



Market Programs - Meeting Agenda

Date: Thursday, March 13th, 2014

Time: 4:00 p.m. – 6:00 p.m.

Location: Atrium Loft

Committee Members: Bruce Burger (Chair), Betty Halfon (Vice-Chair), Gloria Skouge, Ann Magnano, Patrice Barrentine, David Ghoddousi and Rico Quirindongo

4:00pm	I. Administrative:	Chair
	A. Approval of Agenda	
	B. Approval of the Market Programs February 13 th , 2014 Meeting Minutes	
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4:05pm	II. Announcements and/or Community Comments	
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4:15pm	III. Programs and Marketing Director's Report	
	A. Programs & Promotions Update	Emily Crawford
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4:20pm	IV. Presentation and Discussion Items	
	A. 2014 Daystall Rules Review - Presentation of Recommendations	David Dickinson
	A. Trademark Usage Guidelines Review	Ben Franz-Knight
	B. Establish Hearing Date - Schaible Appeal	Chair
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5:35pm	V. Action Items	
	A. Action Item: Proposed Resolution 14-17: Adoption of Daystall Rules and Regulations	Ben Franz-Knight
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5:45pm	VI. Resolution(s) to be Added to Consent Agenda	Chair
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5:50pm	VII. Concerns of Committee Members	
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5:55pm	VIII. Public Comment	
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6:00pm	IX. Adjournment	Chair
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