



FOR IMMEDIATE RELEASE

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## **Pike Place Market Presents the 16<sup>th</sup> Annual Daffodil Day**

*A celebration of spring's arrival with distribution of 10,000 locally grown daffodils*

SEATTLE (February 27, 2013) – For the 16<sup>th</sup> year, Pike Place Market brightens up corners of downtown Seattle with the distribution of thousands of daffodils on the first day of spring. On March 20, Pike Place Market staff, volunteers and community members from the Pike Place Market Preservation and Development Authority (PDA) and social service agencies within the Market will pass out 10,000 daffodils to downtown residents, workers and visitors at eight central downtown locations.

Students from the Pike Market Child Care and Preschool will hand out flowers from 11:30 am – 12 pm at the corner of 4<sup>th</sup> and Pine St. at Westlake Park.

Three Pike Place Market flower farmers provide the abundance of spring daffodils: Children's Garden, Hmong Highland Garden and John & Lita's Farm.

Receive a free daffodil at the following downtown locations:

- 4<sup>th</sup> Ave & Pine St. – Westlake Park
- 6<sup>th</sup> Ave & Pine St. – Pacific Place
- 3<sup>rd</sup> Ave & Union – Post Office/Benaroya Hall
- 4<sup>th</sup> Ave & Cherry St. – City Hall
- 4<sup>th</sup> Ave & Madison St. – Seattle Public Library
- 5<sup>th</sup> Ave & Olive Way – Westlake Tower/Medical Dental Building
- 5<sup>th</sup> Ave & Pike St. – City Centre
- 1<sup>st</sup> and Yesler – Pioneer Square

***The Pike Place Market*** is one of the oldest continuously operating public markets in the U.S. It is a Historic District with 250 commercial businesses, 80 farmers, 225 craftspeople, 400 street performers, and 500 residents. In addition, there are social services to help downtown's low-income residents. It is often called the "Soul of Seattle."

***The Pike Place Market Preservation & Development Authority (PDA)*** is a not-for-profit, public corporation chartered by the City of Seattle in 1973 to manage the properties in the nine-acre Market Historic District. The PDA is required to preserve, rehabilitate and protect the Market's buildings, increase opportunities for farm and food retailing in the Market, incubate and support small and marginal businesses, and provide services for low-income people. [www.pikeplacemarket.org](http://www.pikeplacemarket.org)

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