



## **Market Programs - Meeting Agenda**

**Date:** Thursday, November 14<sup>th</sup>, 2013

**Time:** 4:00 p.m. – 6:00 p.m.

**Location:** Elliott Bay Room

**Committee Members:** Bruce Burger (Chair), Betty Halfon (Vice-Chair), Gloria Skouge, Ann Magnano, Patrice Barrentine, David Ghoddousi and Rico Quirindongo

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<b>4:00pm</b>	<b>I. Administrative:</b>	<b>Chair</b>
	A. Approval of Agenda	
	B. Approval of the Market Programs October 10 <sup>th</sup> , 2013 Meeting Minutes	
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<b>4:05pm</b>	<b>II. Announcements and/or Community Comments</b>	
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<b>4:10pm</b>	<b>III. Programs and Marketing Directors Report</b>	
	A. Programs & Promotions Update	<b>Kelly Lindsay</b>
	B. Online Media Overview	<b>Emily Crawford</b>
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<b>4:30pm</b>	<b>IV. Presentations and Discussion</b>	
	A. Farm Program Research Summary	<b>Dr. Bruce Brown &amp; PRR</b>
	B. Draft 2014 Marketing Plan	<b>Kelly Lindsay</b>
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<b>5:40pm</b>	<b>V. Action Items</b>	
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<b>5:45pm</b>	<b>VI. Resolution(s) to be Added to Consent Agenda</b>	<b>Chair</b>
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<b>5:50pm</b>	<b>VII. Concerns of Committee Members</b>	
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<b>5:55pm</b>	<b>VIII. Public Comment</b>	
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<b>6:00pm</b>	<b>IX. Adjournment</b>	<b>Chair</b>

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