordion must always face the street. In regards to the second section, I would encourage the PDA to install a discreet decibel meter on the pole across from the busking station.

Rationale: Reason(s) why you think the rule should be changed

These instruments are specifically can be very loud and must often are played that way. This extreme elevated level of noise makes it difficult and at times impossible to conduct business in the stalls closest to the buskers. In my experience when music is too loud to carry on a conversation with customers, sales are drastically negatively affected.
Daystell Rule Change Proposal Form
Proposal #33

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016.
Please write legibly. Unreadable proposals will be returned to author.

Name  PDA STAFF     Date  1/8/2016

Contact info (for any clarification) 206.682-7453

You are (circle one):

Daystell Craftsperson  Daystell Busker  Daystell Farmer  PDA Staff

General Public  PPM Commercial Business  Other

Proposal relates to (circle one):

Craftspeople  Farmers  Buskers  General  Other

Proposed Daystell Rule Change: Please be as concise as possible, continue on back if needed
Staff propose the following miscellaneous edits for brevity and avoidance of duplicate and obsolete passages:

Page 7 RE. Permit fees for Farmers, delete obsolete passage “$25 in 2005; $35 in 2006”

Page 7 RE. Payment of table rent, delete “equal to five percent (5%) of such overdue amount” and “whichever is greater”, as standard $25 late fee has been applied for many years.

Page 10 RE. Non-Interference Clause, delete the following duplicate* passage:
“If the Marketmaster determines, in his or her discretion, that any of these behaviors are interfering with the normal conduct of business, the Marketmaster may require that such behaviors be modified or stopped, either temporarily or permanently. Failure to comply with the Marketmaster’s request to have the behaviors modified or stopped may result in a violation.”

(*remaining passage at l.D.3.d.7) & 8), page 10

Page 9 Under Sanitation Requirements, delete the following redundant** passage:
“No smoking is permitted behind Daystalls or in the covered areas of the Market.”

(**remaining passage at l.D.3.d.5, page 10)

(Continued on the reverse page)

Rationale: Reason(s) why you think the rule should be changed

The Daystell Rules began with one page in 1974 and currently consists of 50. Periodic review of sections will seek to ensure that Rules are updated and no longer than necessary.
Page 13, RE. rental of extra space, delete the following obsolete passage:

“When a user rents more than one Daystall, the rental rate for the additional Daystall or stalls may be different from the rental rate for the initial Daystall provided, however, that the rental schedule shall not discriminate between individual farmers, artists, craftspersons, or grandfathered vendors.”

Page 14, RE. assignment of third table for farmers, condense the following passage for brevity and sake of updating to current practices:

4. Assignment of Additional Farm Tables
   a. The Marketmaster may assign three four-foot tables to some farmers (at the Marketmaster’s discretion) for the purpose of displaying bedding plants in the spring months (March 1 through Memorial Day) and bulky crops in the fall (September 1 through Thanksgiving).
   c. Any farmer may be assigned a third table, restricted to sale of a diversity of fresh produce. First preference will go to strictly fresh food, second preference to farmers selling fresh edible produce with other edible products, and third preference to farmers selling food and non-edible farm products. In any event, qualification for a third table assignment will require that the farmer offer for sale and maintain throughout the day a minimum of one Daystall space exclusively for the sale of a diversity of fresh produce.
   d. Prior to the Marketmaster’s assignment of a third table inside the arcades to farmers selling a variety of fresh produce in combination with other farm products, the Marketmaster shall estimate whether adverse weather conditions will make uncovered outside selling spaces unsuitable for Daystall operations. On days when this appears to be the case, the Marketmaster, in his/her discretion, may first limit the number of third tables allocated to farmers inside the arcade to those selling only a diversity of fresh produce; and, thereafter, may limit the number of third tables assigned inside the arcade, if necessary to provide selling space undercover for expected craft permit holders who are subject to attendance requirements.

Condense the above passage to the following version:

   a. Any farmer may be assigned a third table, restricted to the sale of a diverse selection of fresh produce. What constitutes a “diverse selection” will be determined by the Marketmaster. Prior to the Marketmaster’s assignment of a third inside table the Marketmaster shall estimate whether adverse weather conditions will make uncovered outside selling spaces unsuitable for Daystall operations. On days when this appears to be the case, the Marketmaster, in his/her discretion, may first limit the number of third tables allocated to farmers inside the arcade to those selling only a diversity of fresh produce; and, thereafter, may limit the number of third tables assigned inside the arcade, if necessary to provide selling space undercover for expected craft permit holders who are subject to attendance requirements.

Page 24, RE. foraged foods as farm products, condense the following passage:

1) Edible, non-cultivated foods gathered by the farmer on his/her property (i.e. berries, mushrooms and other plant products).
2) Wild harvest products – non cultivated mushrooms, roots, fruits, vegetables, berries, etc... gathered by a permitted farmer on any piece of land on which s/he has verifiable permission to harvest. These products shall be limited to 50% of the farmer’s table space at all times of the year.

