



FOR IMMEDIATE RELEASE

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Discover Artisan Delights and Seasonal Flavors at Arcade Lights

Celebrating artisan food, craft beer and wine at Pike Place Market

Friday, April 19, 2013

SEATTLE (March 15, 2013) – Pike Place Market, Seattle’s center for local, fresh and specialty foods, presents Arcade Lights, a semiannual celebration of artisan foods, craft beers and wine on April 19. Dedicated to promoting independent producers, Pike Place Market has invited 60 purveyors of finely crafted sweet and savory foods, local breweries and regional wineries to participate in this delectable after-hours festival.

Held in the Market's historic North Arcade, attendees will have the opportunity to sample and pair favorite artisan foods and beverages while discovering the season’s newest flavors. They’ll meet and chat with emerging purveyors as well as get to know the vendors of their favorite brews and bites.

Arcade Lights offers an opportunity to experience the ambiance and views of Pike Place Market at night while sipping handcrafted ales, Washington wines, ciders and nonalcoholic beverages.

Firefly Kitchens, Mt. Townsend Creamery, Pampeana Empanadas, Uli’s Sausage, Roving Pizzaioli, Zaccagni’s and others will provide savory tastes. The Yellow Leaf Cupcake Co., Six Strawberries, Whidbey Island Ice Cream Company, Mighty-O Donuts and others will tempt the sweet tooth in all of us. Coffee and A Specialty Bakery will offer tastes of their 100% gluten free baked goods.

Local participating breweries include Elysian Brewing Company, Odin Brewing Company, Pike Brewing Company, Fremont Brewing and Reuben’s Brews among others. Wine enthusiasts will delight in a sparkling wine from Bellingham vineyard Masquerade Wine while cider fans will enjoy tasting cider from The Methow Valley Ciderhouse and Eaglemount Wine and Cider.

For a complete list of participating vendors visit:

http://www.pikeplacemarket.org/news_events/arcadelights

Arcade Lights benefits the Market Foundation, a not-for-profit organization supporting human service agencies at the Pike Place Market: Pike Market Child Care and Preschool, Pike Market Medical Clinic, Pike Market Senior Center and Downtown Food Bank. To learn more, visit

www.pikeplacemarketfoundation.org.

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Arcade Lights Event Info

Tickets: \$28 advance purchase / \$35 day of the event
<http://www.brownpapertickets.com/event/346316>

Tickets include: 10 tokens to be redeemed for food and beverages and keepsake glass. Additional tokens may be purchased at the event for \$2.50 each.

Time: 7 - 10 pm*

*Advance ticket holders receive early entry to the event at 6:30 pm.

***The Pike Place Market** is one of the oldest continuously operating public markets in the U.S. It is a Historic District with 250 commercial businesses, 80 farmers, 225 craftspeople, 400 street performers, and 500 residents. In addition, there are social services to help downtown's low-income residents. It is often called the "Soul of Seattle."*

***The Pike Place Market Preservation & Development Authority (PDA)** is a not-for-profit, public corporation chartered by the City of Seattle in 1973 to manage the properties in the nine-acre Market Historic District. The PDA is required to preserve, rehabilitate and protect the Market's buildings, increase opportunities for farm and food retailing in the Market, incubate and support small and marginal businesses, and provide services for low-income people. www.pikeplacemarket.org*

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