



# Executive Committee Meeting Agenda

**Date:** Thursday, November 14, 2018

**Time:** 4:30 p.m. – 5:45 p.m.

**Location:** Economy Building Goodwin Library, 1433 First Avenue (3<sup>rd</sup> Floor)

**Committee Members:** Rico Quirindongo (Chair), Betty Halfon (Vice Chair), Matt Hanna, Ray Ishii, Colleen Bowman, and David Ghoddousi

---

<b>4:30pm</b>	<b>I. Administrative</b>	<b>Chair</b>
	A. Approval of Agenda	
	B. Approval of the October 18 <sup>th</sup> , 2018 Executive Committee Meeting Minutes	
<hr/>		
<b>4:35pm</b>	<b>II. Announcements and/or Community Comments</b>	<b>Chair</b>
<hr/>		
<b>4:40pm</b>	<b>III. Council Chair Report</b>	<b>Chair</b>
<hr/>		
<b>4:50pm</b>	<b>IV. Committee Chair's Report</b>	
	A. Market Connections	<b>Colleen Bowman</b>
	B. Market Programs	<b>Betty Halfon</b>
	C. Finance & Asset Management	<b>Devin McComb</b>
<hr/>		
<b>5:00pm</b>	<b>V. Executive Director's Report</b>	<b>Mary Bacarella</b>
<hr/>		
<b>5:20pm</b>	<b>VI. Discussion Topics</b>	<b>Chair</b>
	A. Overview of Retreat Survey and Next Steps	<b>Mary Bacarella</b>
<hr/>		
<b>5:35pm</b>	<b>VII. Public Comment</b>	<b>Chair</b>
<hr/>		
<b>5:40pm</b>	<b>VIII. Concerns of Committee Members</b>	<b>Chair</b>
<hr/>		
<b>5:45pm</b>	<b>IX. Adjournment</b>	<b>Chair</b>

---



# Executive Committee Meeting Minutes

**Thursday, October 18, 2018**

**4:30 p.m. to 5:45 p.m.**

**Classroom**

**Committee Members Present:** Rico Quirindongo, Betty Halfon, Ray Ishii, Colleen Bowman, David Ghoddousi, Matt Hanna

**Other Council Members Present:** Ali Mowry, Mark Brady, Devin McComb

**Staff Present:** Mary Bacarella, Karin Moughamer

**Others Present:** Gerry Johnson, Howard Aller, Joan Paulson

The meeting was called to order at 4:30 p.m. by Rico Quirindongo, Chair.

## **I. Administration**

A. Approval of the Agenda

*The agenda was approved by acclamation.*

Approval of the September 18<sup>th</sup>, 2018 Executive Committee Meeting Minutes

*The September 18<sup>th</sup>, 2018 Executive Committee Meeting Minutes were approved by Acclamation.*

## **II. Announcements and/or Community Comments**

None.

## **III. Executive Session**

*The Council Chair stated that the committee would go into closed session at 4:31 p.m. to discuss the Local Improvement District and the MarketFront Close-Out Agreement and return into open session at approximately 4:55 p.m.*

*The committee entered into closed session at 4:32 p.m.*

*The committee entered into open session at 5:18 p.m.*

*The committee discussed the Local Improvement District and the MarketFront Close-Out Agreement during the closed session.*

## **IV. Council Chair's Report**

Rico Quirindongo was excited about the discussions and presentations at the retreat and looking forward to future conversations. There are ongoing negotiations with the city related to the Overlook Walk.

## **V. Committee Chair's Report**

### **A. Market Connections**

Colleen Bowman noted there was a presentation on Market to MOHAI by Karin Moughamer and councilmembers made recommendations on Market history to be included and native trives be included in the conversation. Mary Bacarella gave her construction update report and that was the meeting.

### **B. Market Programs**

Mary Bacarella noted small business incubation classes are starting next week. Holiday gift guide submissions are in. On Friday October 26<sup>th</sup> there is a Zombie Crawl and on October 27<sup>th</sup> the Market will host Costumes on the Cobblestones. Marketing is working on building a concierge program for condos downtown and the first packet went out to 400 residents in Insignia Towers with offers and discounts from Market vendors. Farm provided a recap of the summer programs and that will be included in the council packet.

Betty Halfon suggested all vendors in the Market have the opportunity to include offers in the condo welcome packets. Mary Bacarella noted it's the first packet and that they had a short turn around to make it happen.

Colleen Bowman would like to see a copy of the letter in a future packet.

### **C. Finance & Asset Management**

Ray Ishii noted the 2019 draft budget was presented. The budget was very well done and the narrative provides the priorities and the significant changes for the year. Councilmembers should send questions and suggestions to staff for inclusion in the next draft which will be presented on November 13<sup>th</sup>. There is a community meeting on November 1<sup>st</sup> for public and councilmembers to provide feedback. Several resolutions were presented and focused on general upkeep. All passed unanimously and were approved for consent agenda. Ray noted that PDA staff are taking on the task of moving the PDA bank to HomeStreet Bank and should be commended for deciding to make that change.

