



Joint Market Programs and Ad-Hoc Appeals Committee - Meeting Agenda

Date: Thursday, April 10th, 2014

Time: 4:00 p.m. – 6:00 p.m

Location: The Classroom

Committee Members: Bruce Burger (Chair), Betty Halfon (Vice-Chair), Gloria Skouge, Ann Magnano, Patrice Barrentine, David Ghoddousi and Rico Quirindongo

4:00pm	I. Administrative:	Chair
	A. Approval of Agenda	
	B. Approval of the Market Programs March 13 th , 2014 Meeting Minutes	

4:05pm	II. Announcements and/or Community Comments	
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4:10pm	III. Appeal to Committee of the Council	Chair
	A. Schaible Daystall Appeal - discussion of Ad-Hoc Committee to review findings and make recommendation to Council per the Daystall Rules and Regulations	

4:30pm	IV. Programs and Marketing Directors Report	Kelly Lindsay
	A. Programs & Promotions Update	

4:40pm	V. Presentations and Discussion	Z. Cook / M. Balding
	A. Farm Program Aggregation	
	B. Trademark Guidelines	
	Action Item: Proposed Resolution 14 -29: Update to Trademark Usage Guidelines	Kelly Lindsay

5:20pm	VI. Action Items	
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5:25pm	VII. Resolution(s) to be Added to Consent Agenda	Chair
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5:30pm	VIII. Concerns of Committee Members	
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5:35pm	IX. Public Comment	
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5:40pm	X. Adjournment	Chair
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