



Pike Place Market Preservation & Development Authority (PDA)

Info@PikePlaceMarket.org • P: 206.774.5225 • F: 206.786.7317

PIKEPLACEMARKET.ORG • 85 PIKE STREET, ROOM 500 • SEATTLE, WA 98101

For Immediate Release

Press Contact:

Emily Crawford, Marketing and PR Manager

Tel: 206-774-5278

E-mail: emily.crawford@pikeplacemarket.org

PIKE PLACE MARKET PRESENTS 7TH ANNUAL FLOWER FESTIVAL TO CELEBRATE MOTHER'S DAY WEEKEND

*A fresh bouquet of beautiful, locally grown flowers from the Market
and a personalized Market Charm make perfect gifts for Mother's Day*



SEATTLE (April 23, 2015) – Pike Place Market presents the 7th annual Flower Festival this Mother's Day weekend on May 9-10, 2015. More than 40 farmers, hailing from the fertile farmlands surrounding Seattle, will offer an abundance of fresh, locally grown flowers and colorful spring arrangements perfect for honoring mothers on Mother's Day. A tent will be on site equipped with drawing and decorating materials for children in attendance who wish to create a handmade Mother's Day card.

Also present this year is the Pike Place Market Foundation tent, which will be offering another gift option: a Market Charm engraved with mom's name. Proceeds support the MarketFront expansion and will help provide opportunities for local shops, farmers, and artists, as well as housing and services for seniors and low-income neighbors. For more information about the Market Charm, go to www.pikeup.org.

Event Details

WHAT: 7th Annual Pike Place Market Flower Festival

WHEN: May 9-10, 2015 from 9 a.m.-5 p.m.

WHERE: Pike Place Market from Pike Street to Virginia Street

Pike Place Market is Seattle's original farmers market, founded in 1907, and is one of the oldest continuously operating public markets in the U.S. The market operates within a nine-acre historic district and is a bustling neighborhood of hundreds of vendors, residents and businesses, including farmers, craftspeople, independent shops, buskers, and residents, many of whom are low-income seniors, and five social service agencies. www.pikeplacemarket.org

The Pike Place Market Preservation & Development Authority (PDA) is a not-for-profit, public corporation chartered by the City of Seattle in 1973 to manage the properties in the nine-acre Market Historic District. The PDA is required to preserve, rehabilitate and protect the Market's buildings, increase opportunities for farm and food retailing in the Market, incubate and support small and marginal businesses, and provide services and affordable housing for low-income people.

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