



Market Programs - Meeting Agenda

Date: Thursday, February 13th, 2014

Time: 4:00 p.m. – 6:00 p.m.

Location: Atrium Loft

Committee Members: Bruce Burger (Chair), Betty Halfon (Vice-Chair), Gloria Skouge, Ann Magnano, Patrice Barrentine, David Ghoddousi and Rico Quirindongo

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| 4:00pm | I. Administrative: | Chair |
| | A. Approval of Agenda | |
| | B. Approval of the Market Programs January 15 th , 2014 Meeting Minutes | |
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| 4:05pm | II. Announcements and/or Community Comments | |
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| 4:15pm | III. Programs and Marketing Director's Report | |
| | A. Programs & Promotions Update | Kelly Lindsay |
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| 4:20pm | IV. Presentation and Discussion Items | |
| | A. Daystall Rules Review: Presentation of Proposals | David Dickinson |
| | B. Trademark Renewal Application Discussion: Jewel Hospitality/Pike Place@the Commons | Kelly Lindsay |
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| 5:20pm | V. Action Items | |
| | A. Action Item: Proposed Resolution 14-08: Authorization for Non-Exclusive Trademark Licensing Agreement with Kim Drew | Kelly Lindsay |
| | B. Action Item: Proposed Resolution 14-11: Authorization for Addition of New PDA Employee Position: Farm Development Coordinator | |
| | C. Action Item: Proposed Resolution 14-10: Authorization for Addition of Two New Express Market Locations: Virginia Mason and Microsoft | |
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| 5:45pm | VI. Resolution(s) to be Added to Consent Agenda | Chair |
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| 5:50pm | VII. Concerns of Committee Members | |
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| 5:55pm | VIII. Public Comment | |
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| 6:00pm | IX. Adjournment | Chair |
