



**Pike Place Market Preservation and Development Authority (PDA)**

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**OPERATIONS & COMMUNICATIONS COMMITTEE**  
**Meeting Minutes**

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**Thursday June 10<sup>th</sup>, 2010**  
**4:00 p.m. to 6:00 p.m.**  
**PDA Conference Room**

**Committee Members Present: Ann Magnano, David Ghoddousi, Gerry Kumata**

**Other Council Members Present: Gloria Skouge, Bruce Lorig**

**Staff Present: Anita Neill, James Haydu, Matt Holland, Kateesha Atterberry, John Turnbull, Scott Davies, Ryan Hostetler**

**Others Present: Paul Dunn, Shirley Linteau, Marlys Erickson, Michelle Peterson**

The meeting was called to order at 4:00 p.m. by Ann Magnano on behalf of John Finke, Chair.

**I. Administration**

- A. Approval of Agenda  
The agenda was moved by acclamation.
- B. Approval of May 13<sup>th</sup>, 2010 Minutes  
The minutes were moved by acclamation.
- C. Announcements and Community Comments  
Paul Dunn noted that he and the Friends of the Market were against the Hearing Examiners decision to allow the "Tree of Life" sculpture to be placed in Victor Steinbrueck Park. The sculpture was to represent the dead homeless. He felt that the park was an inappropriate location for the sculpture. The historic committee was also against this decision. There was some discussion on what the sculpture looked like and who built it. Paul additionally noted that he would leave a copy of the examiners decision at the PDA front desk for anyone who wished to read it.

Pearl noted her support for the son of the owner of Fero's Meats to take over the business while the owner was out of the country.

**II. Street Festival Update – Marlys Erickson**

Marlys gave a brief history of the Festival noting that it originated as a crafts festival but this year the theme had changed to more of an artists and food fair. Additionally, the usual date was changed to accommodate the harvest season and was moved to a week before its usual date. The beer garden and main stage was planned to be placed by the crafter slabs on the north end of the arcade. However, this location was reserved for the crafters as outlined by the Hilt agreement. To accommodate the crafters, an agreement was reached to save 3 spaces on the slabs and provide 24 additional spaces under tents to make up for the lost 24 slab spaces.

### III. Marketing

#### A. Staff Reports

The new PDA website was launched yesterday. So far the feedback has been positive but it was still being debugged and content was still being added. It had been decided at last month's OPSCOM meeting that if Top of the Market were to end their lease with the Market the PDA would not renew their trademark agreement with Microsoft. They have been told this and were not surprised by the news and still plan to end their lease in mid January. The State Health Department has been cracking down on farmer's violation health codes in relation to sampling. According to the code, if farmers sample more than 3 days a week they are no longer considered farmers under that code. Several farmers within the Market sell and sample more than 3 days a week and are in violation. The Health Department has asked that sinks with hot water be installed within 25 feet of a farmer that samples. The sinks would be installed as part of the renovation plan; meanwhile, farmers who sampled their product would be clustered close together and near a sink. James was working with Sally Clark's office for their support in getting a historical exemption from the State Legislation. Earlier in the week, the STRAP committee met to discuss market research. The phone questionnaire was in its final stages of development and interviews were expected to begin by next week. The first round of phone interviews would be with 600 Seattle residents. EMC would give a report on their findings in the next meeting or two.

### IV. Farm Program

#### A. Staff Reports

James reported that the Farm season officially began on Sunday June 6<sup>th</sup>. The first coupon mailer has been sent to downtown residents and includes a 5\$ off coupon at the Farm tables. The remote markets open on Tuesday June 22<sup>nd</sup> at City Plaza and Thursday June 24<sup>th</sup> at Cascade in South Lake Union. Bruce L noted that he enjoyed the article on sustainability that was included in the packet and felt that the PDA should publicly support him and sustainability. James noted that he would be meeting with the fish guy next week and would discuss how to work with him in his sustainability efforts.

### V. Property Management

#### A. Residential Property Management Report

John handed out the residential vacancy report. He noted that the Sanitary had been completely evacuated for Phase II of the renovations and were omitted from the report. The 1<sup>st</sup> and Pine had the largest vacancy problems which was due to the lengthy waiting period for the approval of section 8 applicants. Eight more units were found by the bed bug dog team to be infected and would need to be treated. The team would then return for a re-inspection.

The Hillclimb and Leland elevator would be opened on June 18<sup>th</sup>. July 12<sup>th</sup> the roof top deck of the Leland would be closed for demolition and replacement. The residents would not be able to use the space during this time and rent would be abated accordingly.

Efforts continued to be made to coordinate commercial residents with relocating and moving out of their spaces.

The week of June 20<sup>th</sup> would be the start of the Phase II renovation construction and scaffolding would be put on the East side of Pike on the Corner and Sanitary Market buildings.

The first of the new billing with the new metering was sent out to tenants this week.

#### B. Closed Session Closed Session (RCW 41.30.110 [c])

The meeting went into closed session at 4:34 p.m.

- i. Review of Lease Proposals
- ii. Review of Delinquency Report
- iii. Vacancy Report
- iv. Current Lease Negotiations

Closed session ended at 5:16 p.m.

David Ghoddousi left at 5:16 p.m.

- C. Staff Reports  
None

**VI. Items for Consent Agenda**

Ann recommended, and it was agreed by all, that the lease proposals be moved to the consent agenda.

**VII. Public Comments**

None

**VIII. Concerns of Committee Members**

None

**IX. Adjournment**

The meeting was adjourned at 5:17 p.m. by Ann Magnano on behalf of John Finke, Chair.

Meeting minutes submitted by:  
Anita Neill, Executive Assistant