To the following:

1) Edible, non-cultivated foods (i.e. berries, mushrooms and other wild plant products) gathered by the farmer on his/her property or on a piece of land which s/he has verifiable permission to harvest. These products shall be limited to 50% of the farmer’s table space at all times of the year.

Page 34, RE. crafts that interfere with neighboring businesses, delete the following duplicate***

passage:

“When screening for new permits and new product add-ons, the Marketmaster will anticipate the logistics of selling at the Market in relation to the Non-Interference Clause. Proposals that may be denied on these grounds include, but are not limited to, those that require demonstration or behind-the-table production that would impinge on neighboring businesses, heavily scented products, or products requiring live models (i.e. portraits).”

(***remaining passage at III.E.1.g., page 33)

Page 35, RE. Off-Season Crafts List, replace the following obsolete passage:

“a. During the “Off-Season” time period from January 1 to April 30 (or later at the discretion of the Marketmaster if space demands warrant), an off-season list of eligible artists and craftspeople may be created. New off-season craftspeople may be screened in at any time outside of the off-season during the calendar year, based on the Marketmaster’s assessment of table availability. Off-Season permit holders must sell 24 days during the following off-season in order to sell during the remaining months of that year; new off-season craftspeople screened in prior to an off-season may work in the market in advance of the off-season if space allows. In order to be eligible for the off-season list, an artist or craftsperson must produce permitted merchandise according to the standards specified above. This merchandise will be screened by the Marketmaster, using criteria consistent with those of the regular permit list. People on the off-season list will be granted an off-season arts/crafts permit, but must have current applicable business licenses. Off-season permit holders are subject to all rules and regulations that apply to regular permit holders, with the exception of their different attendance requirements.

“b. Rule intent: It is the intent of the Marketmaster to exercise his/her discretion to extend the off-season in order to provide expanded opportunities for second-list vendors to sell and to enhance overall use of the Market day tables but especially craft priority table spaces that may be otherwise unused. Accordingly, extensions of the off-season could be limited to certain months, weeks or days of the week during which the Marketmaster can reasonably expect excess space to be available.

“c. Staff shall announce upcoming screenings onto the regular permit list in a timely manner. Eligible craftspeople wishing to screen onto the regular permit list must
make a written request to the Marketmaster. Off-season craftspeople are not guaranteed a place on the regular permit list; however, the Marketmaster will consider time spent on the off-season list, including compliance with Daystall Rules and Daystall account status, when inviting craftspeople to screen to the regular list."

Replace above passage with the following re-edited passage:

"The "Off-Season" is defined as the time period from January 1 to April 30 each calendar year. New off-season craftspeople may be screened in at any time outside of the off-season during the calendar year, based on the Marketmaster's assessment of table availability. Off-Season permit holders must sell 16 days during the following off-season in order to sell during the remaining months of that year; new off-season craftspeople screened in prior to an off-season may work in the market in advance of the off-season if space allows. Off-season permit holders are subject to all rules and regulations that apply to regular permit holders, with the exception of their different attendance requirements."

Page 36, RE. Off-Season List, delete the following obsolete lines:

"d. Redefining the Off Season List:

1) Beginning in May, 2014, all Off Season List members who have completed one year or more of good standing on the Off Season List may elect to advance to the Regular List. Off Season List members who do not advance to the Regular List will be reshuffled according to the number of years they have been in the Market, with permit holders having the same number of years retaining their present order in relation to each other.

In following years (2015 and on):"

Page 44, RE. General Standards, delete the following obsolete passage:

"In categories where partial design by maker is allowed, that partial design aspect must, in the judgment of the Marketmaster, be significant and substantive."
Daystall Rule Change Proposal Form

Proposal #34

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016. Please write legibly. Unreadable proposals will be returned to author.

Name: PDA STAFF  Date: 1/8/2016

Contact info (for any clarification): 206.682-7453

You are (circle one):

- Daystall Craftsperson
- Daystall Busker
- Daystall Farmer
- PDA Staff
- General Public
- PPM Commercial Business
- Other ____________________

Proposal relates to (circle one):

- Craftspeople
- Farmers
- Buskers
- General
- Other ____________________

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

Replace lines in passage I.D.2.c. page 9:

“Daystall tenants shall make repairs necessary to correct damage caused by permit holder or agents use. Minor damage shall be corrected immediately; the Daystall tenant shall coordinate with the PDA with respect to any needed major repairs.”

With new line inserted under “non-Interference Clause on page 10:

“Daystall permit holders or agents must treat Market facilities with care and respect. Individuals causing damage to PDA facilities are subject to violation and fine for cost of repair.”

