



Market Programs - Meeting Agenda

Date: Thursday, October 10th, 2013

Time: 4:00 p.m. – 6:00 p.m.

Location: Elliott Bay Room (Top of the Economy Building)

Committee Members: Bruce Burger (Chair), Betty Halfon (Vice-Chair), Gloria Skouge, Ann Magnano, Patrice Barrentine and David Ghoddousi

4:00pm	I. Administrative:	Chair
	A. Approval of Agenda	
	B. Approval of the Market Programs August 14 th , 2013 Meeting Minutes	
<hr/>		
4:05pm	II. Announcements and/or Community Comments	
<hr/>		
4:10pm	III. Programs and Marketing Directors Report	
	A. Programs & Promotions Update	Kelly Lindsay
<hr/>		
4:25pm	IV. Presentations and Discussion	
	A. Aggregation Programs: Development Plan	Kelly Lindsay
	B. Holiday Promotion Strategy	Kelly Lindsay
<hr/>		
5:25pm	V. Action Items:	
	A. Action Item: Proposed Resolution 13-64: Authorization for Non-Exclusive Trademark Licensing Agreement with Lantern Press	Kelly Lindsay
<hr/>		
5:30pm	VI. Resolution(s) to be Added to Consent Agenda	Chair
<hr/>		
5:35pm	VII. Concerns of Committee Members	
<hr/>		
5:40pm	VIII. Public Comment	
<hr/>		
5:45pm	IX. Adjournment	Chair
