



# Market Connections Committee Meeting Agenda

**Date:** Monday, November 5<sup>th</sup>, 2018

**Time:** 4:00 p.m. – 6:00 p.m.

**Location:** Economy Building Classroom, 1433 First Avenue (3<sup>rd</sup> Floor)

**Committee Members:** Colleen Bowman (Chair), David Ghoddousi (Vice-Chair), Devin McComb, Mark Brady, Matt Hanna, Ali Mowry, JJ McKay

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**4:00pm I. Administrative: Chair**  
A. Approval of Agenda  
B. Approval of the Market Connections Committee October 8<sup>th</sup>, 2018 Meeting Minutes

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**4:05pm II. Announcements and/or Community Comments**

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**4:10pm III. Key Issues and Discussion Items**  
A. Viaduct Removal Update **Brian Nielsen**  
B. PDA Viaduct Traffic Plan **Mary Bacarella**  
C. Executive Director Report and Construction Impact Updates **Mary Bacarella**

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**5:45pm IV. Public Comment**

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**5:50pm V. Concerns of Committee Members**

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**6:00pm VI. Adjournment Chair**

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# Market Connections Committee Meeting Minutes

**Monday, October 8<sup>th</sup>, 2018**

**4:00 p.m. to 6:00 p.m.**

**Classroom**

**Committee Members Present:** Colleen Bowman, David Ghoddousi, Ali Mowry, Mark Brady, Devin McComb, JJ McKay

**Other Council Members Present:**

**Staff/ Consultants Present:** Mary Bacarella, Karin Moughamer, Amy Wallsmith

**Others Present:** Bob Messina, Howard Aller

The meeting was called to order at 4:01 pm by Colleen Bowman, Chair.

## **I. Administration**

### **A. Approval of the Agenda**

*The agenda was approved by acclamation.*

*JJ McKay entered the meeting at 4:03 pm.*

### **B. Approval of the Market Connections Committee September 10<sup>th</sup>, 2018 Minutes**

*The September 10<sup>th</sup>, 2018 meeting minutes were approved by acclamation.*

## **II. Announcements and Community Comments**

None

## **III. Reports & Discussion Items**

### **A. Market to MOHAI Update**

Karin Moughamer began with an overview of the project, reviewing the mission and purpose which is: "Market to MOHAI is a safe, engaging, well-lit and well-marked pedestrian corridor connecting four of Seattle's Park's and some of our great public spaces, from the Central Waterfront and Pike Place Market to Lake Union Park and MOHAI. Connecting the waterfront, Belltown, Denny Triangle and South Lake Union neighborhoods, this corridor serves residents and visitors alike, as they commute to work, shop and enjoy the opportunities for recreation in this vibrant, evolving, urban environment."

There are four layers:

1. New and well-maintained streetscape, end to end, per SDOT and ADA standards
2. Pedestrian lighting on both sides of the street, end to end, per SDOT standards. The project is support by \$500,000 provided by SDOT on the 2018 budget.
3. Activating neighborhoods and the corridor

#### 4. Corridor identification elements, end to end

Karin Moughamer provided examples of the corridor identification elements, including the sidewalk tiles and the history blades. Content development will start this fall and into first quarter 2019. Seattle Public Library will be generating content for the sidewalk tiles and MOHAI will be developing content for the History Blades.

Colleen Bowman asked how the content will be developed and how that story is shaped as it gets closer to the Market. Karin Moughamer responded if councilmembers have suggestions on stories they should share them with her as the content development teams will be ramping up soon to develop that content.

Mary Bacarella asked how many history blades are along the route and if the plan is already set on how many blades need content. Karin Moughamer responded there are one to two blades on each side of the street per block so there is lots of space for content.

JJ McKay asked if the route is set in stone. He feels Bell Street is not a safe street, especially at Third Avenue. He lives in that neighborhood and feels many people might not feel safe walking along portions of the Market to MOHAI route. One block over feels safer.

