



Market Programs - Meeting Agenda

Date: Wednesday, January 15th, 2013

Time: 4:00 p.m. – 6:00 p.m.

Location: Elliott Bay Room

Committee Members: Bruce Burger (Chair), Betty Halfon (Vice-Chair), Gloria Skouge, Ann Magnano, Patrice Barrentine, David Ghoddousi and Rico Quirindongo

4:00pm	I. Administrative:	Chair
	A. Approval of Agenda	
	B. Approval of the Market Programs November 14 th , 2013 Meeting Minutes	
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4:05pm	II. Announcements and/or Community Comments	
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4:10pm	III. Programs and Marketing Directors Report	
	A. Programs & Promotions Update	Kelly Lindsay
	B. Discussion on Farm Development Coordinator Position	Kelly Lindsay
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4:30pm	IV. Presentations and Discussion	
	A. Programs and Events Annual Review	Teri Wheeler
	B. Trademark Policies and Guidelines	Kelly Lindsay
	C. 2014 Committee Priorities	Chair
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5:40pm	V. Action Items	
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5:45pm	VI. Resolution(s) to be Added to Consent Agenda	Chair
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5:50pm	VII. Concerns of Committee Members	
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5:55pm	VIII. Public Comment	
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6:00pm	IX. Adjournment	Chair
