



# Executive Committee Meeting Minutes

**Wednesday, November 13, 2019**

**4:30 p.m. to 5:45 p.m.**

Economy Building Goodwin Library, 1433 First Avenue (3<sup>rd</sup> Floor)

**Committee Members Present:** Rico Quirindongo, Colleen Bowman, Devin McComb, Patrice Barrentine, Betty Halfon

**Other Council Members Present:** Mark Brady

**Staff Present:** Mary Bacarella, Karin Moughamer

**Others Present:**

The meeting was called to order at 4:33 p.m. by Rico Quirindongo, Chair.

## **I. Administration**

A. Approval of the Agenda

*The agenda was approved by acclamation.*

Approval of the October 23, 2019 Executive Committee Meeting Minutes

*The October 23, 2019 Executive Committee Meeting Minutes were approved by acclamation.*

## **II. Announcements and/or Community Comments**

None.

## **III. Council Chair Report**

Rico Quirindongo provided the following status updates:

- MarketFront leak investigation and remediation continues.
- There is an Overlook Walk kick-off meeting to the next phase next week and Devin McComb will be joining Rico and Mary in the conversation.
- With I-976, transportation budgets are being reviewed and there are no updates on the streetcar.
- He would still like to obtain the data collected during the zoning and land use boundary survey. Mary will follow-up with the Department of Neighborhoods. Mary noted she has a meeting with Sarah Sodt this week.
- A goal of Rico and Mary is a net zero financial impact over the course of the next five year. National data is showing the market will be considerably slowing down within the next 18 months.
- Data and comments collected at the retreat are currently being reviewed and more will come on next steps.
- One family. One mission. One love.

#### **IV. Committee Chair's Report**

##### **A. Market Connections**

Colleen Bowman noted the in-depth presentation by David Blandford from Visit Seattle regarding repeat offenders in Downtown Seattle. He explained how Visit Seattle got involved in this issue, which has to do with safety of businesses and tourists. There were two reports released in 2019 to get the City and the City's attorney office involved. The mayor's office is now more involved in the conversation and David is optimistic the conversation will continue. Colleen noted the new programs the City hopes to focus on and evaluate. Market Security Manager Randy Stegmeier was at the meeting and provided insight into how repeat offenders affect Market businesses and how security handles those situations.

##### **B. Market Programs**

Patrice Barrentine began by noting the Marketing team is busy preparing for the holidays. This week they organized a veteran's celebration and the Seattle Sounders cup was at the Market last week.

Patrice Barrentine continued by noting David Dickinson presented a report on Producers Market. Next year they will change the format and not offer them on consecutive months. Instead, they will offer them throughout the year. There was a presentation on Magic in the Market, which contains many of the same elements as in years past as well as additional crafts in the DownUnder. There will be a schedule posted closer to the event. There will be a promotion offered. If people spend \$75 or more they will receive custom Pike Place Market wrapping paper.

Mark Brady commented the Veteran's Day event went really well and attracted a lot of Market people who have not participated in Market events before. The fire department attended and there were six veteran's on hand to raise flags and Carley sang the National Anthem. There were also businesses giving discounts to Veteran's.

Patrice Barrentine added there was a lot of press on the Sounder MLS Cup.

##### **C. Finance & Asset Management**

Devin McComb began by noting the budget was approved. There were three revisions from the first draft, which included an increase for insurance, additional funds to the Marketing department, and increase in holiday decorations. There was a presentation by RBC Wealth Management on the PDA Pension Plan. No action was taken, rather it was a general conversation about how the plan is managed. There is one item on the Consent Agenda, Lease Proposals for November 2019. The budget was not moved to the Consent Agenda.

Mary Bacarella will provide an introduction to the budget resolution at Council.

Colleen Bowman noted Patrice Barrentine's comment on the pension plan on whether the plan investments reflect the values of the Market. Patrice Barrentine would like to see what that looks like. There was a conversation on the benefit of going through that exercise. Devin McComb thinks the pension committee should take a look at that and then bring it to the Executive Committee.

#### **V. Executive Director's Report**

Mary Bacarella began with the following updates:

- The budget resolution passed at Finance & Asset Management Committee meeting
- The ideas presented at the retreat are being organized and those will be presented to the council at a later date
- Magic in the Market planning is underway.
- No updates on the three new signature signs.

- She met with David Graves and the Parks will be putting Victor Steinbrueck Park out to bid in February.
- Due to I-976, the waterfront shuttle has ended.
- Meet Up with Mary is scheduled for November 20<sup>th</sup> in the classroom
- There will be a pancake breakfast for all who work in the Market, December 5, 8-10 pm. Rico Quirindongo requested a calendar invite for the above two events.
- Parking is trending a bit up for October.
- Mary reviewed the Council agenda which includes garage modifications (100% not complete yet), Foundation annual report, and a closed session. 30 year capital needs assessment will be presented in December.

Colleen Bowman asked for clarification on the Market Foundation report at Council and whether it's within the parameters outlined in their Service Agreement. Mary Bacarella responded yes, and the delay is due to the PDA, not the Foundation.

Colleen Bowman asked if the in-kind amounts from the Foundation will be available before the Foundation report at full Council. Mary Bacarella responded she will pull that information and will see what she can do to have that prior to the 21<sup>st</sup>.

Mark Brady would like to know the results of the Market Foundation survey of the daystall community. Rico Quirindongo would like to see the result of the survey before it's presented to the council. There was a discussion on this survey.