Colleen Bowman remembers John Pearson suggesting that activation of the route will help make it safer.

Ali Mowry asked who is helping to shape the history that is placed on the blades. Karin Moughamer responded MOHAI is taking the lead with review by the Steering Committee. Ali asked if the Steering Committee would consider talking with some of the native tribes.

David Ghoddousi mentioned maybe there are conversations that can be had with SDOT to make Bell Street safer.

Devin McComb suggested talking with the Seattle Indian Services Commission and Kenny Pitman, as they might have some recommendations on other people to talk with regarding content.

Ali Mowry noted she walked the route and liked it.

Karin Moughamer continued and noting the outreach events that took place over the summer to spread the word on Market to MOHAI. There was an outreach event on the Pike Place MarketFront, Bell Street Chalk Art and South Lake Union Block Party.

Devin McComb wondered if there's opportunity to include additional content on the history blades that takes you to a website to find out more information.

JJ McKay suggested this be shared on the Pike Place Market website or on social.

Karin Moughamer noted that over the summer prototyping took place along Bell Street and on Westlake Avenue to collect feedback on the colors, design, font size, etc. That data is still being analyzed. Berger is the firm hired to do the design.

Colleen Bowman asked that if anything is learned from Market to MOHAI that would be relevant to the Market's way finding project, please share them with staff.

Karin Moughamer reviewed the fundraising to date. \$170,500 has been raised to date to help implement the signage portion of the project. That fundraising allowed the committee to submit a Department of Neighborhoods Neighborhood Matching Fund grant for \$100,000.

Karin Moughamer next reviewed the timeline and next steps. In addition to the projects listed above, in 2018 the committee hired 501 Commons to assist with the marketing and communications. One of their ideas is to have spokespeople to share the project and Karin noted she will be reaching out to other Market groups to continue spreading the message of the project. In 2019 the content for the tiles and blades will be finalized and in the summer the first pieces will be installed as well as hosting a Claim the Corridor event. In 2020 the committee will need to identify ways to maintain the corridor, including additional lighting and streetscape improvements and additional way finding.

Ali Mowry asked if it's going to be a burden on the project if elements have to be replaced due to graffiti, etc. Karin Moughamer responded the goal is to fundraise in order to have the funds to replace pieces when needed.

Ali Mowry asked if it's appropriate to host an event on the MarketFront Pavilion to promote the corridor. Mary and Karin responded yes.

Mary Bacarella asked if this project intersects with Lake to Bay or if that project is still happening. Karin Moughamer responded she did not know.

JJ McKay asked if Visit Seattle is a part of the steering committee. Karin Moughamer responded DSA is involved.

Colleen Bowman suggested talking with Nick Setten and Mary Bacarella suggested talking with Kate Krafft. David Ghoddousi suggested talking with Paul Dorpat.

Colleen Bowman asked if solar has been considered for lighting.

#### B. Construction Impact Updates

Mary Bacarella began her report with the following updates:

- Later this week the garage will undergo a pre-inspection review and vibration study to set the baseline for further work.
- No new information on the viaduct other than Alaskan Way will be moved to its new location closer to the waterfront. Staff is working on a timeline and Mary is working with the City to potentially host a stage in the old parking lot for the viaduct demolition party at the end of January. The communications plan for when the viaduct comes down will be provided in November.
- Staff are researching flaggers to help people get in and out of the garage during demolition. They cost \$60/hour and that will be covered by the state. Signage is also being researched as well as advertising the Market parking in the Republic Parking mailers.