Rationale: Reason(s) why you think the rule should be changed

Aside from obvious importance of treating the Market facility respectfully, any repair should be done by qualified PDA Maintenance personnel.
Daystall Rule Change Proposal Form

Proposal #35

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016. Please write legibly. Unreadable proposals will be returned to author.

Name: RHONDA EVILFORD
Date: 1/8/16

Contact info (for any clarification)

You are (circle one):

- Daystall Craftsperson
- Daystall Busker
- Daystall Farmer
- PDA Staff
- General Public
- PPM Commercial Business
- Other

Proposal relates to (circle one):

- Craftspeople
- Farmers
- Buskers
- General
- Other

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

It would be helpful if we could pay our rent electronically, especially since we can now get our bill sent via email.

Rationale: Reason(s) why you think the rule should be changed

Convenience, for those who don't live in Seattle and forget to mail it in on time.
It would save a trip to the city.
It could be done through bank withdrawal only to avoid the added fees of credit card payments.
Daystell Rule Change Proposal Form

Proposal #36

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016. Please write legibly. Unreadable proposals will be returned to author.

Name: Haley [signature] Date: Jan 8, 2015
Contact info (for any clarification) 206.632.5230 email crowhouse36@gmail.com

You are (circle one):

- Daystell Craftsperson
- Daystell Busker
- Daystell Farmer
- PDA Staff
- General Public
- PPM Commercial Business
- Other

Proposal relates to (circle one):

- Craftsperson
- Farmers
- Buskers
- General
- Other

Proposed Daystell Rule Change: Please be as concise as possible, continue on back if needed

Guidelines for daystell table displays shall be permanently and publicly posted at or near roll call corner.

Rationale: Reason(s) why you think the rule should be changed

Easy access to the guidelines will help to expeditiously settle space and set-up disputes. It will clarify for all, the guidelines. It will save the Daystell staff administrative time, as craftspeople will consult the readily accessible guidelines instead of seeking out staff for resolution of space and display issues. It will aid new craftspeople with the development and set-up of appropriate and "legal" displays. It will protect new craftspeople and new agents from established craftspeople and agents who occasionally try to take advantage of newcomers.
Daystall Rule Change Proposal Form
Proposal #37

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016. Please write legibly. Unreadable proposals will be returned to author.

Name  PDA Staff  Date  1/15/16

Contact info (for any clarification)  206.682.7453

You are (circle one):

- Daystall Craftsperson
- Daystall Busker
- Daystall Farmer  PDA Staff
- General Public
- PPM Commercial Business
- Other

Proposal relates to (circle one):

- Craftspeople
- Farmers
- Buskers
- General
- Other

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

Raise Daystall table rental rates by 3%, appearing as follows:

Rental Rates For Day Tables
Showing current rates in BLACK & proposed rates in RED

<table>
<thead>
<tr>
<th>Rates</th>
<th>Mon-Thu</th>
<th>Friday</th>
<th>Saturday</th>
<th>Sunday</th>
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<td>$36.90</td>
<td>$34.85</td>
</tr>
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</table>

Rationale: Reason(s) why you think the rule should be changed

Helps offset rising operational costs and is consistent with rent increases for Commercial tenants.
Daystall Rules Review Schedule 2016

Friday, January 8, 2016: Deadline for 2016 Daystall Rule Change Proposals
Completed proposal forms must be turned in to Daystall staff or to PDA Front Desk by 5:00 p.m.

Friday, January 15, 2016: Distribution of Compiled Rule Change Proposals
Mailed to PDA Council members and available online and at PDA Front Desk for all other interested parties.

Wednesday, January 27, 2016: Daystall Community Meeting
Elliott Bay Room*, 5:00 p.m.
Daystall staff will present the rule change proposals and listen to initial community feedback.

Tuesday, February 9, 2016: Market Programs Committee of PDA Council
Short Presentation of Proposed Rules, 4:00 p.m.
Daystall staff will present a draft of proposed rule changes to Council members.

Friday, February 19, 2016: Deadline for written responses to draft rules proposals
Daystall staff must receive responses by 5:00 p.m.

Wednesday, March 2, 2016: Final draft proposals distributed
Mailed to PDA Council members and available online and at PDA Front Desk for all other interested parties.

Tuesday, March 8*, 2016: Market Programs Committee of PDA Council
Presentation of Rules for Full Discussion, 4:00 p.m.
Public hearing on recommended changes to the Daystall Rules and Regulations.

