DUE TO THE EXTRAORDINARY PUBLIC HEALTH CIRCUMSTANCES RELATED TO THE ONGOING COVID-19 (CORONAVIRUS) OUTBREAK, PARTICIPATION IN THIS MEETING WILL BE TELEPHONIC OR VIRTUAL. ALL PDA COUNCILMEMBERS WILL PARTICIPATE REMOTELY.

**Date:** Wednesday, May 20, 2020  
**Time:** 4:30 p.m. – 5:45 p.m.  
**Location:**  
Join Zoom Meeting: [https://us02web.zoom.us/j/83622146623](https://us02web.zoom.us/j/83622146623) OR Dial +1 253 215 8782 US (Tacoma), Meeting ID 836 2214 6623

**Committee Members:** Rico Quirindongo (Chair), Betty Halfon, Devin McComb, Patrice Barrentine and David Ghoddousi

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<th>Chair</th>
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<td>4:30pm</td>
<td>I. Administrative</td>
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<td>A. Approval of Agenda</td>
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<td>B. Approval of the April 22, 2020 Executive Committee Meeting Minutes</td>
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<td>4:35pm</td>
<td>II. Announcements and/or Community Comments</td>
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<td>III. Council Chair Report</td>
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<td>4:55pm</td>
<td>IV. Committee Chair’s Report</td>
<td>Patrice Barrentine</td>
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<td></td>
<td>A. Market Programs</td>
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<td>B. Finance &amp; Asset Management</td>
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<td>5:20pm</td>
<td>V. Executive Director’s Report</td>
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<td>VI. Public Comment</td>
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<td>VII. Concerns of Committee Members</td>
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Executive Committee
Meeting Minutes

Wednesday, April 22, 2020
4:30 p.m. to 5:45 p.m.
Location:
Join Zoom Meeting: https://zoom.us/j/92941998275
Meeting ID: 929 4199 8275 OR dial +1 253 215 8782 US

DUE TO THE EXTRAORDINARY PUBLIC HEALTH CIRCUMSTANCES RELATED TO THE ONGOING COVID-19 (CORONAVIRUS) OUTBREAK, PARTICIPATION IN THIS MEETING WILL BE TELEPHONIC OR VIRTUAL. ALL PDA COUNCILMEMBERS WILL PARTICIPATE REMOTELY.

Committee Members Present: Rico Quirindongo, David Ghoddousi, Devin McComb, Patrice Barrentine, Betty Halfon

Other Council Members Present: Colleen Bowman, Mark Brady

Staff Present: Mary Bacarella, Karin Moughamer, John Turnbull

Others Present: Joan Paulson

The meeting was called to order at 4:35 p.m. by Rico Quirindongo, Chair.

I. Administration
   A. Approval of the Agenda
   The agenda was approved by acclamation.

   Approval of the March 18, 2020 Executive Committee Meeting Minutes
   The March 18, 2020 Executive Committee Meeting Minutes were approved by acclamation.

II. Announcements and/or Community Comments
Joan Paulson would like to see a 3-5 year plan to rebuild the community to benefit the greater good of the small businesses and social services and plan for the future. It should also be a reflection of the world around us. Joan suggests allowing for some of the $30M reserve funds to be used to make the Market whole again.

Rico Quirindongo noted that the reserve amount is less than $30M.

David Ghoddousi asked for a role call for those who are not on the digital platform.

Rico Quirindongo noted that Joan Paulson is joining from the public. Council members include Betty, Devin, Patrice, Colleen and Mark. PDA staff include Mary Bacarella, John Turnbull and Karin Moughamer.
III. Council Chair Report
Rico Quirindongo began by commending Mary Bacarella and her staff during the COVID-19 response. He noted that staff are starting to plan for what the Market will look like during a reopening plan. He concluded with One Market. One Mission. One Love. He thanked everyone for all their work.

IV. Committee Chair’s Report
A. Market Programs
Patrice Barrentine noted there was no meeting this month.

B. Finance & Asset Management
Devin McComb noted there was a March financial report provided by Sabina. Financials were looking good and then dropped off towards the end of the month. The insurance renewal was voted on and passed unanimously. Insurance had been budgeted at a 20% increase but it came in at a 12% increase. The policy will move from Travelers to AIG and add active shooter and cyber protection.

V. Executive Director’s Report
Mary Bacarella provided the following updates:

- Staff are working on the re-opening plan based on information being received during public health meetings and by following press conferences in other states. The Governor is most likely going to extend Stay Home, Stay Health and the state plan will be a dial-up plan. There could be three phases to reopening and staff are basing the plan on what we believe phase 1 to be. Several local farmers markets opened last weekend and staff are reaching out to learn from their experiences.
- During Finance & Asset Management Committee meeting she provided a high level overview of the commercial and residential ordinances regarding rent. Staff are putting together a couple different scenarios based on these ordinances.
- Staff are testing out a new bathroom schedule for the tenants that are still open. Members of the public are not following the health orders which is making it difficult for staff to stay safe and keep the restrooms clean. The City has placed hygiene stations around the city, including Victor Steinbrueck Park. A tall fence is being installed in Steinbrueck Park because people are throwing things over the lookout and there was recently a fire.
- Mary shared some positive stories that are happening around the Market, including:
  - All of the businesses that are featured on the Pike Place Market website that are open for take-out, delivery, or have an online presence (both commercial and daystall crafters), including where people can buy flowers from Market farmers. Some Market businesses are re-selling flowers for the farmers including Sosios, which marks up the price and donates the difference to the Market Safety Net. Karin Moughamer shared the website pages as Mary Bacarella walked through the different webpages.
  - The daystall crafters have an educators group. One of those educators is hosting one-on-one classes on how to set up online sales. One crafter hosted an Instagram Live sale which raised a lot of money and had about 80-90 people participating. This crafter will help others host their own Instagram Live sale.
  - The marketing department updates the website daily with information received from the community, commercial and the daystall and farm departments.

Mark Brady is concerned that Market business owners are not wearing masks in their stores. He asked if merchants can either get or purchase through the PDA masks. Mary Bacarella responded staff are looking into purchasing a large number of masks as well as purchasing hand sanitizer. Mark added that he is bringing that merchant some masks and suggested reaching out to Outdoor Research that is now making masks. He will send Mary the information.
Colleen Bowman asked if Mary would like a contact at Copper Works distillery. She will send that information to Mary. Colleen Bowman also noted that Maximilien has been awesome and including add-on options from Market merchants to their food deliveries. Colleen will also share the contact for the editor of the West Seattle Blog who was not aware that the Market was open. Lastly, Colleen noted the farmers markets that were open over the weekend had a Market Oath. She will share that with Mary and would be great to consider one for the Pike Place Market.

Patrice Barrentine noted the website looks great and she has been on calls with the Ballard and U-District farmers markets and would be happy to provide more information and help make connections.

Rico Quirindongo suggested council members share with their networks the updated Pike Place Market website to help spread the word that we are open for business.

VI. Public Comment
Joan Paulson suggested reaching out to Westside Seattle to help spread the word on the Pike Place Market. They have papers in many of the neighborhoods around the City. She also suggested a tie-in for mental health services and to develop resources for staff and people in and around the neighborhood. Joan noted that today is Earth Day and she hopes everyone learns from this and continues to a better environment.

VII. Concerns of Committee Members
None.

VIII. Adjournment
The meeting was adjourned at 5:07 p.m. by Rico Quirindongo, Chair.

Meeting minutes submitted by:
Karin Moughamer, Executive Administrator