David Ghoddousi noted four banks were interviewed and HomeStreet Bank was selected.

Rico Quirindongo asked that the budget dashboard be included in the October council packet.

## **VI. Executive Director's Report**

Mary Bacarella provided updates on the following topics:

- The Hildt-Licata was sent to the city and she expects a response after their budget process concludes.
- No new timeline for the viaduct demolition. A request is out to have a presentation at the November Market Connections meeting. She does not have information on the sequencing.
- Regarding the budget process, nobody attended the community meeting and there is another special meeting set for November 1<sup>st</sup>.
- Nothing new for the streetcar but Commute Seattle is advocating for a streetcar to Seattle Center, upon completion of the City Connector Streetcar.
- Parking revenue is flat but more tickets were pulled in 2017 but in 2018 people are staying longer.
- The Skybridge demolition contract has been signed and on Monday a traffic control permit application will be submitted. The PDA was told there is no holiday moratorium for Western under the skybridge.
- Nothing new with the Showbox

- Nothing new regarding Victor Steinbrueck Park but Mary met with Colleen Ecohawk to discuss the totem poles
- With regards to board orientation, mentors have been matched up. Karin Moughamer will be reaching out to councilmembers with dates for a tour. Mary will reach out to Gerry Johnson to have him give a presentation at full council on the Open Meeting Act.

Rico Quirindongo would like to add a regular occurring line-item on the agenda to discuss continuing education topics suggested by councilmembers. Mary Bacarella noted Gerry's presentation will be the first one. Rico would like to see a syllabus for additional topics that can be discussed.

Mary Bacarella continued with an update on holiday programming and the marketing plan for the holiday gift guide and Magic in the Market.

Colleen Bowman asked if there has been any other discussion regarding removal of Victor Steinbrueck Park from the Historical District. Mary Bacarella responded no.

Ali Mowry asked who is having the conversation regarding removal of the totem poles from Victor Steinbrueck Park. Mary Bacarella responded a number of groups, including City councilmembers, Chief Seattle Club, Peter Steinbrueck, Louie Gong, and a number of other people.

A conversation continued on the topic of the totem poles and what organizations are hosting conversations on this topic, which includes Seattle Parks and the Market Historical Commission. The issue is not something the PDA Council should be representing.

## **VII. Discussion Items**

### **A. Retreat Next Steps**

Mary Bacarella passed around the draft strategic work plan and the SWOT raw data. SWOT responses were broken down into themes and are listed on the work plan. Mary asked councilmembers to review the documents, provide feedback and if they want to see more topics added to send them to her. A survey is going to be created to rank each of the themes on a scale of 1 to 5. That will be provided at council and then sent out after the council meeting for each person to complete.

Colleen Bowman asked if the leadership team will respond as well. Mary Bacarella responded yes.

Mary Bacarella added that some of the project items listed are already in motion, such as the 30 year capital assessment and building plans for marketing.

Ali Mowry suggested that at next year's retreat the SWOT review be completed prior to the retreat so that at the retreat solutions can be discussed. Mary Bacarella noted that she appreciates hearing everyone's suggestions during the SWOT exercise as it sparks additional ideas.

Ray Ishii asked if the leadership teams work plan for 2019 is being incorporated into the strategic work plan. Mary Bacarella responded some of that work is.

Betty Halfon thought the retreat was inclusive and she appreciated that.

## **VIII. Public Comment**

Joan Paulson noted regarding the streetcar, the mayor will be coming out with an internal report at the end of October and in November it will be finalized and be public. That could include alternative funding. Joan also noted a presentation at the Chamber meeting that noted a 2020 recession and

believes the PDA needs to look at the budget. She's heard that craftspeople are not looking forward to increased fees and are considering other options for selling as the Market is losing its affordability.

Howard Aller commented that he did not like the format of the retreat and felt as if the moderator was lecturing and talking to the council. He has liked past retreats in which councilmembers were more conversational and shared ideas.

#### **IX. Concerns of Committee Members**

Betty Halfon asked if the heat can be adjusted in the building.

David Ghoddousi commented on the meeting calendar which is set at the beginning of the year and that for two months in a row the Executive Committee has met on an alternative day. He hopes that trend does not continue.

Colleen Bowman mentioned she met with Fiona Whitworth from the Queen Victoria Market. They discussed some observations of the council and she shared that Fiona mentioned that it's interesting that while each councilmember is allowed their personal opinion it's quickly how an opinion becomes a directive for the director.

David Ghoddousi also met with Fiona and had a nice conversation with her about the Market.

Mark Brady would like invitations to special meetings with external stakeholders, such as with Office of the Waterfront. Rico Quirindongo noted that current meetings are dealing with contract negotiations. For future meetings that are more focused on listening, Rico will consider opening the invitation to others.

Ray Ishii noted that its possible updates are being provided at Market Connections and that's the proper place for those conversations to take place. Mary Bacarella responded, yes, there are presentations taking place at those meetings.

#### **X. Adjournment**

The meeting was adjourned at 6:00 p.m. by Rico Quirindongo, Chair.

Meeting minutes submitted by:  
Karin Moughamer, Executive Administrator