Thursday, March 31, 2016: PDA Council Mtg.
Rules Presentation & Final Approval, 4:00 p.m.
Council will vote on the proposed recommendations for the 2015-2016 Daystall Rules & Regulations

(*Revised 1/15/2016)

For more information: please contact David Dickinson at 206.774.5224 or davidd@pikeplacemarket.org
<table>
<thead>
<tr>
<th>Prop #</th>
<th>Pertains to</th>
<th>Topic</th>
<th>Author</th>
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</thead>
<tbody>
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<td>1</td>
<td>Crafts</td>
<td>Craft Joint Permits</td>
<td>Tamma Farra, Craftsperson</td>
</tr>
</tbody>
</table>

Description: Addresses attendance requirements for joint permit holders

Staff Recommendation: Staff acknowledges the concern regarding joint permits and agrees there is a need for more clarification. In response to these issues, please see alternative Proposal 10A in which multiple related concerns are addressed.

Public Comment Received: 3 written comments in support, 1 written comment mixed;

<table>
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<tr>
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<td>2</td>
<td>Crafts</td>
<td>Craft Joint Permits</td>
<td>Tamma Farra, Craftsperson</td>
</tr>
</tbody>
</table>

Description: Proposes specification of one business license per Daystall Permit

Staff Recommendation: Staff acknowledges the concern regarding joint permits and agrees there is a need for more clarification. In response to these issues, please see alternative Proposal 10A in which multiple related concerns are addressed.

Public Comment Received: 3 written comments in support, 1 written comment mixed;

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<tr>
<td>3</td>
<td>Craft</td>
<td>Craft Joint Permits</td>
<td>Tamma Farra, Craftsperson</td>
</tr>
</tbody>
</table>

Description: Proposed regulation of product mix presented on joint permit tables

Staff Recommendation: Staff acknowledges the concern regarding joint permits and agrees there is a need for more clarification. In response to these issues, please see alternative Proposal 10A in which multiple related concerns are addressed.
Public Comment Received: 4 written comments in support, 1 written comment mixed, 2 written comments opposed; general discussion in community meeting indicating support.

<table>
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<th>Prop #</th>
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<th>Topic</th>
<th>Author</th>
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</thead>
<tbody>
<tr>
<td>4</td>
<td>Crafts</td>
<td>Craft Joint Permits</td>
<td>Tamma Farra, Craftsperson</td>
</tr>
</tbody>
</table>

Description: Proposes further regulation of products allowed in joint permit formation

Staff Recommendation: Staff acknowledges the concern regarding joint permits and agrees there is a need for more clarification. In response to these issues, please see alternative Proposal 10A in which multiple related concerns are addressed.

Public Comment Received: 3 written comments in support, 1 written comment mixed, 1 written comment opposed, general discussion in community meeting indicating support.

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<th>Prop #</th>
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<th>Author</th>
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</thead>
<tbody>
<tr>
<td>5</td>
<td>Crafts</td>
<td>Craft Joint Permits</td>
<td>Rolf &amp; Gerd Nieuwejaar, Craftspeople</td>
</tr>
</tbody>
</table>

Description: Combination of multiple proposals regarding craft permits

Staff Recommendation: Staff acknowledges the concern regarding joint permits and agrees there is a need for more clarification. In response to these issues, please see alternative Proposal 10A in which multiple related concerns are addressed.

Public Comment Received: 4 written comments in support, 1 written comment mixed, 1 written comment opposed;

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<th>Prop #</th>
<th>Pertains to</th>
<th>Topic</th>
<th>Author</th>
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<tbody>
<tr>
<td>6</td>
<td>Crafts</td>
<td>Craft Joint Permits</td>
<td>Barb Benning, Craftsperson</td>
</tr>
</tbody>
</table>

Description: Proposes clarification/further regulation of product mix on joint permit tables

Staff Recommendation: Staff acknowledges the concern regarding joint permits and agrees there is a need for more clarification. In response to these issues, please see alternative Proposal 10A in which multiple related concerns are addressed.

Public Comment Received: 4 written comments in support, 1 written comment mixed, 2 written comments opposed;
<table>
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<tr>
<th>Prop #</th>
<th>Pertains to</th>
<th>Topic</th>
<th>Author</th>
</tr>
</thead>
<tbody>
<tr>
<td>7</td>
<td>Crafts</td>
<td>Craft Joint Permits</td>
<td>Lee Strohm, Craftsperson</td>
</tr>
</tbody>
</table>

Description: Proposes clarification of joint permit holder attendance

Staff Recommendation: Staff do not support this proposal. While staff support increased clarification in the regulation of Joint permits, the existing requirement is sufficient and staff do not support increasing the “Meet the Producer” attendance requirements of joint permits to require more total days per week than non-joint permits.

Public Comment Received: 1 written comment in support, 1 written comment mixed, 4 written comments opposed; 2 comments in community meeting in opposition.

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<th>Prop #</th>
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<th>Topic</th>
<th>Author</th>
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<tbody>
<tr>
<td>8</td>
<td>Crafts</td>
<td>Craft Joint Permits</td>
<td>Lee Strohm, Craftsperson</td>
</tr>
</tbody>
</table>

Description: Proposes further regulation formation of joint permits

Staff Recommendation: Staff acknowledges the concern regarding joint permits and agrees there is a need for more clarification. In response to these issues, please see alternative Proposal 10A in which multiple related concerns are addressed.

