

Market Programs Committee Meeting Agenda

Date: Tuesday, May 12th, 2015 **Time:** 4:00 p.m. – 6:00 p.m. **Location:** The Classroom

Committee Members: Betty Halfon (Chair), Patrice Barrentine (Vice-Chair), Bruce Burger, Gloria

Skouge, Ann Magnano and David Ghoddousi

4:00pm	I.	Administrative	Chair
•		A. Approval of Agenda	
		B. Approval of the Market Programs April 14 th , 2014 Meeting	
		Minutes	
4:05pm	II.	Announcements and/or Community Comments	
4:10pm	III.	Programs and Marketing Director's Report	
		A. Programs & Promotions Update	Kelly Lindsay
4:20pm	IV.	Presentation and Discussion Items	
		A. King Country Local Food Economy Initiative	Ben Franz-Knight
		B. MarketFront Media Relations Strategy	Emily Crawford
		C. Market Narratives Discussion	Kelly Lindsay
5:45pm	V.	Concerns of Committee Members	Chair
5:50pm	VI.	Public Comment	
6:00pm	VII.	Adjournment	Chair