



Pike Place Market Preservation & Development Authority (PDA)

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Pike Place Market Hosts Seattle Sounders FC and Tottenham Hotspur “Friendly” Tea in the Pike Place Urban Garden

SEATTLE (July 15, 2014) – Before battling on the pitch, two players each from the Seattle Sounders FC and England’s Premier League team Tottenham Hotspur will meet at Pike Place Market for a friendly tea, a fish toss and an opportunity to get their hands dirty by helping out in the Market’s rooftop urban garden on Friday, July 18 at 2:45 p.m.

The event marks the London-based club’s arrival to Seattle and the first leg of a pre-season tour of the U.S. and Canada, as well as the unveiling of the team’s new uniforms for the upcoming EPL season.

Throughout the day, the Pike Place Fish Market team will be wearing the new jerseys, which are inspired by Tottenham’s legendary former coach Bill Nicholson.

By partnering with the Pike Place Market Foundation and the services it supports in the Market, the Sounders FC and Tottenham Hotspur aim to use soccer as a force for good in the community of Seattle, ahead of their friendly match at Century Link Field on Saturday, July 19 at 1 p.m.

Tottenham Hotspur – of which current Sounders FC star Clint Dempsey and current U.S. men’s national team coach Jurgen Klinsmann are alums – prides itself on creating life-changing opportunities for people in the local community through its award-winning Foundation in North London.

The Pike Place Urban Garden; a peaceful rooftop oasis just steps away from crowds watching flying fish, will be the stage for the players to meet and mingle with soccer-loving senior residents and children from the Pike Market Preschool as well as harvest a few vegetables.

In only its second summer, the urban garden is planted and maintained by an army of volunteers, all of who are Market residents and many of them seniors. The garden’s lush harvest of fresh produce helps to provide fresh, accessible healthy food to low-income and homeless families, individuals and seniors who visit the Pike Place Food Bank and Senior Center. Last year, volunteers put in more than 700 hours of care into the garden and the garden yielded 250 pounds of produce.

The Sounders FC and Tottenham Hotspur players will follow up their gardening efforts with a chance to engage in a sport unique to Pike Place Market—fish tossing. The Pike Place Fish mongers will do their best to teach the players how to throw the slippery fish with their hands, not their feet.

The Pike Place Market Preservation & Development Authority (PDA) is a not-for-profit, public corporation chartered by the City of Seattle in 1973 to manage the properties in the nine-acre Market Historic District. The PDA is required to preserve, rehabilitate and protect the Market's buildings, increase opportunities for farm and food retailing in the Market, incubate and support small and marginal businesses, and provide services for low-income people. www.pikeplacemarket.org

About Pike Place Market Foundation

The Pike Place Market Foundation is the heart of the Market. By helping our low-income neighbors who work, learn and live in and around the Market, the Foundation helps the Market we love remain a thriving, caring community. Established in 1982, The Market Foundation is a non-profit organization that supports housing and services for our low-income neighbors by fundraising, advocacy and community building. Over the past 31 years, The Market Foundation has contributed to a neighborhood model that allows a diverse community to live and thrive here at Pike Place Market. Learn more: www.pikeplacemarketfoundation.org

Founded in 1882, Tottenham Hotspur Football Club has a tradition of playing an entertaining and attacking style of football. The team has achieved five consecutive top six Premier League finishes and has a multi-national squad of players. Tottenham Hotspur also has:

- A global following in excess of 180 million, with strong supporter bases across the UK, the USA, China, Asia and Southern Africa, including more than 100 Official Supporters Clubs worldwide
- Commercial partnerships with globally-recognised brands including **AIA Group Limited (AIA) - one of the world's leading providers of insurance services**; US sportswear giants Under Armour, and EA Sports
- A newly-built state-of-the-art training centre with advanced plans for a new world class stadium development that will sit at the heart of a major regeneration for North London
- An award winning Foundation that has created over 2 million opportunities to help enhance the lives of people in its local community through education, employment, health and social inclusion programmes.

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