Public Comment Received: 3 written comments in support, 1 written comment mixed, 1 written comment opposed;

<table>
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<th>Prop #</th>
<th>Pertains to</th>
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<th>Author</th>
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<tbody>
<tr>
<td>9</td>
<td>Crafts</td>
<td>Craft Joint Permits</td>
<td>Lee Strohm, Craftsperson</td>
</tr>
</tbody>
</table>

Description: Proposes regulation of product mix on join permit tables

Staff Recommendation: Staff acknowledges the concern regarding joint permits and agrees there is a need for more clarification. In response to these issues, please see alternative Proposal 10A in which multiple related concerns are addressed.

Public Comment Received: 3 written comments in support, 2 written comments mixed, 1 written comment opposed; general discussion in community meeting indicating support.
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<th>Prop #</th>
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<th>Topic</th>
<th>Author</th>
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<tbody>
<tr>
<td>10</td>
<td>Crafts</td>
<td>Consistent Product Mix</td>
<td>PDA Staff</td>
</tr>
</tbody>
</table>

Description: Proposes regulation of product mix with different people selling under same permit.

Staff Recommendation: Staff withdraws this proposal and instead addresses this issue of concern along with multiple similar community concerns in alternate proposal 10A.

Public Comment Received: 4 written comments in support, 2 written comments mixed, 2 written comments opposed;

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<th>Prop #</th>
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<th>Topic</th>
<th>Author</th>
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<tbody>
<tr>
<td>10A</td>
<td>Crafts</td>
<td>Joint Permits</td>
<td>PDA Staff</td>
</tr>
</tbody>
</table>

Description: Proposes further definition and regulation of joint permits in support of fair use of seniority.

Staff Recommendation: Staff support their own proposal, intended to address concerns raised in Proposals 1 through 10. (Proposal #10A included at end of this document.)

Public Comment Received: 1 written comment in support.

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<tbody>
<tr>
<td>11</td>
<td>Crafts</td>
<td>Craft Joint Permits</td>
<td>PDA Staff</td>
</tr>
</tbody>
</table>

Description: Proposes prohibition of splitting of joint permits into separate permits.

Staff Recommendation: Staff support their own proposal.

Public Comment Received: 1 written comment in support, 2 written comments mixed, 4 written comments opposed; 1 written comment mixed with suggested alternative.

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<tbody>
<tr>
<td>12</td>
<td>Crafts</td>
<td>Product Originality</td>
<td>Marcus Roloson, Craftsperson</td>
</tr>
</tbody>
</table>
Description: Addresses concerns about craftspeople copying other craftspeople's designs

Staff Recommendation: Staff do not support this proposal as written, though staff agree that language supporting originality of work in products is needed in the rules. Disciplinary process already exists in the rules for products are not approved. Staff support emphasis on originality in general, but do not support a “first to table” approach of focusing on who brought a design to this Market first over its overall originality.

Public Comment Received: 2 written comments in support, 2 written comments mixed, 5 written comments opposed;

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<tbody>
<tr>
<td>13</td>
<td>Crafts</td>
<td>Product Add-ons</td>
<td>Chris Stearns, Craft Agent</td>
</tr>
</tbody>
</table>

Description: Proposes "peer panel" review of add-on proposals

Staff Recommendation: Staff do not support this proposal. Staff support the addition of language in the rules further supporting originality of design, and with that in place the existing screening process is sufficient. Staff maintains that the best defense against duplication is the initial creation of products that are highly original in design and that are produced by skillful fabrication.

Public Comment Received: 2 written comment in support, 2 written comments mixed, 5 written comments opposed, 1 comment in community meeting in support.

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<tbody>
<tr>
<td>14</td>
<td>Crafts</td>
<td>Product Originality</td>
<td>JB Brick, Craftsperson</td>
</tr>
</tbody>
</table>

Description: Proposes prohibition of "Use of licensed and trademarked" content in craft product designs

Staff Recommendation: Staff support this proposal and will combine these points into alternate proposal 16 A.

Public Comment Received: 8 written comments in support, 1 comment in community meeting in support and 1 comment in community meeting in opposition.

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<tr>
<td>15</td>
<td>Crafts</td>
<td>Product Originality</td>
<td>JB Brick, Craftsperson</td>
</tr>
</tbody>
</table>

Description: Proposes prohibition of use of clip art in craft product designs
Staff Recommendation: Staff support this proposal, which is implicit in existing guidelines but needs articulation, and will combine this proposal into the following alternative proposal 16 A.

Public Comment Received: 4 written comments in support, 1 comment in community meeting in opposition.

