



Market Programs Committee Meeting Agenda

Date: Thursday, October 9th, 2014

Time: 4:00 p.m. – 6:00 p.m.

Location: Elliott Bay Room

Committee Members: Betty Halfon (Chair), Patrice Barrentine (Vice-Chair), Bruce Burger, Gloria Skouge, Ann Magnano, David Ghoddousi, Rico Quirindongo and Patrick Kerr

| | | |
|---------------|--|----------------------|
| 4:00pm | I. Administrative: | Chair |
| | A. Approval of Agenda | |
| | B. Approval of the Market Programs September 11 th , 2014 Meeting Minutes | |
| <hr/> | | |
| 4:05pm | II. Announcements and/or Community Comments | |
| <hr/> | | |
| 4:15pm | III. Programs and Marketing Director's Report | |
| | A. Programs & Promotions Update | Kelly Lindsay |
| <hr/> | | |
| 4:20pm | IV. Presentation and Discussion Items | |
| | A. Kim Drew Trademark Agreement: Product Add On | Kelly Lindsay |
| | B. 2014 Marketing Review & Discussion | Kelly Lindsay |
| | C. 2014 Farm Program Review | Zack Cook |
| <hr/> | | |
| 5:50pm | V. Concerns of Committee Members | |
| <hr/> | | |
| 5:55pm | VI. Public Comment | |
| <hr/> | | |
| 6:00pm | VII. Adjournment | Chair |
