



MEDIA ADVISORY

FOR IMMEDIATE RELEASE: April 11, 2011

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Order Pike Place Market Lunch Box Specials Now to Enjoy During Earth Day's Picnic for the Planet

Six Pike Place Market restaurants and take-out stands offer one-day specials to be picked up for lunch Friday, April 22

SEATTLE – Advance orders are now being accepted at six Pike Place Market food venues for Lunch Box Specials they are offering especially for Earth Day, Friday, April 22. With so many food choices available at the Market, these specials are designed to make it quick and easy to decide what's on your menu for Earth Day lunch. These one-day specials are for Earth Day only, so order while you can. It's easy: Choose. Order. Pick up. Then come to Pike Place, between Stewart and Virginia 11:30 a.m. – 1:30 p.m. and take part in the worldwide celebration of Earth Day, Picnic for the Planet. To give chefs time to plan and prepare, orders will be accepted through Wednesday, April 20.

Here are the offers, listed alphabetically by business.

DeLaurenti Specialty Food & Wine

Tacchino Sandwich – Oven roasted Turkey, Provolone, Roasted Tomato Aioli & Baby Arugula

Market Fruit

San Pellegrino Panna Water

DeLaurenti ½ Size Chocolate Chip Cookie

Cost - \$10.00

Order by sending an email to matts@delautenti.com

Deadline to order: Wed. April 20

Matt's in the Market

Halibut salad sandwich

Homemade chips

Cost - \$16.00

Order by sending an email to sara@mattsinthemarket.com

Deadline to order: Wed. April 20

Michou

½ Sandwich, ½ Salad

Choose one of the following for your half-sandwich:

Sierra Chicken – roasted chicken, chipotle mayo, smoked Gouda, red onion and greens

Shiitake – arugula, goat cheese, shiitake mushroom, truffle oil

Roast Beef Gorgonzola – roast beef, gorgonzola cheese, caramelized onions and greens

Choose one half-order from either of these salads:

Pike Place Kale Salad or Old-Fashioned Potato Salad

Nutella cookie

Cost - \$5.50

Order by emailing michouseattle@comcast.net

Deadline to order: Wed. April 20

Steelhead Diner:

Painted Hills Roast Beef Sandwich with

Jack Cheese, Marinated Sweet Onions & Sea Salt ~ Horseradish Mayonnaise

Box Lunch includes:

Thomas Kemper Cream Soda

Green Salad with Blue Cheese Dressing

White Chocolate ~ Pecan Cookie.

Cost: \$14.95

Order by calling 206-625-0129 and specify Earth Day Box Lunch.

Deadline to order: April 20

Uli's Famous Sausage

Mild & flavorful German bratwurst with white wine sauerkraut, sautéed onions, Dijon mustard and housemade curry ketchup, on a baguette

Potato salad

Cost - \$7.25

Order by calling 206-838-1712

Deadline to order: Wed. April 20

Virginia Inn

Muffuletta Sandwich (choose regular or veggie)

Chips

Soda

Cost - \$15.00

Cost without chips & soda: \$10

Order by calling 206-728-1937

Deadline to order: April 20

All offers good for Friday, April 22 Earth Day pick-up only.

Picnic for the Planet is a global celebration of healthy foods-healthy planet, organized by The Nature Conservancy and hosted by the Pike Place Market Preservation and Development Authority (PDA). There will be opening remarks by Seattle City Councilmember Sally Clark and music performed by The Haggis Brothers and Chris Ballew (aka, Caspar Babypants, and a member of Presidents of the United States of America). In addition to other speakers, there will be info tables about sustainability issues, and an MC from Unexpected Productions (based at the Market Theater) will lead interactive games. It's free and open to the public.

Visit www.pikeplacemarket.org for more info.

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