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<tr>
<td>16</td>
<td>Craft</td>
<td>Product Originality</td>
<td>PDA Staff</td>
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</table>

Description: Proposes emphasis on originality craft standards

Staff Recommendation: Staff will combine this proposal with similar concerns in the following alternative proposal 16 A.

Public Comment Received: 7 written comments in support,

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<tr>
<td>16 A</td>
<td>Craft</td>
<td>Product Originality</td>
<td>PDA Staff</td>
</tr>
</tbody>
</table>

Description: Proposes further emphasis on originality craft standards

Staff Recommendation: Staff supports its own proposal, which is intended to address concerns raised in Proposals 12, 13, 14, 15, & 16. (Proposal #16A included at end of this document.)

Public Comment Received: 1 written comment opposed.

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<tbody>
<tr>
<td>17</td>
<td>Crafts</td>
<td>Craft Attendance</td>
<td>Mel Dofredo, Craftsperson</td>
</tr>
</tbody>
</table>

Description: Proposes ability for craftspeople to earn additional vacation time

Staff Recommendation: Staff do not support this proposal. Analysis of actual use of the current rule (which allows a maximum of 2 extra vacation weeks to be earned by working Monday-Tuesday-Wednesday blocks in the Off Season) suggests that this rule has not been an effective incentive in filling tables in the Off Season. Rather, most of the individuals benefitting from this rule were already coming in on those days. Expansion of this rule is not justified.
Public Comment Received: 5 written comments in support, 2 written comments mixed, one comment in community meeting in support.

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<tr>
<td>18</td>
<td>Crafts</td>
<td>Craft Attendance</td>
<td>Frances Das, Craftsperson</td>
</tr>
</tbody>
</table>

Description: analysis of current rule pending

Staff Recommendation: Staff do not support this proposal. Analysis of actual use of the current rule (which allows a maximum of 2 extra vacation weeks to be earned by working Monday-Tuesday-Wednesday blocks in the Off Season) suggests that this rule has not been an effective incentive in filling tables in the Off Season. Rather, most of the individuals benefitting from this rule were already coming in on those days. Expansion of this rule is not justified.

Public Comment Received: 5 written comments in support, 1 written comment mixed, 2 comments in community meeting in support.

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<tbody>
<tr>
<td>19</td>
<td>Crafts</td>
<td>Craft Attendance</td>
<td>Shari Druckman</td>
</tr>
</tbody>
</table>

Description: Proposes more flexibility in distribution of attendance days throughout year

Staff Recommendation: Staff do not support this proposal. Permit holder attendance is an integral part of the Pike Place Market Craft Program and it fulfills our “Meet the Producer” promise to the Public. What is proposed here is complicated to track and to enforce, and risks further reducing the distribution of the traditional Market permit holder presence throughout the year. The 44 days-per-year is a bare minimum requirement, and clumping those days together would create added weeks of permit holder absence.

Public Comment Received: 4 written comments in support, 4 written comment opposed,

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<tbody>
<tr>
<td>20</td>
<td>Crafts</td>
<td>Craft Misc</td>
<td>Marcus Roloson, Craftsperson</td>
</tr>
</tbody>
</table>

Description: Proposes "Daystall Advocacy Board"
Staff Recommendation: Staff do not support this proposal. The Market currently has many forums and opportunities for community input or advocacy, volunteer contribution, channels for grievances, etc., many of which could be more fully utilized for the purposes cited by this proposal’s author. The Market Constituency is an example of an existing forum where such concerns could be addressed.

Public Comment Received: 1 written comment, 1 written comment mixed, 2 written comments against;

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<tbody>
<tr>
<td>21</td>
<td>Crafts</td>
<td>Extra Table Space</td>
<td>John Sollid, Craftsperson</td>
</tr>
</tbody>
</table>

Description: Proposes a method for sharing of extra table space between poles

Staff Recommendation: Staff do not support this proposal. Staff appreciate the neighborly intent that often goes into mutual agreement of sharing adjacent empty tables, but this proposal could possibly shift someone off the table they purposefully chose according to their seniority, and adds an unwelcome layer of complication to the process of assigning tables. Staff prefer the current approach of equally splitting the empty space between tables, and voluntary sharing along the lines of this proposal when all affected individuals agree to it.

Public Comment Received: 3 written comments in support, 1 written comment mixed, 3 written comments opposed,

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<tbody>
<tr>
<td>22</td>
<td>Crafts</td>
<td>Roll Call Times</td>
<td>Melody Price, Craftsperson</td>
</tr>
</tbody>
</table>

Description: Proposes option for earlier Roll Call on anticipated higher volume days

Staff Recommendation: Staff do not support this proposal. While sympathetic to the intent here, such a significant change to the Daystall table assignment process would warrant a much greater level of community support.

Public Comment Received: 1 written comment in support and 7 written comments opposed, 2 comments in community meeting in support and 1 comment in community meeting in opposition.