- No new developments with the streetcar but the mayor is expected to make a decision at the end of the year.
- Commute Seattle approached the Market to support a streetcar line from downtown to the Space Needle.
- Pike Pine Renaissance is aiming for 30% design in first quarter 2019
- The first hearing related to the Showbox lawsuit is set for mid-October.
- Regarding the Overlook Walk, there are two separate meetings. One is handling the maintenance and operations agreement with the Office of the Waterfront and Friends of the Waterfront. The second set of meetings deals with design and connections to the garage and MarketFront and includes PPM and Office of the Waterfront.
- No new information on design work regarding Victor Steinbrueck Park but there are lots of conversations around the removal of the totem poles in the park.
- The Hahn Building will be presenting their design in December and they have reached out to Mary to identify partnership opportunities.
- Additional work on the MarketFront leak fix has started last week and will last for three weeks.
- Staff are working on ways to demolish the Pike Hillclimb Skybridge before the viaduct comes down, but there are potential road blocks, including a construction moratorium during the holidays.
- Mary received an email from Imagine Greater Downtown regarding a meeting on October 18<sup>th</sup> from 5:30-7:30 to develop a vision for the heart of the city.

Ali Mowry suggested the Market should apply for a Community Benefit for the viaduct demolition. She heard about a project connected to the Seattle Center as an example. Colleen Bowman isn't positive but feels that if a Community Benefit were available, the time to apply has passed.

May Bacarella added that the Market has already negotiated for compensation related to the garage, including the flaggers and signage.

Ali Mowry noted the grandfathered parking north of the Market, where Market workers are paying \$125 instead of \$230 per month. Ali wants to know how the PDA can help the community. Mary Bacarella responded she is looking into ways to ensure whatever decision is made is fair. Ali suggested a sliding scale.

Mark Brady noted during the previous viaduct closure, the West Seattle Water Taxi saw a 125% increase and that might be a good place to advertise visiting the Market.

David Ghoddousi would like to know if there are alternative parking spots for tall, box trucks, who are losing their spots. Mary Bacarella noted staff are watching those spots to see how many large trucks are parking there.

Ali Mowry suggested placing a banner facing the viaduct along the outdoor portion of the old parking garage to advertise the Market or Foundation.

Colleen Bowman suggested a larger discussion on how people are getting to the Market and fairness of pricing, once some details are worked out.

David Ghoddousi would like to ensure that the parking lots that are being discussed are Market parking lots. He would also like to have the grandfathered pricing verified. Mary Bacarella will confirm with the Parking Manager.

Mark Brady would like to know if there is a price difference in hiring an off duty police officer rather than a flagger. There was conversation on whether one or two flaggers are required. David Ghoddousi noted the flaggers would be funded by WSDOT.

#### **IV. Public Comment**

Bob Messina commented on the importance of taking down the Pike Hillclimb Skybridge before the viaduct starts to come down. Second, Bob commented with regards to the Overlook Walk, he is still not clear on the connection of Building B, how much that will cost and who will pay for that. Third, Bob noted that he had previously seen Lake to Bay stencil signage on the ground, but that was some time ago and he's not sure what the status is but maybe it will pick up again once Thomas Street is reconnected once the tunnel work is done.

Howard Aller commented on the importance of having connections between two public entities and in the case of Market to MOHAI it's important that the Market and MOHAI are at either end. Both organizations will do well as a result. However, he notes that MOHAI, while it offers free admission on First Thursday, does not offer free admission to the entire museum. They charge to view the special exhibits.

#### **V. Concerns of Committee Members**

Devin McComb would like to see at the next meeting more information on the Overlook Walk, including information on all the discussions taking place and more specifics on the agreements being discussed. Mary Bacarella noted that at full council last month the Agreement was going to be discussed and it will be back on the agenda this month.

Colleen Bowman noted that next month the Hahn Building is on the agenda and encouraged councilmembers to have their own opinions but noted the council has more productive conversations when they can dive into the specifics and assume that the project is going to move forward.

Mark Brady, with regards to the Overlook Walk, would like to know more about what the agreement includes.

David Ghoddousi noted that nobody knows if Building B will be built.

JJ McKay asked if anyone knows how the LID is doing. Mary Bacarella did not know.

#### **VI. Adjournment**

The meeting was adjourned at 5:18 p.m. by Colleen Bowman, Chair

Meeting minutes submitted by:  
Karin Moughamer, Executive Administrator