## **VI. Discussion Items**

### **A. Changes to Designated PDA Council Committees**

Rico Quirindongo noted a recent meeting with Mary Bacarella and Colleen Bowman in which they discussed dissolving the Market Connections Committee. Rico Quirindongo reviewed the history of the Market Connections Committee, which was previously MarketFront Committee and before that had several other names. The goal of Market Connections was to focus on external projects that may affect the Market. Many topics are now covered at the Council level, negating the need to have it presented both at Market Connections and Council.

Rico Quirindongo suggested disbanding the Market Connections Committee and there will be a resolution at the Council meeting.

Rico Quirindongo would like to have a reoccurring agenda item on full council to provide updates on projects as well as provide opportunity for outside organizations to present. In addition he would like to see the calendar of projects continue to be included in the packet. He would like to see a refresh on the Market Connections committee at the December full Council. Once the garage modifications begin there will be a monthly presentation (similar to the viaduct demolition).

Mark Brady suggested using the Market Connections as a think tank and use that time as a sounding board for issues facing the Market.

Devin McComb noted his concern for the possibility of council meetings being over booked which either results in long meetings or topics not getting the full attention they need.

Rico Quirindongo believes the Council of 12 is the think tank and in the future there may be a need to bring back another committee.

Patrice Barrentine added ad hoc committees can be created to handle certain topics.

Karin Moughamer clarified when the Market Connections will be dissolved. Rico Quirindongo responded effective November 30<sup>th</sup>.

Patrice Barrentine asked what dissolving the Market Connections Committee means for Colleen Bowman's seat on the Executive Committee.

Rico Quirindongo responded she would be removed from the Executive Committee but is always welcome to attend.

#### B. Ad hoc Nomination Committee

Rico Quirindongo is starting up the ad hoc nomination committee early due to Matt Hanna's resignation, which officially reduces the Council's number from 12 to 11. It also allows for ample time for identifying potential candidates and putting forward a candidate to the mayor's office prior to July 1. If the candidate is approved prior to July 1<sup>st</sup>, it would be great to have them start on the Council sooner.

Patrice Barrentine commented that she would like to learn more about the Mayor's process for approving council members and how quickly those new members can participate on the Council. She would like to know what the timing is between the Mayor's approval and City Council approval.

There was a conversation regarding mayoral and City Council approval and Mary Bacarella will follow-up with the City on the current process.

Rico Quirindongo commented that everyone on the Council has an opportunity to provide names to the ad hoc committee to be considered as a potential candidate for interview.

Mary Bacarella would like to ensure the council is being transparent during this process.

Rico Quirindongo reviewed the responsibility of the ad hoc committee which are to select and make council member recommendations, conduct interviews, and to select the make-up of the committees.

Rico Quirindongo would like to see the ad hoc nomination and the Market Connections committee on the full Council agenda.

Patrice Barrentine asked if any council members will be reassigned to other committees as a result of Market Connections being dissolved. Rico Quirindongo responded that will be discussed during the ad hoc nomination committee meetings. After some discussion on committee make-up it was also noted that anyone currently on the Market Connections Committee that would like to join another committee, can talk with Rico.

Devin McComb suggested the Council sets clear guidelines and expectations on why they are forming and what they are doing.

Colleen Bowman asked is the ad hoc nomination committee had been formed and Mark Brady asked who is on it. Rico Quirindongo responded Mark Brady, David Ghoddousi, JJ McKay, Colleen Bowman, Patrice Barrentine and himself.

Mark Brady asked if the Mayor's office will appointment someone to fill Matt's seat in the interim. Rico Quirindongo responded no.

**VII. Public Comment**

None.

**VIII. Concerns of Committee Members**

Devin McComb commented that the budget process was excellent and a testament to Mary Bacarella's leadership and he is confident in the process that is being followed.

Colleen Bowman shared a comment from a daystall member who has been at the Market for 15 years that is impressed with everything the Marketing team is doing for the community. In her 15 years she's never felt so supported.

Mary Bacarella provided kudos to the residential team who are often having to deal with difficult situations and are constantly ensuring the residents are doing well.

Mark Brady noted that Brady Morrison and his team are doing a really good job and are quick to respond to issues.

Rico Quirindongo confirmed that two items will be added to the agenda and in December the council agenda will begin to carry the reoccurring line item of construction updates. It will be a combination of presentation by Mary Bacarella and outside organizations. Mary Bacarella suggested the aquarium present in January.

Rico Quirindongo is happy to see Betty Halfon and he will touch in with her on a month-to-month basis on her continued participation in 2020.

Rico Quirindongo mentioned that he now sits on the Downtown Seattle Association board and one of the conversations being had is around the civility of City Council and the elections. With new City Council members that have been voted in, the DSA will schedule a meeting to discuss how to manage the business of the city. Rico will be talking with them about how the Market does their business well and how they could learn from the Market.

Mark Brady noted Kristi Beattie's attendance at the Finance & Asset Management Committee this month. Council members would like to know more about the role of the honorary members of the committees.

Colleen Bowman asked if there have been more conversations at DSA on small business. Rico Quirindongo responded DSA is reorganizing the way they work with businesses of all sizes.

**IX. Adjournment**

The meeting was adjourned at 5:51 p.m. by Rico Quirindongo, Chair.

Meeting minutes submitted by:  
Karin Moughamer, Executive Administrator