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<tbody>
<tr>
<td>23</td>
<td>Crafts</td>
<td>Craft Table Hours</td>
<td>Melody Price, Craftsperson</td>
</tr>
</tbody>
</table>
Description: Proposes seasonal adjustment to end-of-day table hours

Staff Recommendation: Staff do not support this proposal. Earlier departure has an adverse effect on businesses who remain open. While not as busy as July or August, September still has good weather and higher concentrations of visitors than most months of the year.

Public Comment Received: 3 written comments in support, 1 mixed

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<tbody>
<tr>
<td>24</td>
<td>Crafts</td>
<td>Screen Printing</td>
<td>JB Brick, Craftsperson</td>
</tr>
</tbody>
</table>

Description: Proposes change to permitted craft product guidelines

Staff Recommendation: Staff do not support this proposal. Staff appreciate the level of work and creativity that ideally should go into the creation of designs, the screen printing process is a process of reproduction and is generally applied to premade fabric items such as shirts and aprons. Staff challenges the assumption that Market artists “come up with new designs fairly infrequently” and has an interest in the craft tables providing the shopping public with new and fresh product options, especially as a way of keeping local shoppers engaged. In a category that uses duplication of image on premade objects, staff do not agree with removing one of the technical skills for this medium as a requirement.

Public Comment Received: 1 written comment opposed.

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<tr>
<td>25</td>
<td>Crafts</td>
<td>Collaborative Products</td>
<td>PDA Staff</td>
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</table>

Description: One year review as written into 2015 rule change re. collaborative craft products

Staff Recommendation: Staff support their own proposal.

Public Comment Received: No comment received.
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<th>Prop #</th>
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<tbody>
<tr>
<td>26</td>
<td>Crafts</td>
<td>Books</td>
<td>PDA Staff</td>
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</tbody>
</table>

Description: Proposes limited allowance of published assets related to craft.

Staff Recommendation: Staff support their own proposal.

Public Comment Received: 4 written comments mixed, 2 written comments opposed.

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<tbody>
<tr>
<td>27</td>
<td>Farm</td>
<td>Farm street booths</td>
<td>PDA Staff</td>
</tr>
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</table>

Description: Proposes clarification of rules pertaining to farm selling on the street.

Staff Recommendation: Staff support their own proposal.

Public Comment Received: 1 written comment in support.

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<tbody>
<tr>
<td>28</td>
<td>Farm</td>
<td>Farm Products</td>
<td>PDA Staff</td>
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</table>

Description: Proposes clarification of what constitutes a “permitted” farm products.

Staff Recommendation: Staff support their own proposal.

Public Comment Received: 2 written comments mixed.

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<th>Prop #</th>
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<th>Author</th>
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<tbody>
<tr>
<td>29</td>
<td>Farm</td>
<td>Farm Products</td>
<td>PDA Staff</td>
</tr>
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</table>

Description: Proposes clarification of what constitutes a “supplemental” farm products.
Staff Recommendation: Staff support their own proposal.

Public Comment Received: 2 written comments mixed, one written comment against.

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<th>Prop #</th>
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<tr>
<td>30</td>
<td>Farm</td>
<td>Growing Season</td>
<td>PDA Staff</td>
</tr>
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</table>

Description: Proposes adjustment to official beginning and ending dates of Market “growing season”

Staff Recommendation: Staff support their own proposal.

Public Comment Received: 1 written comment in support, 1 written comment mixed.

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<th>Author</th>
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<tbody>
<tr>
<td>31</td>
<td>Buskers</td>
<td>Clock Spot</td>
<td>Greg Paul, Performer</td>
</tr>
</tbody>
</table>

Description: Proposes adjustment of regulation at Clock Spot

Staff Recommendation: Staff do not support this proposal. In light of the previous relaxation of restrictions on this spot in recent years, staff anticipate that further relaxation based on fluctuations of poor weather and slower pedestrian flows would pose significant complication in terms of day-to-day management.

Public Comment Received: 2 written comments in support, 1 comment in community meeting in support.

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<th>Author</th>
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<tbody>
<tr>
<td>32</td>
<td>Buskers</td>
<td>Clock Spot</td>
<td>Melody Price, Craftsperson</td>
</tr>
</tbody>
</table>

Description: Proposes new restrictions to buskers at Bridge and Clock Spots

Staff Recommendation: Staff do not support this proposal. The Clock Spot is one of two spots that has a rule that allows the Marketmaster to address buskers that are not able to manage this location. This does require that nearby vendors report problems to staff when they occur.
Public Comment Received: one written comment mixed, 4 written comments opposed, and 1 comment in community meeting opposed.

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<tbody>
<tr>
<td>33</td>
<td>General</td>
<td>Edits</td>
<td>PDA Staff</td>
</tr>
</tbody>
</table>

Description: Proposes assorted edits for brevity and elimination of duplicate and obsolete passages

Staff Recommendation: Staff support their own proposal.

