



---

**Pike Place Market Preservation and Development Authority (PDA)**

---

**Executive Committee  
Meeting Notice and Agenda**

---

**Wednesday, January 19<sup>th</sup>, 2011  
7:30 a.m. to 9:00 a.m.  
Goodwin Library**

**Committee Members Present: James Savitt – Chair, Ann Magnano – 2<sup>nd</sup> Vice Chair, Bruce Burger, Gloria Skouge**

**Staff Present: Ben Franz-Knight, Kelly Marshall**

**Others:**

This meeting was called to order at 7:30 a.m. by Jim Savitt, Chair.

**I. Administrative**

- A. Approval of Agenda  
Agenda was approved by acclamation.
- B. Approval of December 8<sup>th</sup>, 2010 Minutes  
Minutes were approved by acclamation.
- C. Announcements and Community Concerns  
None.

**II. Council Chair's Report – Jim Savitt**

Jim reported, stating that despite the magnitude of renovation work underway, he has fielded few complaints from community members, which is positive. He also addressed the upcoming presentation of the History of the Farm Program, at which James is expected to report. The Executive Committee may need to meet afterward, to discuss the Farm Program's future identity.

Jim continued to report, saying that emphasis will be placed on the review of retail operations at the next couple of sessions of the Full Council, with discussion of the intentionality of future business selection. Jim said that additionally, the Full Council will be evaluating the need for a STRAP consultant and prioritizing the uses of NMTC funds.

Regarding the meeting calendar, Jim said that one of the meetings during President's week will be rescheduled, and the September PDAC meeting will be rescheduled to accommodate Rosh Hashanah.

**III. Executive Director's Report**

- A. Renovation/Levy Update  
Ben reported on the progress of Phase II renovation work, including the build-back efforts to ensue in the upcoming weeks. Marketing campaigns and signage were implemented through the Holiday season to mitigate confusion from the construction.

Ben highlighted excellent departmental efforts, including the Residential mass-move-out earlier in the month. Ben said that the move-out was a tremendous success, with positive feedback on all sides. Also, Ben praised the Commercial staff for their push to negotiate the temporary leases that were developed over the holidays.

Ben also discussed the removal of the scaffolding tower, and addressed concerns about additional costs incurred as a result, mentioning that the cost of removing the tower was offset by the savings in the rental charges for the equipment.

He continued to report, stating that the trailer units seem to be enjoying a comparable level of business to their permanent locations, and the temporary relocation of the Can Can to the Upper Economy Building has been a major success. The impact of the temporary move of the Three Girls Bakery to the Economy Atrium remains unknown.

Here Ben stressed the importance of staying on-track with the timeline of the renovation work, in the interest of getting displaced and closed businesses open by the summer season.

Bruce asked about the impacts of closing Pike Place Fish, but Ben said the plexi-glass windows are filling some of the void in entertainment value, and visitors do not seem too disappointed.

**B. NMTC Update**

Ben reported that the deal was poised to be closed by the end of the month. He mentioned the report by K&L Gates on the updates to the documents, and noted the disappointment expressed by council members over the decreased equity to be obtained from the deal.

Ben continued to report, saying that it would be preferable to close the deal with the ability to add either an additional partner or additional allocations after closing. He added that it was proposed that a date be set by which the documents must be approved, but no such date was put forth.

Ben also mentioned the Marketing Plan presented at the OPSCOM meeting. There was a desire expressed to explore opportunities for utilizing public radio, as well as organizing a presentation to familiarize the committee members with the key points of social media as a marketing tool.

*Closed session began at 8:05 a.m.*

**C. Heritage House (Closed Session per RCW 42.30.110(l)(b))**

*Closed session ended at 8:55 a.m.*

**D. Other Issues**

Ben discussed his progress in hiring an Executive Assistant.

Also, Ben discussed the Metro reroutes that are about to take effect (February 5<sup>th</sup>, 2011), as well as the rerouting of the waterfront streetcar, in preparation for the demolition of the Alaskan Way Viaduct. Ben said that he plans to follow up with King County Metro Transit regarding this sudden alteration to downtown transit.

Ben issued a reminder that the Daystall Rules Review process is in full-swing. Ben said that so far, the only issue to have been discussed heavily is the positioning of street performers on Pike Place.

**IV. Other Reports and Action Items**

None.

**V. Items for the Consent Agenda**

None.

**VI. Public Comment**  
None.

**VII. Concerns of Committee Members**  
None.

**VIII. Adjournment**  
Meeting was adjourned at 9:00 a.m. by Jim Savitt, Chair.

Meeting minutes submitted by:  
Kelly Marshall, Office Coordinator

