



Pike Place Market Preservation & Development Authority (PDA)

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PIKE PLACE MARKET'S "DAFFODIL DAY" BRIGHTENS DOWNTOWN SEATTLE

Market volunteers delight passerby with locally grown flowers on the first day of spring



SEATTLE – On the first day of spring, Pike Place Market volunteers and community members will brighten up corners of downtown Seattle with the distribution of 9,000 daffodils grown by Market farmers to passerby at 15 central downtown locations. Students from the Pike Market Child Care and Preschool will hand out flowers from 11:30 a.m. to noon at Westlake Park.

What: The 18th Annual Daffodil Day

When: Friday, March 20, 2015
Noon until approximately 1:30 p.m.

Where: 1st Avenue and University Street
1st Avenue and Lenora Street
2nd Avenue and Pike Street
2nd Avenue and Union Street
3rd Avenue and Union Street
4th Avenue and Pine Street
4th Avenue and Pike Street
4th Avenue and Virginia Street
4th Avenue and University Street
4th Avenue and Cherry Street
5th Avenue and Olive Street
5th Avenue and Pine Street
6th Avenue and Pike Street
6th Avenue and Pine Street
Waterfront at Union Street

***The Pike Place Market** is one of the oldest continuously operating public markets in the U.S. It is a Historic District with 250 commercial businesses, 80 farmers, 225 craftspeople, 400 street performers, and 500 residents. In addition, there are social services to help downtown's low-income residents. It is often called the "Soul of Seattle."*

***The Pike Place Market Preservation & Development Authority (PDA)** is a not-for-profit, public corporation chartered by the City of Seattle in 1973 to manage the properties in the nine-acre Market Historic District. The PDA is required to preserve, rehabilitate and protect the Market's buildings, increase opportunities for farm and food retailing in the Market, incubate and support small and marginal businesses, and provide services for low-income people. www.pikeplacemarket.org*

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