Public Comment Received: 1 written comment in support, one comment mixed.

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<th>Prop #</th>
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<tbody>
<tr>
<td>34</td>
<td>General</td>
<td>Market Maintenance</td>
<td>PDA Staff</td>
</tr>
</tbody>
</table>

Description: Updates rule addressing Market facility damage by tenants

Staff Recommendation: Staff support their own proposal.

Public Comment Received: 2 written comments in support.

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<th>Prop #</th>
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<tbody>
<tr>
<td>35</td>
<td>Farm &amp; Crafts</td>
<td>Online Payment</td>
<td>Rhonda Guilford</td>
</tr>
</tbody>
</table>

Description: Proposes ability for electronic/online payment for Daystall table rent

Staff Recommendation: Staff will support realization of this proposal with the understanding that such payments would include a 5% surcharge.

Public Comment Received: 7 written comments in support of original proposal, 1 written comment opposed to staff requirement of 5% surcharge.
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<th>Prop #</th>
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<tbody>
<tr>
<td>36</td>
<td>Crafts</td>
<td>Display Guidelines</td>
<td>Haley Land, Craftsperson</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Description: Proposes permanent public posting of display guidelines</td>
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<tr>
<td></td>
<td></td>
<td>Staff Recommendation: Staff support this proposal.</td>
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<td></td>
<td></td>
<td>Public Comment Received: 4 written comments in support.</td>
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<tr>
<td>37</td>
<td>Farm &amp; Crafts</td>
<td>Table Rent</td>
<td>PDA Staff</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Description: 3% increase in daily Daystall table rents</td>
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<td></td>
<td></td>
<td>Staff Recommendation: Staff support their own proposal.</td>
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<td></td>
<td>Public Comment Received: 1 written comment in support, 1 written comment mixed, 2 written comments opposed.</td>
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</table>
**Daystall Rule Change Proposal Form**

**Proposal #10-A**

*Deadline for submission for 2016 Rules Review is Friday, January 8, 2016.*  
*Please write legibly. Unreadable proposals will be returned to author.*

**Name** PDA STAFF  
**Date** 2/16/2016

**Contact info (for any clarification)** 206.682-7453

You are *(circle one)*:  
- Daystall Craftsperson  
- Daystall Busker  
- Daystall Farmer  
- PDA Staff  
- General Public  
- PPM Commercial Business  
- Other ____________________________

Proposal relates to *(circle one)*:  
- Craftspeople  
- Farmers  
- Buskers  
- General  
- Other ____________________________

**Proposed Daystall Rule Change**: Please be as concise as possible, continue on back if needed

Make the following addition to “Joint Permit Requirements” on page 29-30, III.D.b. (changes appear in red)

b. Joint Permits are available only where each permit holder is able to handcraft all of the permitted merchandise. Thus in all cases when a Joint Permit is formed, both individuals sharing the permit must show ability to produce all of the permitted merchandise. A joint permit shall operate in the Market as a single business, not as two separate businesses operating under one permit. When a new joint permit member is added to an existing permit, no product add-ons will be considered that are solely the work of one member.

_____________________________________________________________________________________

Rationale: *Reason(s) why you think the rule should be changed*

Supports fairness and legitimacy in terms of seniority versus attendance time invested for joint permits. This alternative proposal is a synthesis of Daystall Rule Change Proposals 1-10, pertaining to Joint Permit Requirements.

_____________________________________________________________________________________

14
Daystall Rule Change Proposal Form

Proposal #16-A

Deadline for submission for 2016 Rules Review is Friday, January 8, 2016. Please write legibly. Unreadable proposals will be returned to author.

Name  PDA STAFF           Date  2/16/2016

Contact info (for any clarification) 206.682-7453

You are (circle one):

Daystall Craftsperson  Daystall Busker  Daystall Farmer  PDA Staff

General Public  PPM Commercial Business  Other ____________________________

Proposal relates to (circle one):

Craftspeople  Farmers  Buskers  General  Other ____________________________

Proposed Daystall Rule Change: Please be as concise as possible, continue on back if needed

The following addition will be made in APPENDIX: STANDARDS FOR PERMITTED ARTS AND MERCHANDISE:

1. The artist/craftsperson must be closely and thoroughly involved with the design of each article. Special emphasis will be placed on originality of work for all product approvals including screenings for new permits and screening of add-on requests. Uses of other artists’ work (including but not limited to licensed or trademarked images, characters or logos, and clip art) which are absent significant alteration and stylistic interpretation will not be allowed.

2. Rationale: Reason(s) why you think the rule should be changed
   a. As stated in the intent, creativity, originality and innovation are essential to the stature, integrity and long-term viability of the Market crafts program. This alternate proposal is a synthesis of concerns about originality of design in Daystall products raised in proposals 12, 13, 14, 15, & 16.